









# **Jack Lafield**

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IPAA Conference



# Caiman Energy: Value Creation



### 2009 - Seizing the Opportunity

## The Right Management Team

- Industry veterans with deep business development expertise
- 30+ year relationship with EnCap Flatrock team

## The Right Business

- Initially focused on shale plays in Texas and Louisiana
- Producer relationship led team to Marcellus area
- First mover in liquids rich area of Marcellus

## **The Right Capital Provider**

- EnCap's upstream focus was a strategic advantage for Caiman
- \$50 million initial equity commitment to Caiman
- Willingness to support incremental capital raises was integral to Caiman's success



# Leg #1: Management



## Key Characteristics

### **Industry Experience & Expertise**

 Caiman executives have over 150 years of experience in the midstream and energy sector

## **Complementary skill sets**

 Executive management backgrounds include business development, operations, consulting, investment banking

## **Vision & Strategy**

 Management has cohesive vision of company's direction, risk appetite, growth strategy

## **Relationships**

 Relationships with customers, government, bankers, labor



# Leg #2: Business Opportunity



#### **OPPORTUNITY**

- Paradigm Shift: from conventional reserves to production from unconventional, shale resource plays (e.g. Barnett, Haynesville, Eagle Ford, and Marcellus)
- Capital intensive
- Barnett required ~\$10 billion of infrastructure investment
- Other shale plays will require significantly greater capex



#### **CAIMAN'S STRATEGY**

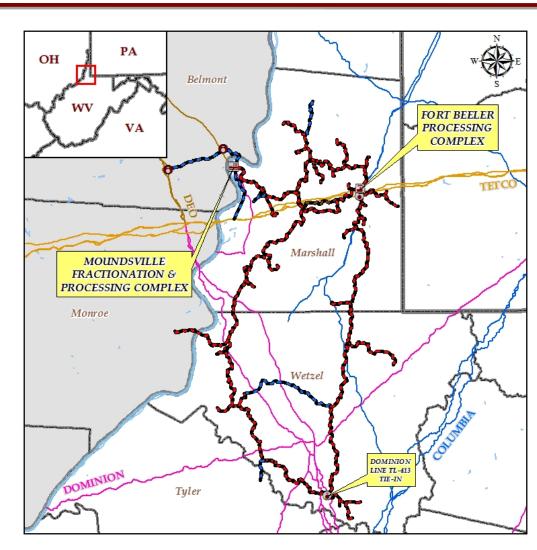
- Shale Experience: Unlike Appalachian incumbents, Caiman's management team has shale experience
  - Incumbents underestimated and/or didn't understand volume growth
  - Incumbents had significant leverage over small conventional producers and weren't prepared for commercial interactions with large shale-play producers

## Value Creation



## Creating a Franchise

- Geology: focused on prolific liquids-rich play
  - Economic for producers in low gas price environment
  - Large infrastructure needs: gathering, processing and fractionation
- Demand: identified area lacking existing infrastructure
- Strategy: acreage dedications
  - Step in alongside producers early on in the play
  - Long term contracts
  - Provide midstream services throughout value chain
- Competition: first mover advantage
  - Infrastructure extremely difficult to replicate (from both a cost and time perspective)



# Leg #3: The Right Capital



	MLP	Private Equity
Distribution Requirements	Yes	No
Risk Appetite for Early Stage Projects	No	Yes
Biased Towards Legacy Assets	Yes	No
Cumbersome Bureaucracies	Yes	No

# Timeline of Capital



2012

<u>Feb. 2009</u>: Initial Private Equity Funding – EEIF commits \$50 MM to Caiman Energy Jul. 2010: Increased Equity Funding: Caiman secures \$380MM in commitments

3 commercial agreements and 14 MM/d flowing

Mar. 2011: Caiman secures \$200 MM Credit Revolver

7 commercial agreements and 18 MM/d flowing

July 2011: Capitalized to \$900 million – Caiman secures \$300 MM in preferred equity commitments

40 MM/d flowing

2009

Fall/Winter 2009 -Caiman signs three commercial agreements

#### 2010 Development:

- 5 commercial agreements (total)
- Cryo 1 Plant operational
- Still had limited production history

#### Q1-2012 Status:

- Flowing ~140 MMcfd
- Cryos I & II operational
- Frac I nearing completion
- Invested nearly \$600MM in equity, debt and preferred



## Value Realization

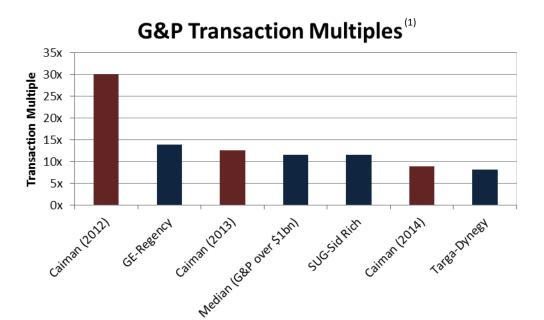


## 2012 – Realizing the Value

 On March 19<sup>th</sup>, Williams Partners L.P. acquired Caiman Eastern Midstream for \$2.5 billion

## Acquirer's Reasoning

- Right assets, right markets, right strategy
- MLP structure enables high growth and high dividend
- High-dividend payout; expect increase every quarter
  - Estimated 20% annual dividend growth in 2013 and 2014
- Benefits from Williams Partners' premier position in Marcellus Shale and entering Utica Shale
  Acquisition provides accelerated growth opportunities for Williams



# Summary





- Industry Experience & Expertise
- Complementary skill sets
- Vision & Strategy
- Relationships



## **Financing**

- \$880 million total capital committed
- Patient, experienced capital providers

## **Business Opportunity**

- Emerging Shale Play
- Limited Existing
  Infrastructure



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