

“The information shared and the industry contacts I made at this IPAA event were well worth the time and money invested.”

James McBride,
Managing Director, Capital One



OGIS[®]

OIL & GAS INVESTMENT SYMPOSIUM

Held annually in New York and San Francisco, IPAA's Oil & Gas Investment Symposia (OGIS), offers the best opportunity in the oil and gas industry to get your name and message in front of public company management teams. Designed as a uniquely neutral format with all qualified investors being invited, OGIS attracts over 2,400 institutional and private investors as well as industry and financial representatives to these key investor conferences which highlights over 150 of IPAA's public member companies.



NEW YORK

April 11-12, 2016

The Sheraton NY Times Square Hotel
New York, NY

SAN FRANCISCO

September 26-27 2016

The Palace Hotel
San Francisco, CA

View **OGIS New York** webpage [here](#).

View **OGIS San Francisco** webpage [here](#).

For more information on a specific sponsorship, annual packages, or to confirm availability, contact Tina Hamlin.

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LAST YEAR'S PREMIER SPONSORS

AlixPartners

Booz | Allen | Hamilton





Event Website Advertising

Provide an ad to be included on Meeting webpage and in Meeting eMarketing notices. Recognized as Platinum Sponsor.

NY | \$10,000
SF | \$10,000

Presenter Breakout Rooms

Sponsoring company will be the exclusive host of two breakout rooms for all three days of the conference. Sponsor will have the opportunity to present an appreciation gift on behalf of IPAA and sponsoring company (at additional cost to company) and escort presenting company executives to their assigned breakout rooms.

NY | \$15,000
SF | \$15,000

Presentation Rooms

Welcome attendees and introduce the CEOs of the presenting companies throughout the day. Your company logo will be prominently displayed on the screen prior to each presentation.

NY | \$15,000 DAY 1: ROOM 1 OR 2
NY | \$12,000 DAY 2: ROOM 1 OR 2
SF | \$10,000 DAY 1, DAY 2

Networking Breakfasts

Sponsor breakfast for companies who will host analysts at their tables to discuss their corporate profile and network with additional attendees.

NY | \$7,500 DAY 1, DAY 2
SF | \$5,000 DAY 1, DAY 2

Networking Luncheons

Sponsors will have the opportunity to welcome luncheon attendees and signage will be provided.

NY | \$12,000 DAY 1, DAY 2
SF | \$10,000 DAY 1, DAY 2

Networking Receptions

The best relationships begin with a relaxing conversation during IPAA's OGIS receptions. Position your company as an exclusive sponsor of this excellent networking event.

NY | \$10,000 DAY 1, DAY 2
SF | \$5,000 DAY 1, DAY 2

Lanyards

Badge lanyard will be worn by attendees at all times. By choosing this sponsorship every attendee will have a constant reminder of your services.

NY | \$15,000
SF | \$10,000

One-On-One Room Sponsor

Receive company logo recognition on all one-on-one room signage.

NY | \$10,000 (45+ signs)
SF | \$7,500 (20+ signs)

Refreshment Breaks

Morning and afternoon refreshment breaks with company logo prominently displayed. Sponsors can also send printed napkins.

NY | \$7,500 DAY 1, DAY 2
SF | \$5,000 DAY 1, DAY 2

Specialty Items

Complimentary registrations are not provided for these items due to the associated costs.

► Conference Notepads

Company logo will be added to notepads that will be distributed to all attendees.

NY | \$10,000
SF | \$7,500

► Tote Bag

Make a lasting impression as attendees receive a tote bag upon arrival. Tote bags are co-branded with sponsoring company and OGIS logos. IPAA will provide selected option to sponsoring company.

NY | \$10,000
SF | \$7,500

► Hotel Keycard

Your company's name and logo will appear on the hotel guest room key card—a great opportunity to be at everyone's finger.

NY | \$10,000
SF | \$7,500

► Internet

Internet capability in the hotel is essential for investors so they can make deals while listening to company presentations. Get in on this new sponsorship which is sure to get your name in front of the right people.

NY | \$7,500
SF | \$5,000

► Cell Phone Charging Station

Receive recognition on Charging Station.

NY | \$5,000
SF | \$5,000

General Sponsor Packages

| | |
|---------------------|------------------|
| Diamond + \$15,000 | Gold + \$7,500 |
| Platinum + \$10,000 | Silver + \$5,000 |
| Bronze + \$2,500 | |

General Sponsor Packages

Each of IPAA's meetings offer five general sponsorship packages with no limit to the number that can be accepted per program. IPAA also offers event & specialty sponsorship packages that are specific to each meeting. If you do not see a general sponsorship that meets your needs, please view the event benefits on the next page along with the specific meeting page for additional sponsorship options. General sponsorships are recognized per meeting. All event and specialty sponsors are also recognized as General Sponsors in addition to their selected event.

DIAMOND ♦ \$15,000

- ♦ Recognition on specific meeting web page
- ♦ Recognition in all meetings eMarketing campaigns
- ♦ 3 complimentary registrations
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate provided amenity or promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter
- ♦ One-time request for attendee mail and phone information pre or post meeting

PLATINUM ♦ \$10,000

- ♦ Recognition on specific meeting web page
- ♦ Recognition in all meetings eMarketing campaigns
- ♦ 2 complimentary registrations
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate provided amenity or promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter

GOLD ♦ \$7,500

- ♦ Recognition on specific meeting web page
- ♦ 1 complimentary registration
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter

SILVER ♦ \$5,000

- ♦ 1 complimentary registration
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter

BRONZE ♦ \$2,500

- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter