

“The information shared and the industry contacts I made at this IPAA event were well worth the time and money invested.”

James McBride,  
Managing Director, Capital One



# Sponsorships

## OGIS SAN FRANCISCO

September 26-27, 2016 | The Palace Hotel

**H**eld annually in New York and San Francisco, IPAA’s Oil & Gas Investment Symposia (OGIS), offers the best opportunity in the oil and gas industry to get your name and message in front of public company management teams. Designed as a uniquely neutral format with all qualified investors being invited, OGIS attracts over 2,400 institutional and private investors as well as industry and financial representatives to these key investor conferences which highlights over 150 of IPAA’s public member companies.

### Presenter Breakout Rooms **\$15,000**

**SOLD**  
Sponsoring company will be the exclusive host of two breakout rooms for all three days of the conference. Sponsor will have the opportunity to present an appreciation gift on behalf of IPAA and sponsoring company (at additional cost to company) and escort presenting company executives to their assigned breakout rooms.

### Networking Luncheons **\$7,500**

DAY 1, DAY 2  
Sponsors will have the opportunity to welcome luncheon attendees and signage will be provided.

### One-On-One Room Sponsor **\$7,500**

Receive company logo recognition on all one-on-one room signage.

### Presentation Rooms **\$5,000**

DAY 1, DAY 2  
**SOLD**  
Welcome attendees and introduce the CEOs of the presenting companies throughout the day. Your company logo will be prominently displayed on the screen prior to each presentation.

### Networking Breakfasts **\$5,000**

DAY 1, DAY 2  
Sponsor breakfast for companies who will host analysts at their tables to discuss their corporate profile and network with additional attendees.

### Networking Receptions **\$5,000**

DAY 1, DAY 2  
The best relationships begin with a relaxing conversation during IPAA’s OGIS receptions. Position your company as an exclusive sponsor of this excellent networking event.

### Refreshment Breaks **\$5,000**

DAY 1, DAY 2  
Morning and afternoon refreshment breaks with company logo prominently displayed. Sponsors can also send printed napkins.

### Event Website Advertising **\$2,500**

Provide an ad to be included on Meeting webpage and in Meeting eMarketing notices. Recognized as Bronze Sponsor.

### Specialty Items

Complimentary registrations are not provided for these items due to the associated costs.

#### ▶ Lanyards **\$5,000**

Badge lanyard will be worn by attendees at all times. By choosing this sponsorship every attendee will have a constant reminder of your services. **SOLD**

#### ▶ Conference Notepads **\$5,000**

Company logo will be added to notepads that will be distributed to all attendees.

#### ▶ Tote Bag **\$7,500**

Make a lasting impression as attendees receive a tote bag upon arrival. Tote bags are co-branded with sponsoring company and OGIS logos. IPAA will provide selected option to sponsoring company. **SOLD**

#### ▶ Hotel Keycard **\$5,000**

Your company’s name and logo will appear on the hotel guest room key card—a great opportunity to be at everyone’s finger.

#### ▶ Internet **\$5,000**

Internet capability in the hotel is essential for investors so they can make deals while listening to company presentations. Get in on this new sponsorship which is sure to get your name in front of the right people.

#### ▶ Cell Phone Charging Station **\$2,500**

Receive recognition on Charging Station.

### General Sponsor Packages

Diamond + \$15,000      Gold + \$7,500  
Platinum + \$10,000      Silver + \$5,000  
Bronze + \$2,500

To confirm availability, contact Tina Hamlin at 202-857-4768 or [thamlin@ipaa.org](mailto:thamlin@ipaa.org).

# General Sponsor Packages

Each of IPAA's meetings offer five general sponsorship packages with no limit to the number that can be accepted per program. IPAA also offers event & specialty sponsorship packages that are specific to each meeting. If you do not see a general sponsorship that meets your needs, please view the event benefits on the next page along with the specific meeting page for additional sponsorship options. General sponsorships are recognized per meeting. All event and specialty sponsors are also recognized as General Sponsors in addition to their selected event.

## DIAMOND ♦ \$15,000

- ♦ Recognition on specific meeting web page
- ♦ Recognition in all meetings eMarketing campaigns
- ♦ Recognition as program sponsor in industry publications
- ♦ 3 complimentary registrations
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate provided amenity or promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter
- ♦ One-time request for attendee mail and phone information pre or post meeting

## PLATINUM ♦ \$10,000

- ♦ Recognition on specific meeting web page
- ♦ Recognition in all meetings eMarketing campaigns
- ♦ Recognition as program sponsor in industry publications: *OGI, OGFJ, Access*
- ♦ 2 complimentary registrations
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate provided amenity or promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter

## GOLD ♦ \$7,500

- ♦ Recognition on specific meeting web page
- ♦ 1 complimentary registration
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter

## SILVER ♦ \$5,000

- ♦ 1 complimentary registration
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter

## BRONZE ♦ \$2,500

- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter