

2018 MIDTERM ELECTION OUTLOOK

IPAA 2018 Midyear Meeting - June 26, 2018

About **BIPAC**

□ Founded in 1963

- First business PAC to identify and support pro-jobs candidates (including my own endorsement in 2002).
- Today we are more than a PAC. We are a nonpartisan, mission-driven, and membership-supported organization active in 3 areas:



BIPAC





BIPAC's Membership Mission

To help our private sector organizations **ENGAGE**, **EDUCATE**, and **MOTIVATE** their employees and other stakeholders to become involved in the electoral and legislative processes to elect pro-jobs candidates and foster a pro-prosperity agenda through non-partisan employer-employee activities involving:

- Voter Education
- Grassroots Advocacy
- PAC Participation



Why Is This E2E Engagement Important?

- #1: More informed and motivated employeevoters
- #2: More informed and motivated employeeadvocates



Informed Employee-Voters

2016 Moore Post-Election Survey on Employee Engagement

- Employees view the current or former employer as the <u>most credible</u> source of information on political issues and elections that directly affect their jobs, company and industry.
- Information received from employers directly impacted employees' motivation to participate in the election process:
 - 65% of employees are more <u>likely to vote</u> based on the information received from employers.
 - 83% found the information received from employers helpful in <u>deciding how to vote</u>.

Effective Employee-Advocates

2015 Congressional Management Foundation Survey

Information from a survey of congressional chiefs of staff, legislative directors and communications directors:

- 94% said "in-person constituent visits" had positive influence on legislators' policy decisions
- 92% said "individualized email messages" had positive influence
- 88% said "individualized postal letters" had positive influence
- 84% said "phone calls" had positive influence

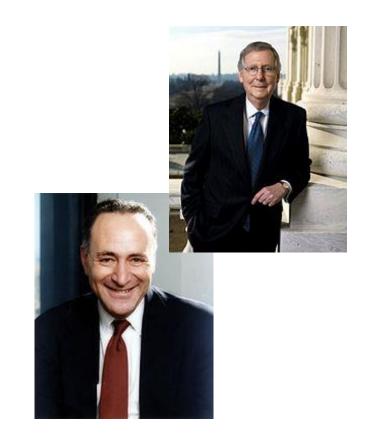


2018 Congressional Midterms



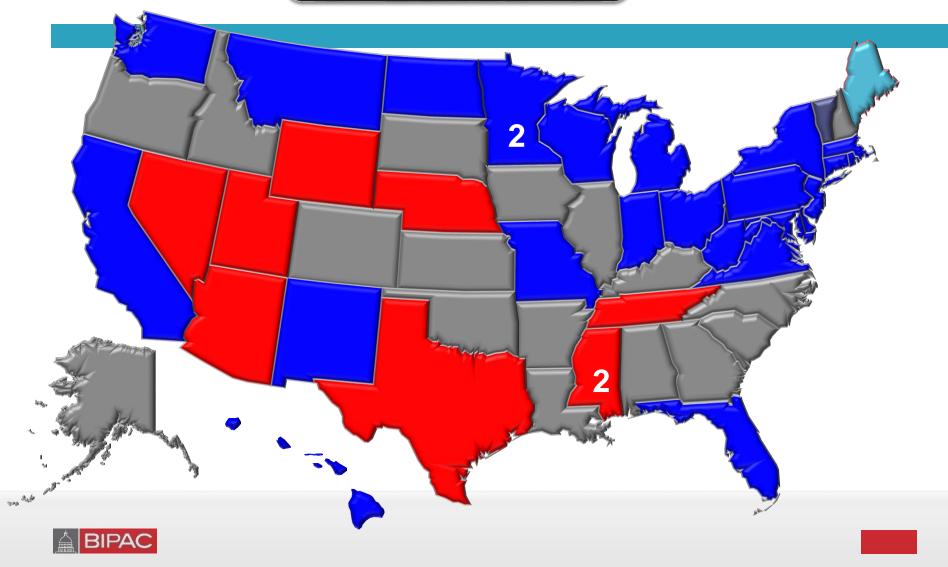
2018 Senate Math

| Current Party Breakdown: | |
|--------------------------|----|
| Republicans | 51 |
| Democrats | 47 |
| Independents | 2 |
| Seats up in 2018: | |
| Republicans | 9 |
| Democrats | 24 |
| Independents | 2 |

