

# 88<sup>th</sup> Midyear Meeting

JUNE 25-26, 2018  
HYATT LOST PINES RESORT | AUSTIN, TX



ALL SPONSORS will be Recognized by **SPONSORSHIP LEVEL** and receive the following in addition to the benefits in the table below:

- Recognition on onsite banner and onsite program
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge
- Additional registration(s) at 50% off
- Sponsor name or logo on meeting webpage

PLEASE ✓ YOUR PREFERENCE BELOW and email TINA HAMLIN to confirm availability at [thamlin@ipaa.org](mailto:thamlin@ipaa.org).

| LEVEL                              | AMOUNT    | BENEFITS   |
|------------------------------------|-----------|--|
| <input type="checkbox"/> DIAMOND   | \$15,000+ | <ul style="list-style-type: none"> <li>▪ 3 complimentary registrations</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> <li>▪ One-time request for attendee mail and phone information pre or post meeting</li> </ul>  |
| <input type="checkbox"/> PLATINUM  | \$10,000+ | <ul style="list-style-type: none"> <li>▪ 2 complimentary registrations</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <p>Sponsor logo on menu or screen and signage</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <ul style="list-style-type: none"> <li><input type="checkbox"/> Roustabout Dinner <i>Three accepted</i></li> <li><input type="checkbox"/> Final Dinner</li> <li><input type="checkbox"/> Luncheons</li> </ul> </div> <div style="width: 45%;"> <ul style="list-style-type: none"> <li><input type="checkbox"/> General Sessions</li> <li><input type="checkbox"/> Industry Specific Sessions</li> </ul> </div> </div>   |
| <input type="checkbox"/> GOLD      | \$7,500+  | <ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Onsite Program Sponsor logo on front cover and sponsor ad on inside front cover</li> <li><input type="checkbox"/> Refreshment Breaks <i>Sponsor may provide additional items at own expense</i><br/>Sponsor logo prominently displayed within break area for a full day of refreshment break</li> <li><input type="checkbox"/> Lanyards* Sponsor company name/logo will be printed on lanyard worn by all attendees</li> <li><input type="checkbox"/> Conference Notepads* Co-branded with sponsor logo and IPAA logo</li> <li><input type="checkbox"/> Tote Bag* Co-branded with sponsor logo and IPAA logo</li> </ul> |
| <input type="checkbox"/> SILVER    | \$5,000+  | <ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Reception<br/>Exclusive sponsor; sponsor logo on signage and table-top</li> <li><input type="checkbox"/> Refreshment Breaks <i>Sponsor may provide additional items at own expense</i><br/>Sponsor logo prominently displayed within break area for a full day of refreshment breaks</li> <li><input type="checkbox"/> Golf Outing Sponsor Enjoy a complimentary foursome and logo recognition</li> </ul>   |
| <input type="checkbox"/> BRONZE    | \$2,500+  |  |
| <input type="checkbox"/> SUPPORTER | \$500+    |  |

*\*Complimentary registrations are not provided for specialty item sponsors due to the associated costs.*

## LAST YEAR'S SPONSORS

