

88th Midyear Meeting

JUNE 25-26, 2018 | AUSTIN, TX
HYATT REGENCY LOST PINES RESORT & SPA



The Honorable Jim Gerlach President and Chief Executive Officer BIPAC

Former U.S. Congressman Jim Gerlach (R-PA) serves as the president and chief executive officer of the Business-Industry Political Action Committee (BIPAC).

He joins BIPAC following an extensive career in public service and the private sector. Rep. Gerlach served Pennsylvania's Sixth Congressional District for 12 years where he most recently served on the House Ways and Means Committee and its Subcommittees on Health and Select Revenue. In the 113th Congress, he was also the lead Republican on the Ways and Means Manufacturing Working Group. During his six terms in the House, from 2003-2015, Rep. Gerlach also served on the Transportation and Infrastructure Committee, Financial Services Committee, and the Small Business Committee.

National publications, including *National Journal* and *Roll Call*, have recognized Rep. Gerlach's strong record as an independent voice. He is no stranger to difficult campaigns. The 6th District was ranked as the most competitive district in the nation between 2002 and 2008, according to a University of Minnesota survey.

Prior to his tenure with the U.S. Congress, Rep. Gerlach also served four years in the Pennsylvania House of Representatives and eight years in the Pennsylvania Senate. This public service was preceded by 10 years of private law practice in the Commonwealth.

Throughout his career, Jim has always stood for free enterprise. Gerlach was repeatedly named a "Guardian of Small Business" while serving the citizens of Pennsylvania as a state legislator and a Member of the U.S. Congress. While in Congress, he received perfect scores from BIPAC's Outline for Prosperity, received the U.S. Chamber of Commerce Spirit of Enterprise award, and gained support from the National Federation of Independent Business (NFIB).

Active in his community, Gerlach served as a member of the Board of Directors of the Brandywine Health Foundation, as well as a member of the Board of Directors of MECA (Mission for Educating Children with Autism), the Board of Trustees of Dickinson College, the Chester County Agricultural Development Council, the West Brandywine Township Zoning Hearing Board, and the Board of Directors of the Brandywine Hospital.

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The Honorable Vicente Gonzalez (D-TX)

Vicente Gonzalez serves in the United States Congress as the elected representative of the 15th District of Texas which encompasses the growing suburban counties of Brooks, Duval, Guadalupe, Jim Hogg, Karnes, and Live Oak as well as portions of Hidalgo, and Wilson counties. Congressman Vicente Gonzalez came to Washington to continue fighting for South Texans and ensure that individuals and communities have the resources and opportunities they need to succeed.

Congressman Gonzalez earned his GED in 1985 before attending Del Mar College where he received an Associate's degree in Banking and Finance in 1990. He worked his way through college at Embry Riddle University where many of his classmates were active duty military personnel. He earned a Bachelor's degree in Business Aviation in 1992 and later earned a Juris Doctorate degree from Texas Wesleyan University School of Law (now Texas A&M School of Law) in 1996. While attending law school, Congressman Gonzalez worked as an intern in the office of former Congressman Solomon P. Ortiz. In 1997, Congressman Gonzalez opened his law practice, V. Gonzalez & Associates.

Congressman Gonzalez was influenced by his father, a Korean War veteran, to help individuals fight for their rights and practiced law for 20 years. He stood with working families wronged by powerful corporations and took on unscrupulous vendors, recovering millions in school bond revenues for taxpayers. In Congress, he is fighting to protect Social Security and Medicare and to ensure that veterans, military members, and their families have the care and compensation they earned through their service. He is committed to improving health care for those who need it most: children, people with special needs, veterans, and seniors.

As a small business owner, Congressman Gonzalez understands the challenges facing American businesses. He serves on the Committee on Financial Services. In Congress, he is working across party lines and with local, state, and federal government to expand economic opportunity for all.

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Vincent Harris

Founder and CEO, Harris Media

Vincent Harris is CEO of Harris Media and recently served as Chief Digital Strategist for Senator Rand Paul. Previously he has worked on the digital side of three Presidential races, having run all online operations for Texas Governor Rick Perry and Speaker Newt Gingrich's 2012 campaigns. In 2014 Vincent was hired by Israeli Prime Minister Benjamin Netanyahu to oversee the digital operations for his Likud party's successful campaign. Vincent spent over three years working with Ted Cruz, whom many have credited his successful use of the web as part of his incredible underdog win.

Under Vincent's watch, the nationally acclaimed firm, Harris Media, has grown into a successful company with over 40 employees proudly headquartered in Austin, Texas. Vincent is a strong believer in the power of the internet as a tool to influence the public arena, and his firm's successes have been noted in numerous publications and news outlets. His expertise stretches from practical application into academia where he is working towards a PhD at the University of Texas and is blessed to be guest faculty at Baylor University.

