



ALL SPONSORS will be Recognized by **SPONSORSHIP LEVEL** and receive the following in addition to the benefits in the table below:

- Recognition on onsite banner and onsite program
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge
- Additional registration(s) at 50% off
- Sponsor name or logo on meeting webpage

PLEASE ✓ YOUR PREFERENCE BELOW and email TINA HAMLIN to confirm availability at [thamlin@ipaa.org](mailto:thamlin@ipaa.org).

LEVEL	AMOUNT	BENEFITS
<input type="checkbox"/> <b>DIAMOND</b>	<b>\$15,000+</b>	<ul style="list-style-type: none"> <li>▪ 3 complimentary registrations</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> <li>▪ One-time request for attendee mail and phone information pre or post meeting</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Presenter Breakout Rooms</b> (Day 1) Sponsor logo on signage Exclusive host of two breakout rooms for all three days of the conference. Opportunity to present an appreciation gift on behalf of IPAA and sponsoring company (at additional cost to company) and escort presenting company executives to their assigned breakout rooms</li> <li><input type="checkbox"/> <b>Presentation Rooms</b> (Room 1) Sponsor logo on signage and on-screen prior to each presentation Welcome attendees and introduce the CEOs of the presenting companies throughout the day</li> </ul>
<input type="checkbox"/> <b>PLATINUM</b>	<b>\$10,000+</b>	<ul style="list-style-type: none"> <li>▪ 2 complimentary registrations</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Presentation Rooms</b> (Room 2) Sponsor logo on signage and on-screen prior to each presentation Welcome attendees and introduce the CEOs of the presenting companies throughout the day</li> <li><input type="checkbox"/> <b>Networking Luncheons</b> (Day 1 or 2) Sponsor logo on signage and on-screen; opportunity to welcome luncheon attendees</li> <li><input type="checkbox"/> <b>Networking Receptions</b> (Day 1 or 2) Sponsor logo on signage and on-screen</li> <li><input type="checkbox"/> <b>One-on-One Room</b> Sponsor logo on all one-on-one room signage (30+ signs)</li> <li><input type="checkbox"/> <b>Lanyards*</b> Sponsor name/logo will be printed on lanyard worn by attendees</li> <li><input type="checkbox"/> <b>Conference Notepads*</b> Co-branded with sponsor logo and OGIS logo</li> <li><input type="checkbox"/> <b>Tote Bag*</b> Co-branded with sponsor logo and OGIS logo</li> </ul>
<input type="checkbox"/> <b>GOLD</b>	<b>\$7,500+</b>	<ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Networking Breakfasts</b> (Day 1 or 2)</li> <li><input type="checkbox"/> <b>Refreshment Breaks</b> (Day 1 or 2) Sponsor logo prominently displayed at morning and afternoon refreshment breaks; sponsor may provide printed napkins</li> <li><input type="checkbox"/> <b>Internet</b> Provide internet access to all attendees</li> </ul>
<input type="checkbox"/> <b>SILVER</b>	<b>\$5,000+</b>	<ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> </ul> <p><b>SELECT FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Cell Phone Charging Station*</b> Sponsor logo on charging station</li> </ul>
<input type="checkbox"/> <b>BRONZE</b>	<b>\$2,500+</b>	<ul style="list-style-type: none"> <li>▪ Sponsor name on meeting webpage</li> </ul>

*\*Complimentary registrations are not provided for specialty item sponsors due to the associated costs*

**LAST YEAR'S SPONSORS**

