



Private Capital Conference ►
Wildcatters' Open ►
OGIS ►
Annual Meeting ►
Wildcatters' Sporting Clays ►
Texas Hold'em Tournament ►
Leaders In Industry Luncheons ►



The IPAA has been, and remains, one of the most powerful voices of support and leadership for our industry. Your attendance, participation and support of their meetings and events will keep the IPAA healthy for years to come."

T.M. "Roe" Patterson, President & CEO, Basic Energy Services

HISTORY

The Independent Petroleum Association of America (IPAA) has represented independent oil and natural gas producers for more than 80 years. On June 10, 1929, President Herbert Hoover called a national and state conference to discuss and formulate a practical program for the conservation of America's natural petroleum resources. At that historic meeting at the Broadmoor Hotel in Colorado Springs, Colorado, oil operators, royalty owners, and land owners alike formed a new national association, the IPAA.

Today, IPAA represents the thousands of independent oil and natural gas producers and service companies across the United States. Independent producers develop 95 percent of domestic oil and gas wells, produce 54 percent of domestic oil and produce 85 percent of domestic natural gas. A recent analysis has shown that independent producers are investing 150 percent of their domestic cash flow back into domestic oil and natural gas development to enhance their already aggressive efforts to find and produce more energy.

IPAA is a national trade association headquartered in Washington, D.C. It serves as an informed voice for the exploration and production segment of the industry, and advocates its members' views before the U.S. Congress, the Administration and federal agencies. IPAA provides economic and statistical information about the domestic exploration and production industry. IPAA also develops investment symposia and other business development opportunities for its members.

OUR MISSION

The Independent Petroleum Association of America is dedicated to ensuring a strong, viable domestic oil and natural gas industry, recognizing that an adequate and secure supply of energy is essential to the national economy.



Tina Hamlin
VICE PRESIDENT
MEETINGS AND SPONSORSHIPS

For all **SPONSORSHIP** inquiries, contact Tina Hamlin at 202-857-4768 or thamlin@ipaa.org











Program Sponsorship Benefits

hank you for taking time to review the many ways your company can support the Independent Petroleum Association of America's (IPAA) programs as we continue to represent the thousands of independent crude oil and natural gas explorer/producers in the United States. We are grateful to those companies who have sponsored IPAA over the years and who recognize the association as the national voice of the independent oil and gas industry. Sponsor support allows IPAA to continue creating programs that are of interest to our membership and in doing so, helps focus its contributions toward ensuring a strong, viable domestic oil and natural gas industry.

Sponsorship at any of IPAA's programs also allows you the opportunity to market to and network with hundreds of C-level and other senior executives with upstream oil and gas industry professionals from across the country. Each of IPAA's meetings fosters an ideal environment in which strategic relationships are developed—providing both parties with incredible business opportunities. Sponsorship packages are available at a variety of levels with higher level packages enhancing corporate visibility.

If you have any questions, contact Tina Hamlin, vice president of meetings and sponsorships at thamlin@ipaa.org. We are excited to continue our relationship with those who have supported us for so long, and look forward to building new partnerships for the future.

For more information on a specific sponsorship, speaking opportunities, annual packages, or to confirm availability, contact Tina Hamlin.

EMAIL | thamlin@ipaa.org PHONE | 202-857-4768 202-293-0681







IPAA Chairman's Club

The IPAA Chairman's Club recognizes member companies/individuals who provide a considerable amount of funding throughout the year to support IPAA's government relations, education, and networking events efforts. Benefits of sponsorship at this level include:

- ▶ Logo placement on IPAA's website
- ▶ Logo recognition at all meetings and in IPAA's booth at NAPE (two annually)
- ▶ Complimentary registrations to meetings. The number of complimentary registrations will be determined by the company's overall contribution. Any member is eligible to participate in this elite club. To learn more about this level of contribution and recognition, please contact Tina Hamlin.























































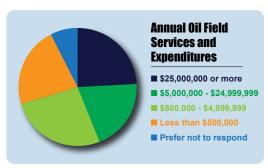




About Our Meetings

PAA's meetings are ideal networking events, providing timely information that is of interest to the executive level attendee. Sponsorship gives premium exposure and recognition to your company and provides an excellent opportunity to show your support of the industry and IPAA. Simply choose the sponsorship that best fits your organization and we'll do the rest.

WHO ATTENDS IPAA MEMBERSHIP MEETINGS?