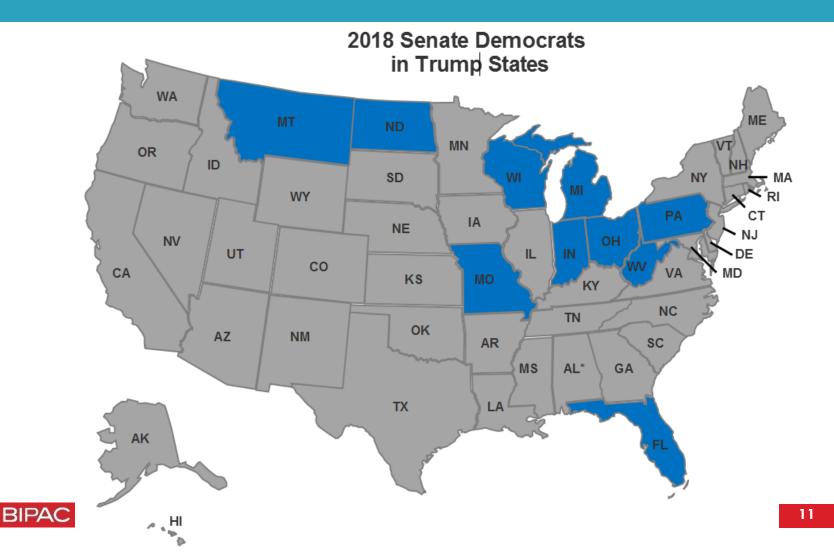




US Senate 2018



2018 Senate Map



Midterm Party in Power Electoral History - Senate

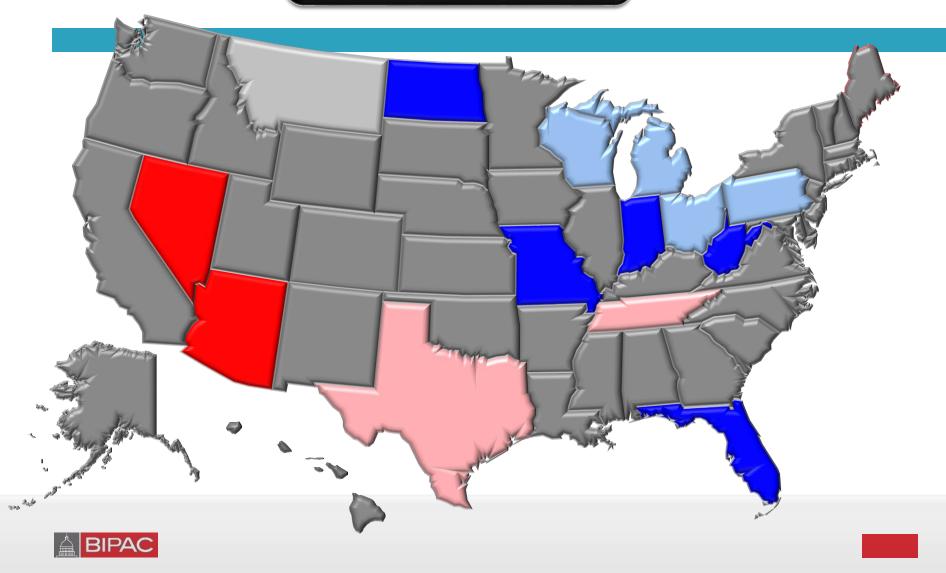
Midterm Electoral Losses for Party Holding the White House, House and Senate in last 25 years:

| 1994: | -8 | Average: | -7 |
|-------|----|----------|----|
| 2010: | -6 | | |

<u>Cautionary Note</u>: This year's party in power (GOP) only has 9 seats up out of 35, and only 4 of these states, (AZ, NV, TN & TX) appear competitive at present. At the same time, at least 4-5 Democrat seats remain highly competitive.