He was named the youngest "Rising Star" in Politics by *Campaigns & Elections Magazine* and was recently profiled in *Bloomberg*, where he was dubbed "The Man Who Invented the Republican Internet." Vincent has appeared on numerous television channels including CNBC and the John Stossel show to discuss digital media trends.

Vincent's expertise concerning online advertising and digital communications is unmatched in the political space. He has been featured in *The Examiner*, *Bloomberg*, *CNN*, *Mashable*, *Politico*, *The Richmond Times-Dispatch*, *Campaigns and Elections Magazine*, the front page of *The Washington Post*, *Fox News*, *Details Magazine*, *AdAge* and *Advertising Weekly*. Vincent has a passion for international travel and has journeyed abroad numerous times to train political activists including two visits to post-Mubarak Egypt to train newly formed political parties on ways to mobilize and raise money online.

Vincent's expertise goes beyond practical expertise into academia. Vincent began teaching at Baylor University in the Fall of 2014 and enjoys spending time in Waco. When not on the campaign trail, Vincent is engaged in new media research while pursuing his PhD at the University of Texas in the Department of Government. His academic research is centered around citizens use of the web to engage governments and campaigns. Vincent's work has been published in academic textbooks and he continues to write papers and articles on social media's impact in the public space.

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Glenn Hegar Texas Comptroller

Elected in November 2014, Texas Comptroller Glenn Hegar serves as Texas' treasurer, check writer, tax collector, procurement officer and revenue estimator.

Hegar is a sixth-generation Texan, who grew up farming land that has been in his family since the mid-1800s. Before becoming Comptroller, Hegar served in the Texas House of Representatives and the Texas Senate, and also served as chair of the Sunset Advisory Commission, which works to eliminate inefficiency in government agencies.

Hegar attended Texas A&M as an undergraduate, where he earned a Bachelor of Arts. He then attended St. Mary's University, earning a Master of Arts and his law degree. At the University of Arkansas, he earned a Master of Laws degree.

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The Honorable Will Hurd (R-TX)

Born and raised in San Antonio, Texas, Will is a proud product of the Texas public school system. He attended John Marshall High School and Texas A&M University, where he majored in Computer Science and served as Student Body President.

After college, Will served as an undercover officer in the CIA in the Middle East and South Asia for nearly a decade, collecting intelligence that influenced the National Security agenda. Upon leaving the CIA, he became a Senior Advisor with a cybersecurity firm, covering a wide range of complex challenges faced by

manufacturers, financial institutions, retailers, and critical infrastructure owners. He was also a partner with a strategic advisory firm helping businesses expand into international markets.

In 2015, Will was elected to the 114th Congress and currently serves on the Committee of Oversight and Government Reform and chairs the Information Technology Subcommittee. He also sits on the Committee on Homeland Security and is the Vice Chair of the Border and Maritime Security Subcommittee. In 2017, Will was appointed by Speaker Ryan to serve on the House Permanent Select Intelligence Committee, to replace Representative Mike Pompeo upon his confirmation as Director of the CIA.

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Anne Idsal

EPA's South Central Region (Region 6) Administrator

Anne L. Idsal serves as the Regional Administrator for EPA Region 6. Her responsibilities include overseeing the states of Arkansas, Louisiana, Oklahoma, New Mexico, and Texas, and 66 Tribal Nations. Ms. Idsal joined the Agency having spent her career working for the Texas state government in helping shape environmental and land policy for the state.

Anne Idsal served as the first female Chief Clerk of the Texas General Land Office where she oversaw all budget and expenditure matters, and initiated the Office's reorganization efforts to optimize business functions and provide cost-savings for taxpayers. She previously served as the general counsel to Texas General Land Office where she provided substantive and procedural legal counsel to the Commissioner and led an office of attorneys on issues relating to oil and gas, coastal lands, public lands, financial transactions, and general law.

An experienced Texas lawyer with extensive government experience, Ms. Idsal served as General Counsel to the Texas Commission on Environmental Quality, where she provided legal counsel to the Commissioners and oversaw the offices of the Chief Clerk, Public Interest Counsel, and Chief Auditor. She also served as a Special Counsel to the Chairman, providing counsel on policy development and implementation.

Ms. Idsal holds a Bachelor of Arts in Politics from Washington and Lee University, and a law degree from Baylor University.

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Tim Leach

**Chairman of the Board and Chief Executive Officer
Concho Resources Inc.**

Tim Leach has been Chairman and Chief Executive Officer since Concho was formed in 2004 and also served as President until 2017. Previously, Tim served as the Chairman of the Board and Chief Executive Officer of Concho Oil & Gas Corp. from its formation in 2001 until its sale in 2004. From 1997 to 2001, Tim was the Chairman and Chief Executive Officer of Concho Resources Inc., a predecessor company to Concho. Prior to founding Concho, Tim served in various positions with

Parker & Parsley, including Executive Vice President.