THE DATA REPRESENTS RESULTS FROM IPAA'S 2014 PROFILE SURVEY AND ACTUAL MEETING ATTENDEE FEEDBACK.

661 enjoy networking with and listening to the issues of the smaller companies. The U.S. heartland prospers because of these incredible business people and longtime IPAA member companies."

Gary Kolstad, CEO, CARBO Ceramics

66 IPAA meetings provide me access to industry leaders and high level executives of key customers in the industry I would never have been able to reach through other organizations or events."

Burk Ellison, President, Energy Group, DistributionNow





What's Inside

Private Capital Conference

The Private Capital Conference draws over 300 attendees including exploration and production companies, recognized industry executives and financial leaders.

Wildcatters' Open Golf Tournament

The Wildcatters' Open is one of the greatest industry networking events offered with 300 oil and gas industry participants. The tournament is a great way to do business in a casual environment and sponsorship is the only way to guarantee a playing spot.

Annual Meeting

One of IPAA's semi-annual membership meetings that provides ideal networking events, timely and informative sessions addressing topics of interest to over 300 executive level attendees.

OGIS[©] New York

Held annually in New York, IPAA's Oil & Gas Investment Symposia (OGIS), offers the best opportunity in the oil and gas industry to get your name and message in front of public company management teams. Designed as a uniquely neutral format with all qualified investors being invited, OGIS attracts over 1,600 investors, industry and financial representatives to this key investor conference, which highlight IPAA's public member companies.

Wildcatters' Sporting Clays Tournament

IPAA's Wildcatters' Sporting Clays connects the oil and gas industry from across the country in our annual sporting clays networking event in the Dallas/Fort Worth area.

Texas Hold'em Tournament

Partner with us on this fun networking event to raise funds and build awareness for IPAA and its members' efforts on behalf on behalf of America's oil and gas industry.

Leaders In Industry Luncheons

Members gather at The Petroleum Club in Houston for monthly luncheons featuring key executive level guest speakers.

 \star ★★ Right of refusal goes to previous year sponsors until December 15, 2019 \star ★★

After this date, sponsorships are sold on a first-come, first-served basis.





7

8

9

10

11

12





For more information on a specific sponsorship, annual packages, or to confirm availability, contact Tina Hamlin.

EMAIL | thamlin@ipaa.org PHONE | 202-857-4768 FAX | 202-293-0681



January 23, 2020

JW MARRIOTT HOUSTON BY THE GALLERIA

ALL SPONSORS will be Recognized by SPONSORSHIP LEVEL

SPONSOR BENEFITS	DIAMOND \$15,000+	PLATINUM \$10,000+	GOLD \$7,500+	SILVER \$5,000+	BRONZE \$2,500+
Attendee List One-time request, pre or post meeting	+				
Two mentions on social media outlets 10,000+ followers	+	+			
Logo on eMarketing Campaigns, and Industry Ads	+	+	+		
Complimentary Registrations	3	2	1	1	
Banner Recognition	+	+	+	+	+
Inclusion in Event Program	+	+	+	+	+
Display Corporate Collateral	+	+	+	+	+
Website Recognition	+	+	+	+	+
• Logo Hyperlinks to Your Website	+	+			
Sponsorship Ribbon on Badge	+	+	+	+	+
Additional Registration(s) at 50% off	+	+	+	+	+
► PLEASE ✓ YOUR SELECTION to the right, include your contact information below, and email form to Tina Hamlin to confirm availability at thamlin@ipaa.org.	 Morning/Afternoon Sessions (moderator) Luncheon Refreshment Breaks Networking Reception Badge Lanyards Wi-Fi General Diamond 			Refreshment Breaks Networking Reception Badge Lanyards Notepads Wi-Fi General Silver	☐ General Bronze

Company Name:	Representative:
	•

Business Phone: ____ Hotel Accommodations

All sponsor representatives will be required to stay at IPAA's assigned hotel for the duration of sponsored meeting and event. An IPAA representative will secure hotel reservations for each of the sponsor representatives at the time of registration for event.

LAST YEAR'S SPONSORS

























Email:





6



2019 COMMITTEE CHAIR | Gene Hunt, B&L Pipeco

ALL SPONSORS will be recognized by **SPONSORSHIP LEVEL**.

