



PRIVATE CAPITAL CONFERENCE

A Premier IPAA Event

January 23, 2025

THE POST OAK  
AT UPTOWN HOUSTON

PRIVATE CAPITAL MARKETS MEETING CHAIR | CALLIE HAMILTON, CFA  
Managing Director, Real Assets - Energy, Prudential Private Capital

CAPITAL MARKETS COMMITTEE CHAIR | JOAQUIN ANDERSON  
Managing Director - Structured Products, BP Energy Company

ALL SPONSORS will be Recognized by SPONSORSHIP LEVEL.

IPAA corporate members have sponsorship priority until 11/15/2024

SPONSOR BENEFITS	PREMIER SPONSORS				SILVER \$5,000+	BRONZE \$2,500+
	DIAMOND \$15,000+	PLATINUM \$10,000+	GOLD \$7,500+			
<b>Attendee List</b> One-time request, pre or post meeting	◆					
<b>Two mentions on social media outlets</b> 10,000+ followers	◆	◆				
<b>Logo on eMarketing Campaigns, and Industry Ads</b>	◆	◆	◆			
<b>Company Ad scrolls on screen or video</b> during breaks	◆ ALL Breaks		◆ ALL Breaks	◆ 1 Break		
<b>Complimentary Registrations</b>	5	4	3	2		
<b>Banner Recognition</b>	◆	◆	◆	◆	◆	
<b>Inclusion in Event Program</b>	◆	◆	◆	◆	◆	◆
<b>Display Corporate Collateral</b>	◆	◆	◆			◆
<b>Website Recognition</b> • Logo Hyperlinks to Your Website	◆ ◆	◆ ◆	◆	◆	◆	◆
<b>Sponsor Ribbon on Badge</b>	◆	◆	◆	◆	◆	◆
<b>Add'l. Registration(s) 50% off</b>	◆	◆	◆			◆
PLEASE CHOOSE YOUR SELECTION to the right, include your contact information below, and email form to <a href="mailto:Beth.Stockner@ipaa.org">Beth Stockner</a> to confirm availability at <a href="mailto:bstockner@ipaa.org">bstockner@ipaa.org</a> . Complete and return the Sponsorship Form on the following <a href="#">page</a> .	<input type="checkbox"/> Presenting Sponsor (welcome attendees at start of conference) <input type="checkbox"/> Session 1 (moderator) <input type="checkbox"/> Session 2 (moderator) <input type="checkbox"/> Session 3 (moderator) <input type="checkbox"/> Session 4 (moderator) <input type="checkbox"/> Session 5 (moderator) <input type="checkbox"/> Luncheon (Incl. Intro.) <input type="checkbox"/> Reserved Table at Lunch (Select Guests) <input type="checkbox"/> General Diamond	<input type="checkbox"/> Session 1 (moderator) <input type="checkbox"/> Session 2 (moderator) <input type="checkbox"/> Session 3 (moderator) <input type="checkbox"/> Session 4 (moderator) <input type="checkbox"/> Session 5 (moderator) <input type="checkbox"/> Luncheon (No Intro.) <input type="checkbox"/> General Platinum	<input type="checkbox"/> Networking Reception (2 avail.) <input type="checkbox"/> All-Day Coffee <input type="checkbox"/> Wi-Fi (+ cost of Wi-Fi) <input type="checkbox"/> Phone Charging Stations (+ cost of Stations) <input type="checkbox"/> General Gold	<input type="checkbox"/> AM Refresh. Break <input type="checkbox"/> PM Refresh. Break <input type="checkbox"/> Badge Lanyards <input type="checkbox"/> Notepads <input type="checkbox"/> Exhibitor in Registration Area (comes with cocktail or 6ft table and table sign) <input type="checkbox"/> General Silver	<input type="checkbox"/> General Bronze	

ADDITIONAL OPPORTUNITIES

HANDOUT SPONSOR \$1,000	> Company provides collateral item for sponsor table
PCC WEBPAGE SPONSOR \$1,000	> Company provides web banner ad (728x90) for PCC registrant/ attendee webpage with custom hyperlink > 1 complimentary registration

2024 Premier Sponsors  
receive First Priority  
Until October 30,  
2024

- > Complete SPONSORSHIP FORM on following [page](#).
- > All materials must be provided to IPAA no later than January 5, 2024.
- > If you would like to customize a package or have questions, contact Beth Stockner at [bstockner@ipaa.org](mailto:bstockner@ipaa.org)



# Sponsorship Form



Event Name: 2025 Private Capital Conference

Event Date: January 25, 2025

Company Name: \_\_\_\_\_

Sponsor Representative: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State: \_\_\_\_\_ ZIP/Postal Code, Country \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Sponsorship Value: \$ \_\_\_\_\_ Total: \$ \_\_\_\_\_

Sponsor Description: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**\*Sponsor must provide an .eps vector file of company logo or placement cannot be guaranteed on printed materials or website produced by IPAA.**  Yes eps vector company logo is included with this agreement

## METHOD OF PAYMENT

Our preferred methods of payment are credit card, ACH or electronic check.

MasterCard  VISA  American Express

PLEASE NOTE: Your sponsorship is not finalized until it's been confirmed by Beth Stockner. At that time, your credit card will be charged the full amount of the sponsorship. Session choices will be announced closer to the event. Diamond and Platinum Sponsors will be provided session moderator selection based on a sponsorship first come-first served basis based on level and date of commitment)

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

## RETURN FORM

EMAIL Beth Stockner, [bstockner@ipaa.org](mailto:bstockner@ipaa.org)

SPONSORSHIP QUESTIONS: BETH STOCKNER- 276-608-8224

MAIL IPAA | 1201 15th Street NW, Suite 450  
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