Top Target Senate States



2018 Senate Races to Watch

- Arizona Open (R)
- Florida Nelson (D)
- Indiana Donnelly (D)
- Michigan Stabenow (D)
- Missouri McCaskill (D)
- Montana Tester (D)



North Dakota – Heitkamp (D)

Ohio – Brown (D)

Pennsylvania – Casey (D)

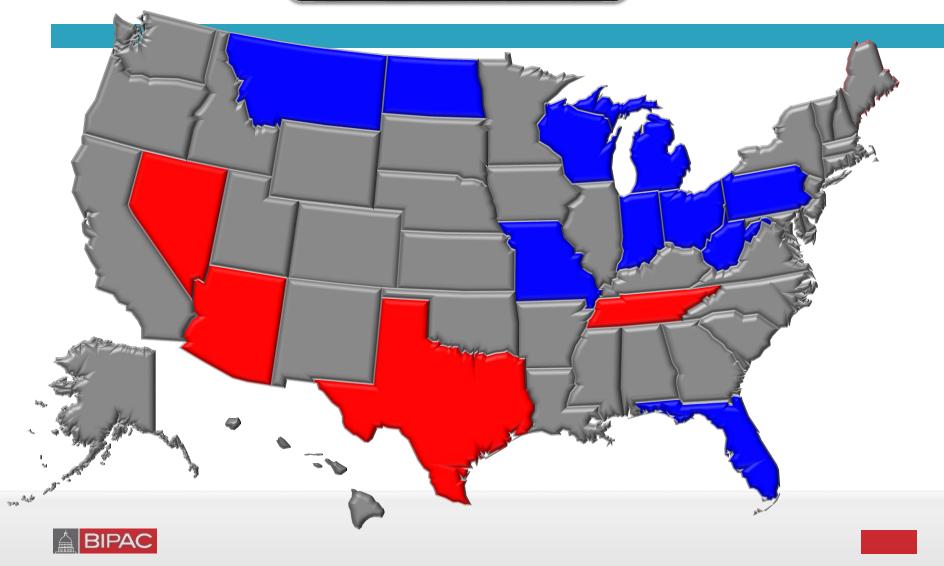
Tennessee – Open (R)

Texas – Cruz (R)

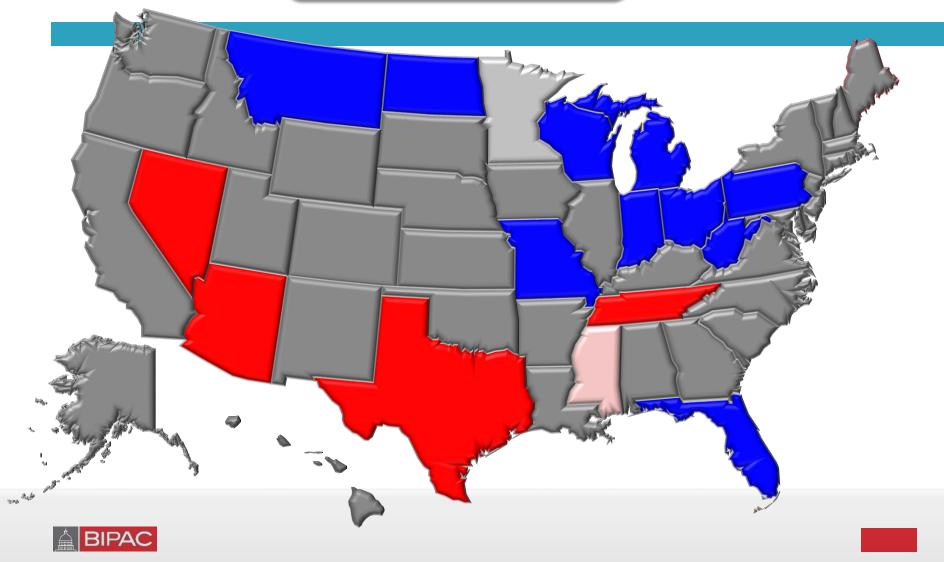
West Virginia – Manchin (D)