SPONSOR BENEFITS	PLATINUM \$10,000+	GOLD \$7,500+	SILVER \$5,000+	BRONZE \$2,500+	IN-KIND
Four-Person Team	3 foursomes	2 foursomes	1 foursome	1 foursome	
Recognized During Awards Presentation	+				
Logo on eMarketing Campaigns, and Industry Ads	+	+			
Banner Recognition	+	+	+	+	
Inclusion in Event Program	+	+	+	+	+
Website Recognition • Logo Hyperlinks to Your Website	+ +	+	+	+	
► PLEASE ✓ YOUR SELECTION to the right, include your contact information below, and email form to Tina Hamlin to confirm availability at thamlin@ipaa.org.	☐ Co-Sponsor ☐ Golf Cart ☐ Hole Sign (approx. 45 signs) ☐ Beverage Cart (6 accepted at \$3,000 each) ☐ Driving Range ☐ Hole Sponsor ☐ General Platinum	☐ Co-Sponsor ☐ Golf Cart ☐ Hole Sign (approx. 45 signs) ☐ Beverage Cart (6 accepted at \$3,000 each) ☐ Driving Range ☐ Hole Sponsor ☐ General Gold	☐ Co-Sponsor ☐ Golf Cart ☐ Hole Sign (approx. 45 signs) ☐ Beverage Cart (6 accepted at \$3,000 each) ☐ Driving Range ☐ Hole Sponsor ☐ GeneralSilver	□ Beverage Cart (6 accepted at \$3,000 each) □ Driving Range □ Hole Sponsor □ General Bronze	☐ Goodie Bag (provide golf-related item; must be current sponsor) ☐ On Course Cook Team 1 course—Bronze; 2 courses—Co-Sponsor ☐ Live Raffle Drawing Items (must be valued at \$2,500+)
Company Name:		R	epresentative:		
Business Phone:		E	mail:		

LAST YEAR'S SPONSORS































ALL SPONSORS will be Recognized by SPONSORSHIP LEVEL

SPONSOR BENEFITS	DIAMOND \$15,000+	PLATINUM \$10,000+	GOLD \$7,500+	SILVER \$5,000+	BRONZE \$2,500+	SUPPORTER \$500+	
Attendee List One-time request, pre or post meeting	+						
Complimentary Registrations*	3	2	1	1			
Logo on eMarketing Campaigns, and Industry Ads	+	+					
Banner Recognition	+	+	+	+	+	+	
Inclusion in Event Program	+	+	+	+	+	+	
Display Corporate Collateral	+	+	+	+	+		
Website Recognition • Logo Hyperlinks to Your Website	+ +	+ +	+	+	+		
Sponsorship Ribbon on Badge	+	+	+	+	+	+	
Additional Registration(s) at 50% off	+	+	+				
► PLEASE ✓ YOUR SELECTION to the right, include your contact information below, and email form to Tina Hamlin	☐ Roustabout Dinner ☐ Final Dinner ☐ Luncheon ☐ General Sessions ☐ Industry Sessions	☐ Roustabout Dinner ☐ Final Dinner ☐ Luncheon ☐ General Sessions ☐ Industry Sessions	☐ Program ☐ Lanyards ☐ Notepads ☐ Tote Bag ☐ Reception	☐ Reception ☐ Refreshments ☐ Golf Outing ☐ General Silver	General Bronze	General Supporter	
to confirm availability at thamlin@ipaa.org.	☐ Program ☐ Lanyards ☐ Notepads ☐ Tote Bag ☐ Reception ☐ Refreshments	☐ Notepads ☐ Tote Bag ☐ Reception	Lanyards Notepads Tote Bag Reception □ Lanyards □ Notepads □ Tote Bag □ Reception	☐ Refreshments ☐ Golf Outing ☐ General Gold	stay at IPAA's a of sponsored n representative	resentatives will assigned hotel for neeting and event will secure hotel r	the duration . An IPAA reservations
*Complimentary registrations are not provided for specialty item sponsors due to the associated costs.	Golf Outing General Diamond	General Platinum		time of registra	sponsor represer tion for event.	ntatives at the	
Company Name:			Representative: _				
Business Phone:			Email:				

