



PRIVATE CAPITAL CONFERENCE

A Premier IPAA Event

January 23, 2025

THE POST OAK
AT UPTOWN HOUSTON

PRIVATE CAPITAL MARKETS MEETING CHAIR | CALLIE HAMILTON, CFA
Managing Director, Real Assets - Energy, Prudential Private Capital

CAPITAL MARKETS COMMITTEE CHAIR | JOAQUIN ANDERSON
Managing Director - Structured Products, BP Energy Company

ALL SPONSORS will be Recognized by SPONSORSHIP LEVEL.

IPAA corporate members have sponsorship priority until 11/15/2024

SPONSOR BENEFITS	PREMIER SPONSORS				BRONZE \$2,500+
	DIAMOND \$15,000+	PLATINUM \$10,000+	GOLD \$7,500+	SILVER \$5,000+	
Attendee List One-time request, pre or post meeting	◆				
Two mentions on social media outlets 10,000+ followers	◆	◆			
Logo on eMarketing Campaigns, and Industry Ads	◆	◆	◆		
Company Ad scrolls on screen or video during breaks	◆ ALL Breaks		◆ ALL Breaks	◆ 1 Break	
Complimentary Registrations	5	4	3	2	
Banner Recognition	◆	◆	◆	◆	◆
Inclusion in Event Program	◆	◆	◆	◆	◆
Display Corporate Collateral	◆	◆	◆		◆
Website Recognition • Logo Hyperlinks to Your Website	◆ ◆	◆ ◆	◆	◆	◆
Sponsor Ribbon on Badge	◆	◆	◆	◆	◆
Add'l. Registration(s) 50% off	◆	◆	◆		◆
PLEASE CHOOSE YOUR SELECTION to the right, include your contact information below, and email form to Beth Stockner to confirm availability at bstockner@ipaa.org . Complete and return the Sponsorship Form on the following page .	<input type="checkbox"/> Presenting Sponsor (welcome attendees at start of conference) <input type="checkbox"/> Session 1 (moderator) <input type="checkbox"/> Session 2 (moderator) <input type="checkbox"/> Session 3 (moderator) <input type="checkbox"/> Session 4 (moderator) <input type="checkbox"/> Session 5 (moderator) <input type="checkbox"/> Luncheon (Incl. Intro.) <input type="checkbox"/> Reserved Table at Lunch (Select Guests) <input type="checkbox"/> General Diamond	<input type="checkbox"/> Session 1 (moderator) <input type="checkbox"/> Session 2 (moderator) <input type="checkbox"/> Session 3 (moderator) <input type="checkbox"/> Session 4 (moderator) <input type="checkbox"/> Session 5 (moderator) <input type="checkbox"/> Luncheon (No Intro.) <input type="checkbox"/> General Platinum	<input type="checkbox"/> Networking Reception (2 avail.) <input type="checkbox"/> All-Day Coffee <input type="checkbox"/> Wi-Fi (+ cost of Wi-Fi) <input type="checkbox"/> Phone Charging Stations (+ cost of Stations) <input type="checkbox"/> General Gold	<input type="checkbox"/> AM Refresh. Break <input type="checkbox"/> PM Refresh. Break <input checked="" type="checkbox"/> Badge Lanyards SOLD <input type="checkbox"/> Notepads <input type="checkbox"/> Exhibitor in Registration Area (comes with cocktail or gift table and table sign) <input type="checkbox"/> General Silver	<input type="checkbox"/> General Bronze

ADDITIONAL OPPORTUNITIES

HANDOUT SPONSOR \$1,000	> Company provides collateral item for sponsor table
PCC WEBPAGE SPONSOR \$1,000	> Company provides web banner ad (728x90) for PCC registrant/ attendee webpage with custom hyperlink > 1 complimentary registration

2025 Sessions (session moderators/receive additional complimentary registrations)

- ~~Driving Success: Companies Effectively Raising Capital and Executing Exits in the Current Energy Environment~~ — **Sold**
- ~~The State of Traditional Private Equity~~ — **Sold**
- ~~A Banker's Perspective on How to Get Deals Done in Today's Market~~ — **Sold**
- ~~Private Credit - The Alternative Debt Providers~~ — **Sold**
- ~~Family Offices and International Equity: The Hottest Trends in Energy Investing~~ — **Sold**

- > Complete SPONSORSHIP FORM on following [page](#).
- > All materials must be provided to IPAA no later than January 5, 2024.
- > If you would like to customize a package or have questions, contact Beth Stockner at bstockner@ipaa.org



Sponsorship Form



Event Name: 2025 Private Capital Conference

Event Date: January 25, 2025

Company Name: _____

Sponsor Representative: _____

Business Address: _____

City, State: _____ ZIP/Postal Code, Country _____

Business Phone: _____ Email: _____

Company Website: _____

Sponsorship Level: _____

Sponsorship Value: \$ _____ Total: \$ _____

Sponsor Description: _____

***Sponsor must provide an .eps vector file of company logo or placement cannot be guaranteed on printed materials or website produced by IPAA.**

Yes eps vector company logo is included with this agreement

METHOD OF PAYMENT

Our preferred methods of payment are credit card, ACH or electronic check.

MasterCard VISA American Express

PLEASE NOTE: Your sponsorship is not finalized until it's been confirmed by Beth Stockner and you have signed the [Terms & Conditions Agreement](#). At that time, your credit card will be charged the full amount of the sponsorship. Session choices will be announced closer to the event. Diamond and Platinum Sponsors will be provided session moderator selection based on a sponsorship first come-first served basis based on level and date of commitment)

Card Number: _____

Expiration Date: _____

Name on Card: _____

Signature: _____

RETURN FORM

EMAIL Beth Stockner, bstockner@ipaa.org

SPONSORSHIP QUESTIONS: BETH STOCKNER- 276-608-8224

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