Wisconsin – Baldwin (D)

Bottom Line GOP: Any 3



OR: GOP: 4 of 16



2018 House Math

Republicans2357 vacancies: 5R, 2D

Democrats 193*







*House Democrats need to net +23 seats in 2018 election to win control

Midterm Party in Power Electoral History - House

- Midterm Electoral Losses for Party Holding the White House, House, and Senate in last 25 years:
 - 1994: -54
 - 2010: -63

Average: -58

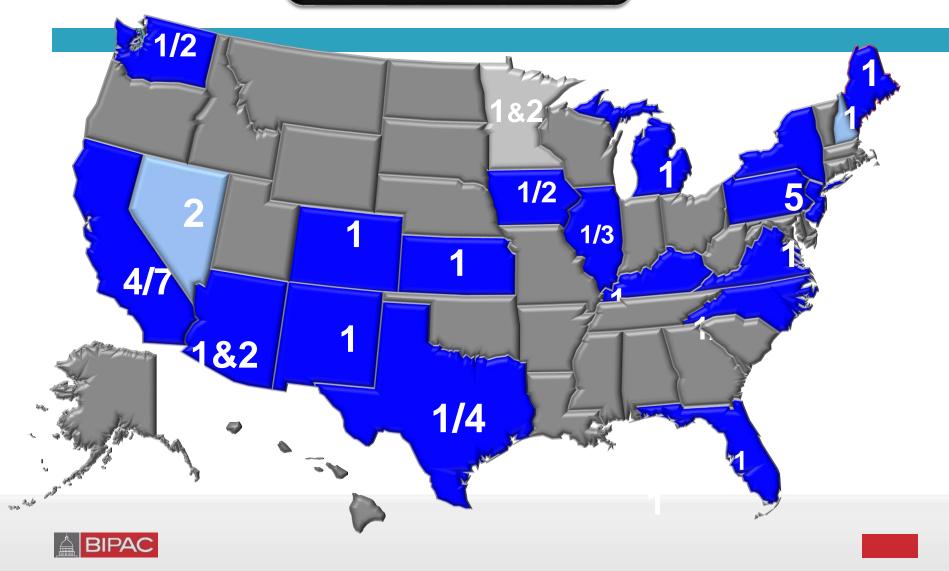


Average U.S. House Midterm Losses Since Truman by Party

- Average Democrat (with Democrat President) Majority Loss = 32
- Average Republican (with Republican President) Majority Loss = 15