LAST YEAR'S SPONSORS



































ALL SPONSORS will be Recognized by **SPONSORSHIP LEVEL**

SPONSOR BENEFITS	DIAMOND \$15,000+	PLATINUM \$10,000+	GOLD \$7,500+	SILVER \$5,000+	BRONZE \$2,500+
ttendee List One-time request, re or post meeting	+				
omplimentary Registrations*	3	2	1	1	
ogo on eMarketing ampaigns, and Industry Ads	+	+	+		
anner Recognition	+	+	+	+	+
nclusion in Event Program	+	+	+	+	+
isplay Corporate Collateral	+	+	+	+	+
Vebsite Recognition • Logo Hyperlinks to Your Website	+ + +	+ + +	+	+	+
ponsorship Ribbon on Badge	+	+	+	+	+
dditional Registration(s) t 50% off	+	+	+	+	+
SELECTION to the right, include your contact information below, and email form to Tina Hamlin to confirm availability at thamlin@ipaa.org. Complimentary registrations are not provided for specialty item sponsors due to the associated costs.	Presenter Breakout Rooms (Day 1) Presentation Rooms (Introduce CEO's; Rm 2) Networking Luncheons (Day 1or 2) One-on-One Room Lanyard (worn by all) Notepads (Co-branded with OGIS) Tote Bag (Co-branded with OGIS) Networking Breakfast (Day 1or 2) Refreshment Breaks (Day 1or 2) Internet Charging Station General Diamond	☐ Presentation Rooms (Introduce CEO's; Room 2) ☐ Networking Luncheons (Day 1or 2) ☐ Networking Receptions (Day 1or 2) ☐ One-on-One Room ☐ Lanyard (worn by all) ☐ Notepads (Co-branded with OGIS) ☐ Tote Bag (Co-branded with OGIS) ☐ Networking Breakfast (Day 1or 2) ☐ Refreshment Breaks (Day 1or 2) ☐ Internet ☐ Charging Station ☐ General Platinum	□ Networking Breakfast (Day 1or 2) □ Refreshment Breaks (Day 1or 2) □ Internet □ Charging Station □ General Gold	Hotel Accommodate All sponsor represe will be required to since IPAA's assigned hot the duration of spon meeting and event. representative will shotel reservations for the sponsor representative the time of register event.	ntatives stay at tel for nsored An IPAA secure or each of entatives

Company Name:	Representative:
Business Phone:	Email:

LAST YEAR'S PREMIER SPONSORS





























2019 CHAIR | Chase Morris, Noble Royalties, Inc.

ALL SPONSORS will be recognized by **SPONSORSHIP LEVEL**.

Benefiting IPAA's Educational Foundation, a 501(c)(3) organization

SPONSOR BENEFITS	DIAMOND \$15,000	PLATINUM \$5,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,500	IN-KIND
Shooting Team (four-person) includes four-person golf cart	4 teams	3 teams	2 teams	1 team	1 team	
Logo on eMarketing Campaigns, and Industry Ads	+	+				
Banner Recognition	+	+	+	+	+	
Inclusion in Event Program	+	+	+	+	+	+
Display Corporate Collateral	+	+	+	+		
Website Recognition • Logo Hyperlinks to Your Website	+ +	+ +	+	+	+	
► PLEASE ✓ YOUR PREFERRED SPONOSR RECOGNITION to the right, include your contact information below, and email form to Tina Hamlin to confirm availability at thamlin@ipaa.org.	☐ Reception/Award ☐ Station Sign ☐ Beverage Cart ☐ Shooting Station ☐ Score Sheet ☐ Lunch ☐ Shotgun Prize ☐ Golf Carts ☐ Door Prize Donation	Reception/Award Station Sign Beverage Cart Shooting Station Score Sheet Lunch Shotgun Prize Golf Carts Door Prize Donation General Platinum	Reception/Award Station Sign Beverage Cart Shooting Station Score Sheet Lunch Shotgun Prize Golf Carts Door Prize Donation General Gold	☐ Reception/Award ☐ Station Sign ☐ Beverage Cart ☐ Shooting Station ☐ Score Sheet ☐ Lunch ☐ Shotgun Prize ☐ Golf Carts ☐ Door Prize ☐ Donation ☐ General Silver	☐ Beverage Cart ☐ Shooting Station ☐ Score Sheet ☐ Lunch ☐ Shotgun Prize ☐ Golf Carts ☐ Door Prize ☐ Donation ☐ General Bronze	□ Lunch (includes 1 tean □ Shotgun Prize (provide gun; includes 2 team. □ Eyes and Ears (may distribute promotional materials □ Door Prize Donation (must be worth \$1,500+ to rece. complimentary

Company Name:	Representative:
Business Phone:	Email:

For all **SPONSORSHIP** inquiries, contact <u>Tina Hamlin</u> at (202) 857-4768 or thamlin@ipaa.org.