Tim holds a Bachelor of Science in Petroleum Engineering from Texas A&M University and a Master of Business Administration from the University of Texas of the Permian Basin. Tim was appointed to the Texas A&M University System Board of Regents by Governor Greg Abbott in 2017. Tim also serves on the Board of Governors for Midland Memorial Foundation, the Board of Directors of the Midland College Foundation, the Scharbauer Foundation and the Advisory Board of the Caesar Kleberg Wildlife Research Institute. In 2017, Tim was awarded the Distinguished Service Award from the Texas Oil & Gas Association.

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Anna Mikulska

**Nonresident Fellow in Energy Studies
Rice University's Baker Institute for Public Policy**

Anna Mikulska, Ph.D., is a nonresident fellow in energy studies at the Baker Institute. She joined the institute's Center for Energy Studies following a two-year postdoctoral appointment at Rice University's Local Elections in America Project. She has written on the interplay between energy markets and policy and has a particular interest in U.S. and European energy policy. Her co-authored work has appeared in the *European Journal of Political Research*, *Party Politics* and the *Journal of Elections, Public Opinion and Parties*, as well as a chapter in the "Introduction to American Government" textbook. Mikulska is a senior fellow at University of Pennsylvania's Kleinman Center for Energy Policy, where she teaches graduate-level seminars on energy policy and geopolitics of energy. She is also a fellow at the Foreign Policy Research Institute and is on the editorial board of the law review at Adam Mickiewicz University in Poland. Mikulska speaks Polish, English, German, Farsi and Russian. She received a law degree from Adam Mickiewicz University, a master's degree in international relations from the University of Windsor in Canada, and a Ph.D. in political science from the University of Houston.

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Katie Schroder

Partner, Natural Resources Department
Davis Graham & Stubbs LLP

Katie Schroder is a partner in the Natural Resources Department of Davis Graham & Stubbs LLP where her practice focuses on all aspects of energy development on federal lands. Ms. Schroder counsels clients on oil and gas leasing and development on federal lands and agency compliance with the National Environmental Policy Act and the National Historic Preservation Act. She has extensive experience with the Endangered Species Act, including the process for listing species as threatened or endangered, the process for obtaining permits under section 10 of the Act, and the development of conservation agreements for candidate species. She also advises on federal royalty issues.

Ms. Schroder has participated in numerous administrative appeals before the Interior Board of Land Appeals and within the Bureau of Land Management and Office of Natural Resources Revenue. She has also appeared in administrative litigation in federal courts in Colorado, Utah, and the District of Columbia. In 2014, she testified before a congressional subcommittee on issues associated with oil and gas leasing and development on federal lands.

Prior to joining DGS, Ms. Schroder was a partner at a boutique oil and gas firm. She also served as an attorney-advisor in the U.S. Department of the Interior's Office of the Solicitor as part of the Solicitor's Honors Program, where she advised the multiple bureaus within Interior. After law school, she clerked for Justice Alex J. Martinez of the Colorado Supreme Court.

Ms. Schroder is active with the Rocky Mountain Mineral Law Foundation and serves as a trustee to this organization. She sits on the board of directors of Western Energy Alliance and is a former chair of the Public Land and Resources Committee within the ABA's Section of Environment, Energy, and Resources. Ms. Schroder has been named a "Rising Star" by Colorado Super Lawyers.

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Mike Shannon Partner, Vianovo

Mike Shannon advises clients on brand positioning, crisis management, market research, and digital issues. He is also co-leader of the firm's Philanthropy & Causes practice.

Before joining Vianovo, Mike worked at the Boston Consulting Group. He is a veteran of two winning U.S. presidential campaigns, where he oversaw more than \$200 million in media buys and helped drive research and digital strategy. Mike also served on the White House Staff, where he coordinated polling and strategic planning. He began his career in project and acquisition finance.

In 2013, *The Cook Political Report* named Mike to its inaugural list of "Who's Who in Big Political Data," and his writings on the "politics of brands" have been featured in the *L.A. Times*, *The Washington Post*, and *National Journal*. His international campaign work includes advising candidates in Mexico, the Bahamas, and Madagascar.

Mike holds an MBA from Northwestern's Kellogg School and graduated Phi Beta Kappa from Vanderbilt University. He serves as board chair of Side by Side Kids, an after-school program for at-risk children in East Austin.

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Guillermo Malpica Soto
Head of the Trade & NAFTA Office
Ministry of Economy
Washington, D.C.