House Dems Path



Top 25 House Races to Watch

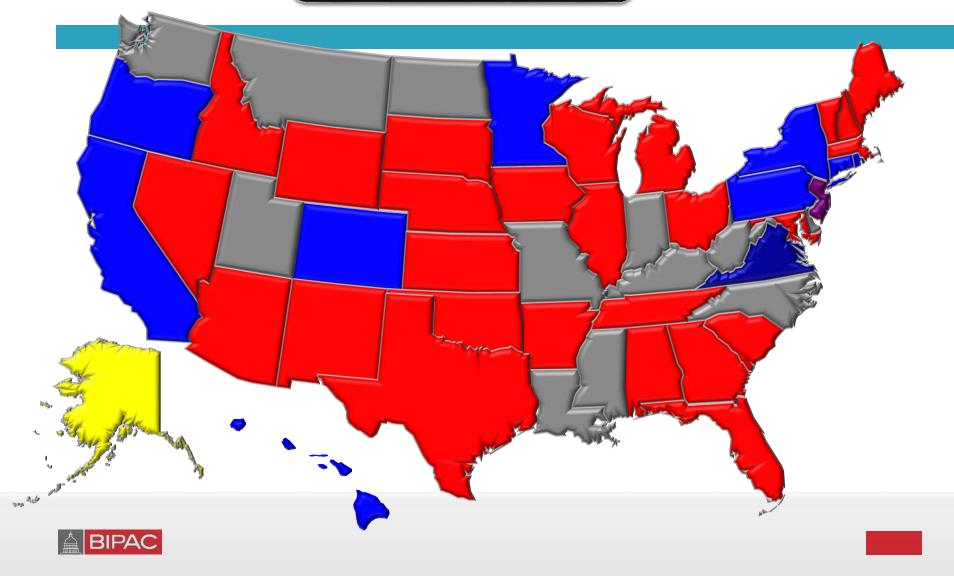
- AZ 2: Martha McSally (R-Open)
- CA 10: Jeff Denham (R)
- CA 25: Steve Knight (R)
- CA 39: Ed Royce (R-Open)
- CA 49: Darrell Issa (R-Open)
- CO 6: Mike Coffman (R)
- IL 6: Peter Roskam (R)
- IA 1: Rod Blum (R)
- ME 2: Bruce Poliquin (R)
- MI 11: David Trott (R-Open)
- MN 1: Tim Walz (D-Open)
- MN 2: Jason Lewis (R)
- MN 8: Rick Nolan (D-Open)
- NE 2: Don Bacon (R)



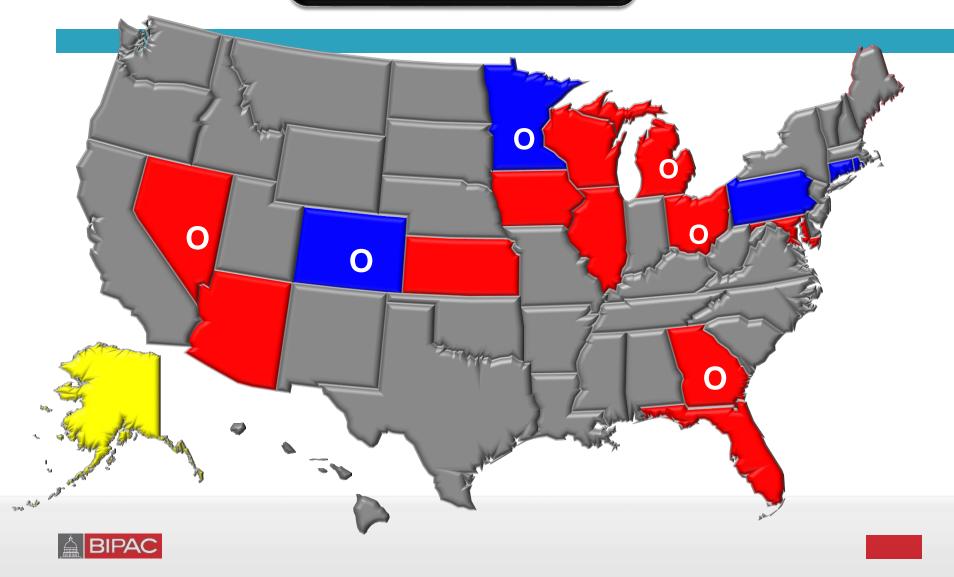
- NJ 11: Rodney Frelinghuysen (R-Open)
- NC 9: Bob Pittenger (R-Open)
- PA 1: Brian Fitzpatrick (R)
- PA 7: Charlie Dent (R-Open)
- PA 17: Keith Rothfus (R)/Conor Lamb (D)
- TX 7: John Culberson (R)
- TX 23: Will Hurd (R)
- TX 32: Pete Sessions (R)
- VA 10: Barbara Comstock (R)
- WA 8: Dave Reichert (R-Open)



Governors 2017-18



Critical Gov Races



Thank You!

For further election information, visit BIPAC's "The Rundown" blog <u>http://www.bipacrundown.com</u>

For further information about BIPAC, visit info@bipac.org