PAST CO-SPONSORS































Sponsorship Opportunities

Lunch, Hors d'oeuvres, Open Bar ◆ Prizes for top finishers include specialty items, weekend getaways, and Grand Prize

Professionally Managed by iHostPoker

DECEMBER 3, 2020 | HOUSTON, TX

IPAA invites you to partner with us for our fourth annual **TEXAS HOLD'EM TOURNAMENT** to raise funds and build awareness for **IPAA and its members' efforts** on behalf of America's oil and gas industry.

♦ ★ GRAND PRIZE VALUED AT \$5,000 ♣ ♥

2021 World Oilman's Poker Tournament in Las Vegas!

- Event registration for the 2021 World Oilman's Poker Tournament with ground transportation to and from Wynn | Encore Las Vegas
- ◆ Two-night stay at Encore Las Vegas
- ◆ Cocktail Reception, Private Dinner Reception, Comedian Reception
- ◆ Tournament Entry
- Additional Choice of Activity—golf, spa, car racing, gun range

LEVEL	AMOUNT	ADDED BENEFITS
ROYAL FLUSH ONLY ONE AVAILABLE! 20 PLAYERS	\$10,000	 Exclusive recognition as Royal Flush Sponsor IPAA Corporate/Roustabout Membership and 7 individual memberships (valued at \$4,500) Four complimentary registrations to attend IPAA's 2021 Midyear or Annual Meeting Sponsor logo on table felt to take home following tournament Logo featured on banner, website, and social media outlets Opportunity to assist in presenting awards 20 seats at the tournament
FOUR-OF-A-KIND 15 PLAYERS	\$7,500	 IPAA Corporate/Roustabout Membership and 7 individual memberships (valued at \$4,500) Two complimentary registrations to attend IPAA's 2021 Midyear or Annual Meeting Sponsor logo on table felt to take home following tournament Logo featured on banner, website, and social media outlets 15 seats at the tournament
FULL HOUSE 10 PLAYERS	\$5,000	 IPAA Corporate/Roustabout Membership and 7 individual memberships (valued at \$4,500) One complimentary registration to attend IPAA's 2021 Midyear or Annual Meeting Logo featured on signage, website, and social media outlets 10 seats at the tournament
☐ FLUSH	\$3,000	 Six individual IPAA Memberships (valued at \$3,150) Name recognition on website and social media outlets 6 seats at the tournament
☐ TABLE	\$1,500	 Three individual IPAA Memberships (valued at \$1,575) Logo recognition on website and social media outlets Name recognition on signage at poker table 3 seats at the tournament
☐ INDIVIDUAL BUY-IN	\$500	One individual IPAA Membership (valued at \$525)1 seat at the tournament
☐ IN-KIND		■ Donate award prizes and receive player entries based on the level of contribution
SPECIALTY ITEMS/EV	/ENTS	Contact <u>Tina Hamlin</u> to discuss these opportunities: Chip Sponsor, Card Sponsor, Cocktail Reception, Luncheon Sponsor









Leaders In Industry Luncheons

MONTHLY

THE PETROLEUM CLUB OF HOUSTON HOUSTON, TEXAS

Registration/VIP Reception 11:30am - 12:00pm

11.30a111 - 12.00p111

Meeting/Luncheon 12:00pm - 1:00pm

IPAA and TIPRO members gather at the Petroleum Club of Houston for this monthly luncheon featuring an executive level guest speaker.

- Sponsor price is \$2,500 for the IPAA/TIPRO Leaders In Industry Luncheon
- Your company will be recognized on the marketing emails that are distributed to IPAA and TIPRO regional members and in on-site program
- Company can distribute corporate collateral on the luncheon chairs/tables in advance of the start time at noon
- An IPAA representative will acknowledge your company as the sponsor of the luncheon
- Company collateral can be provided for display in the registration/foyer area along with a free standing banner
- Four complimentary registrations for company representatives to attend luncheon

2020 LUNCHEON DATES

☐ January 8	☐ May 13	☐ September 9
☐ February 12	☐ June 10	October 14
☐ March 11	☐ July 8	☐ November 11
☐ April 8	☐ August 12	December 9

► PLEASE ✓ YOUR DATE above, include your contact information below, and email form to Tina Hamlin to confirm availability at thamlin@ipaa.org.

Luncheon Date	
Company Name:	Representative:
Rusiness Phone:	Fmail: