



88th Midyear Meeting

JUNE 25-26, 2018 | AUSTIN, TX
HYATT REGENCY LOST PINES RESORT & SPA



Schedule of Events

SUNDAY, JUNE 24

12:00 pm

Resort activities on your own

3:00 pm – 5:00 pm
Lost Pines Foyer 5-6

Conference Registration Open

MONDAY, JUNE 25

7:30 am – 5:00 pm
Lost Pines Foyer 5-6

Conference Registration Open

7:30 am – 8:45 am
Capital Boardroom

Finance Committee Breakfast *Committee Members Only*

9:00 am – 12:00 pm
Lost Pines 6-8

ENVIRONMENTAL AND FEDERAL LANDS ISSUES SUMMIT

WELCOME & INTRODUCTION | **Dan Naatz**

Senior Vice President of Government Relations and Political Affairs, IPAA

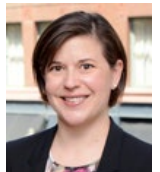
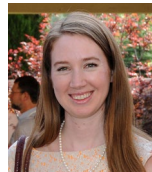


Legal Challenges Facing Operators on Federal Lands

MODERATOR | **Mallori Miller**, Director of Government Relations, IPAA

SPEAKER | **Kathleen C. Schroder**, Partner, Davis, Graham & Stubbs LLP

Hear the latest update on the ongoing Western Energy Alliance/IPAA litigation effort on the Obama-era Venting and Flaring Rule. Other legal challenges in the federal lands space and a forecast of future issues also will be the highlight of this presentation.



State Perspective on Wildlife Conservation

MODERATOR | **Sam McDonald**, Director of Government Relations, IPAA

SPEAKER | **Glen Hegar**, Texas Comptroller

This presentation will focus on Texas' perspective on state wildlife conservation. It will outline the Comptrollers' role in helping to revise and improve the Texas Conservation Plan and how the Lone Star State can balance the evolving challenges of protecting native species with the need to keep the state's economy vibrant and growing.



EPA Oil & Gas Production Policies

MODERATOR | **Lee O. Fuller**, Executive Vice President, IPAA

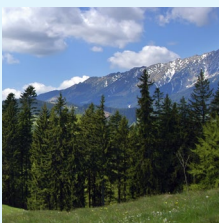
SPEAKER | **Anne Idsal**, EPA's South Central Region 6 Administrator

Administrator Idsal will discuss EPA priorities, and how it's working cooperatively with independent producers on upcoming agency actions.



IPAA Legislative and Regulatory Status Report

SPEAKERS | Dan Naatz, Lee Fuller, Susan Ginsberg, Sam McDonald, Mallori Miller, Ryan Ullman



MONDAY, JUNE 25 *continued*

1:00 pm – 2:30 pm
Lost Pines 5

Board of Directors' Meeting *Open to All Attendees and Board Members; Closed to Members of the Press*

2:45 pm – 3:30 pm
Lost Pines 6-8

GENERAL SESSION

Association Update

SPEAKER | Barry Russell, President & CEO, IPAA

Award Presentation

IPAA/PESA Energy Education Center Teacher of the Year Award

PRESENTER | Galen Cobb, Vice President of Industry Relations, Halliburton



3:30 pm – 4:15 pm

Concurrent Committee Meetings

- Capital Markets – **Milam A**
- Wildcatters Fund PAC – **Ranger Room**
- Natural Gas – **Gone to Texas Room**

4:15 pm – 5:00 pm

Concurrent Committee Meetings

- Membership – **Milam A**
- Crude Oil & Tax – **Gone to Texas Room**

5:30 pm – 7:00 pm
Pecan Court and
Terrace



7:00 pm – 9:30 pm
Lost Pines 4

Roustabout Dinner *Roustabout Members and Spouse/Guest Only*

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ENTERTAINER | Jeff Hobson

Hobson is one of the most in-demand comedy magicians working today. His refreshing and clever mix of comedy and magic has earned him the award "Best Comedy Magic" by the International Magic Awards Association.



TUESDAY, JUNE 26

7:30 am – 4:30 pm
Lost Pines Foyer 5-6

Conference Registration Open

8:00 am – 9:00 am
Lost Pines 6-8

Midterm Election Outlook

MODERATOR | Dan Naatz

Senior Vice President of Government Relations and Political Affairs, IPAA

SPEAKER

The Honorable Jim Gerlach (R-PA), President & CEO, BIPAC



► **VISIT** IPAA's mobile-friendly [website](#) for emerging issues and latest updates. Recent additions include:

STEEL & ALUMINUM TARIFFS AND QUOTAS www.ipaa.org/tariffs

ENERGY PRICES & THE COSTS OF OIL www.ipaa.org/energy-prices



Tag Your Photos with #IPAAmidyear

Share your Midyear Meeting photos with us on social media using **#IPAAmidyear** for a chance to be featured across our network!

9:00 am – 9:45 am
Lost Pines 6-8

A Bipartisan View From Capitol Hill

MODERATOR | **Ron Whitmire**, Senior Vice President and Chief Administrative Officer, EnerVest, Ltd.

SPEAKERS

The Honorable Will Hurd (R-TX)

The Honorable Vincente Gonzalez (D-TX)



Congressmen Will Hurd (R-TX-23) and Vincente Gonzalez (D-15-TX) are two of the rising stars in the Texas congressional delegation and the House of Representatives. They will provide a “Bipartisan View from Capitol Hill” and discuss ways independent oil and natural gas producers can work with them to develop workable solutions to various issues facing the industry. Both members are strong advocates for American energy security and will examine the importance of oil and natural gas exports, the North American Free Trade Agreement and other issues looming on the horizon in Congress and in Washington, D.C. At a time when finding bipartisan solutions to issues has become tougher to achieve, both of these Representatives will discuss their approach to bridging that gap and develop solutions that help all Americans.

10:00 am – 10:45 am
Lost Pines 6-8

The Future of the North American Free Trade Agreement (NAFTA)

MODERATOR | **Lee O. Fuller**, Executive Vice President, IPAA

SPEAKER | **Guillermo Malpica Soto**

Head of the Trade and NAFTA Office, Mexican Ministry of Economy, Washington, D.C.



Mr. Malpica, the lead negotiator for Mexico on the energy chapters of NAFTA, will provide an overview of the NAFTA 2.0 negotiations as well as Mexico’s broader agenda for trade negotiations, and then will take a deeper dive into the process ahead, including a detailed explanation of the energy-related provisions in NAFTA 2.0. He will also share insights from the Mexican Energy Ministry on Mexico’s future plans for energy investment and development.

11:00 am – 11:45 am
Lost Pines 6-8

Geopolitical Dimensions of U.S. Energy Exports

A look into European energy security and beyond.

MODERATOR | **Fred Lawrence**, Vice President of Economics and International Affairs, IPAA

SPEAKER | **Anna Mikulska**, Nonresident Fellow in Energy Studies
Rice University’s Baker Institute for Public Policy



Thanks to the shale revolution, the U.S. has become once again world’s top energy producer. U.S. monthly crude production has recently surpassed 10 million barrels, level unseen since the records registered in October and November of 1970. The EIA forecasts that in 2018 also U.S. natural gas production will hit record levels. The abundant natural gas and petroleum hydrocarbons have supported the country’s hydrocarbon consumption. They also allowed the U.S. to re-enter energy market as natural gas and petroleum exporter and provided important economic as well as potential geopolitical benefits.

Ms. Mikulska’s research looks specifically into the geopolitical potential the U.S. natural gas exports – in the form of LNG – may have in Europe as the continent strives to ensure security of energy supply and diversify its supply sources away from Russia. Such diversification strategy has only become available as natural gas market become deeper and more liquid (no pun intended) thanks to large scale use of liquefaction, spot trading, and long term contracts linked increasingly to hub rather than oil prices.

As such the natural gas market becomes more like the highly fungible global crude market, the latter entered by the U.S. after the crude export ban was lifted in 2015. And while U.S. crude exports could not add too much to the already nimble market dynamics, they were able to ensure higher level of energy security worldwide. US provides additional crude volumes that come from dependable petroleum hydrocarbon suppliers in the world where regime/political instability and geopolitical considerations have often contributed to dramatic crude price fluctuations affecting security of supply and potentially economic performance of world economy.

CONNECT WITH IPAA ON SOCIAL MEDIA



12:00 pm – 1:30 pm
Lost Pines 4

Membership Luncheon

INTRODUCTION | David Gallagher, President and CEO, American Gilsonite

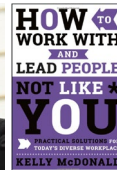
SPEAKER | Kelly McDonald, Multicultural Marketing and Business Trends Expert

Key Macro Trends You Need to Leverage Now

Consumers – and our culture – are changing at lightning speed now. The companies that stay abreast of rapidly changing consumer trends win: in business growth, profit, loyalty and customer satisfaction.

The key trends covered in this presentation are:

- consumer communication preferences – and the new DIY mindset
- the expectation for customization – in everything
- values-based marketing and why it's here to stay
- desire for simplicity – and experiences over things
- how companies are growing by showing “the real real”



These key macro trends affect all businesses today, but for the oil and gas industry, the impact is profound – your industry reflects how we live and work. Companies that demonstrate that they “get” their customers and “get them now” are positioned as experts, trusted guides and “the good guys”.

This presentation covers current macro consumer insights and real-world examples from successful brands and companies. Additionally, actionable strategies are presented so that attendees can apply what they learn right away. *Kelly will be selling her books following the presentation.*

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1:30 pm – 2:15 pm
Lost Pines 6-8

Advocacy, Storytelling, and Crisis in a Digital Age

In the age of digital media and citizen activism, companies face a fast-moving communications and policy environment. Political and brand strategists Vincent Harris and Michael Shannon will share how companies can identify and mobilize supporters, define and tell their stories, and prevent and manage crises. You'll learn about the latest strategies and tools through examples from the campaign trail and Corporate America.

MODERATOR | Neal Kirby, Director of Communications and Public Affairs, IPAA

SPEAKERS

Vincent Harris, Founder & CEO, Harris Media

Mike Shannon, Partner, Vianovo



2:30 pm – 3:15 pm
Lost Pines 6-8

CEO Roundtable *Sponsored by* **CARBO**

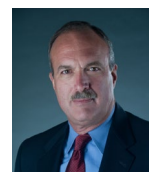
Leading U.S. oil and natural gas executives will participate in an informative, yet informal, Q&A discussion on pressing issues facing the industry regarding operational, political, financial and environmental concerns. Audience members are encouraged to come prepared to ask questions of the participants.

MODERATOR | Mike Watford, IPAA Chairman

SPEAKERS

Tim Leach, Chairman & CEO, Concho Resources Inc.

Doug Suttles, President & CEO, Encana Corporation



3:30 pm – 4:15 pm

Cooperating Associations' Meeting – **Lost Pines 5**

3:30 pm – 4:30 pm

Former IPAA Chairmen Meeting *Former IPAA Chairmen Only* – **Milam Colony**

3:30 pm – 4:30 pm

Program Committee Meeting – **Gone to Texas Room**

Open to anyone interested in helping shape the Annual Meeting in New Orleans and explore new ideas for future IPAA Programs. *Closed to Members of the Press.*

6:00 pm – 9:00 pm
LBJ Pavilion & Deck



**BBQ &
BREWS**
~ ON THE BANK ~

John Arthur Martinez, one of Hill
Country's favorite singer songwriters

Enjoy a BBQ Dinner
and Live Music
by the Colorado River!

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Make Plans to Attend!



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September 20

DALLAS, TX



**89th ANNUAL
MEETING**

November 11-13

NEW ORLEANS, LA



**TEXAS HOLD'EM
TOURNAMENT**

November 29

HOUSTON, TX

www.ipaa.org/events