Guillermo Malpica Soto has a long and distinguished career in Mexico's Ministry of Economy. In October he was designated to represent the Ministry at the Embassy of Mexico in Washington, D.C.

Mr. Malpica has served as Mexico's Director General for International Trade in Services and Investment in Mexico's Ministry of Economy since 2008. Since then, he has been instrumental in formulating Mexico's position in these areas in multilateral, regional and bilateral fora, including the Doha Round in the World Trade Organization, the OECD, ALADI, APEC, TISA, the Pacific Alliance and the Trans Pacific Partnership Agreement (TPP). He also led the negotiation of bilateral investment agreements (Agreements for the Promotion and Reciprocal Protection of Investments) with Singapore, Kuwait, the United Arab Emirates, Turkey, Haiti, Saudi Arabia, Qatar and Ukraine.

Mr. Malpica served as Counsellor in Mexico's Permanent Mission to the World Trade Organization in Geneva in 2007, and as Economic Affairs Advisor in the NAFTA Office of the Ministry of the Economy in Ottawa, Canada in 2006.

As Mexico's lead negotiator in services and investment, he has spoken in various conferences and seminars in the United States, Europe and the Americas. He has authored articles on trade in services and investment in Mexico and the United States, and collaborated with a chapter of a book on negotiations in Switzerland.

Mr. Malpica holds a degree in Economics from the University of the Americas- Puebla and a Master's Degree in International Studies at Tec de Monterrey- Mexico City Campus.

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Jeff Hobson Entertainer

Jeff Hobson is one of the most in-demand comedy magicians working today. His refreshing and clever mix of comedy and magic has brought him back for repeat performances all over the world.

Hobson has won numerous awards for his skills. Among the most recent is his “Best Comedy Magic” award given by the International Magic Awards Association as well as an award of “Best Magic Review” by the World Magic Awards for his role as star and producer of the critically acclaimed “Carnival of Wonders” show at the Reno Hilton Hotel and Casino in Reno, Nevada. His television appearances include HBO, Showtime’s Comedy Club Network, Fox Family’s “Masters of Illusion”, the host of NBC’s “The Illusionists” as well Rachel Ray and the Today Show.

He is a favorite entertainer to many of the Fortune 500 companies. He has an uncanny ability to “break the ice” and allow everyone to enjoy themselves with his program of hilarious comedy, amazing magic and audience participation.

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Doug Suttles President & Chief Executive Officer Encana

Doug Suttles joined Encana as President & CEO in June 2013. With over 30 years of experience in the oil and gas industry in various engineering and leadership roles, he is responsible for the overall success of Encana and for creating, planning, implementing and integrating the strategic direction of the organization.

Before joining Encana, Doug held a number of senior leadership posts at BP, including Chief Operating Officer, BP Exploration & Production, and President, BP Alaska. He was a member of the board of BP America as well as the BP America Operations Advisory Board. Previously, Doug served as President of BP Sakhalin Inc., where he was responsible for BP's activities in Sakhalin, Russia, and its joint venture with Rosneft, a major Russian oil company.

He held other senior leadership roles in BP, including Vice President for North Sea operations and President of BP's Trinidadian oil business. Prior to joining BP, Doug completed various production engineering assignments with Exxon from 1983 to 1988.

Over the course of his career, Doug has volunteered his time and talents to community organizations across North America. Doug is a member of the National Petroleum Council and sits on the Board of Directors of the American Petroleum Institute, the American Exploration & Production Council, the Independent Petroleum Association of America and the National Association of Manufacturers.

Doug has served on the University of Texas Engineering Advisory Board since 2007 and was honored with the school's Mechanical Engineering Distinguished Alumni Award in 2008. Doug graduated from the University of Texas at Austin in 1983 with a bachelor's degree in mechanical engineering.

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Ron Whitmire

Senior Vice President and Chief Administrative Officer
EnerVest, Ltd.

Ron Whitmire is Senior Vice President and Chief Administrative Officer for EnerVest, Ltd., with responsibility for Government and Public Affairs, Corporate Communications and Office Facilities.

Prior to joining EnerVest, Ron served as Director of Public Relations and Manager of Sales and Contracts for Parker Drilling Company from 2001-2004 and played a key role during a growth period for the Independent Petroleum Association of America (IPAA) from 1994-2000 as Vice President of Membership and Marketing. Prior to joining IPAA, he served as the spokesman for the National Ocean Industries Association in Washington, D.C. He began his career as a newspaper reporter.

Ron received a Bachelor of Arts degree in Journalism and Public Relations in 1989 from the University of Oklahoma. He currently serves on the Executive Committee and Board of BIPAC, as Communications Committee Chairman and Board member of IPAA, and is a former Chairman and Board member of the Ohio Oil and Gas Energy Education Program.

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