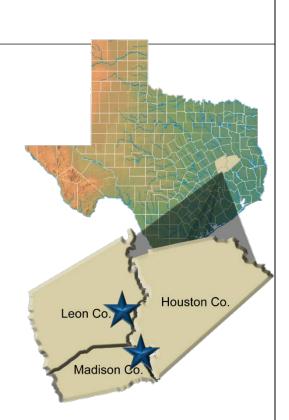


# Living an Exit Strategy



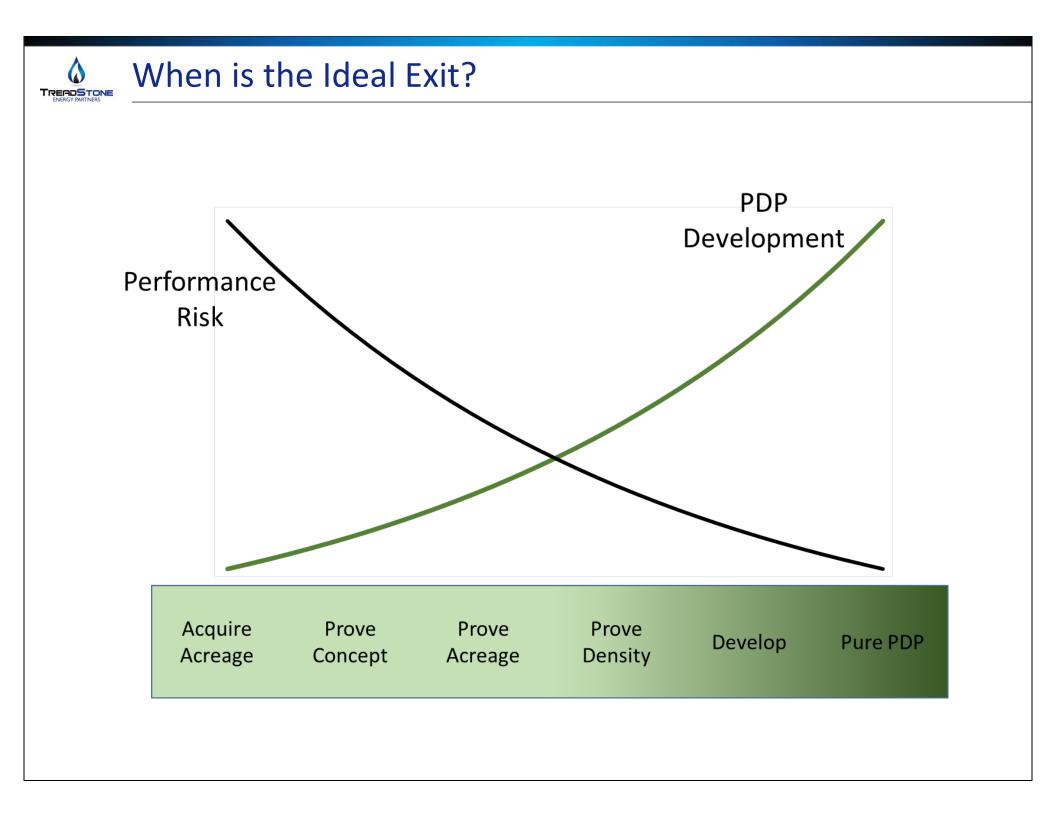
## Who is TreadStone?

- □ Yes: We are Named after the Jason Bourne Trilogy
- □ Kayne Anderson Private Equity Backed Company
- □ Started April 2011, with Three People
- Became an East Texas Player: One of the Few Areas
  None of Us had Worked
- Mid 2014: 15 People, Operated 3 Drilling Rigs,
  Produced >12,000 boed (all organic growth)
- □ Sold July 2014 for \$715mm, >10x Return on Investment



### Many Types of Exits

- Complete Sale
  - > Large independent or major
  - Larger PE backed company
  - > Company wanting to IPO
- Partial Exit
  - > JV with investor (i.e. foreign money) & continue operations
  - > JV & become non-operated
- □ Extended Exit
  - > Sell down PDP on a rolling basis with agreed purchase terms
  - Recap on PDP value and fully develop to sell PDPs
  - > Go public through an IPO
- Implications: Payout Timing, Total Payout Risk / Reward, Time Commitment by Management Team



### **Exit Strategy Thoughts**

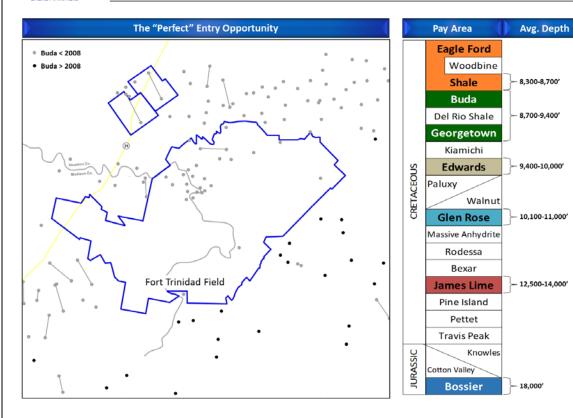
 Exit strategy is significantly influenced by factors outside of your control...so control what you can

#### □ Non-Controllable Factors: Can Change Rapidly

- > Marketplace / Industry Entrance & Expansion Strategies
- Price Environment
- Investment Capital Availability
- Market Readiness for Asset
- □ Controllable Exit Strategy Factors
  - > Acquire the Right Assets
  - Align with Company's Strengths & Strategy
  - Prepare the Assets for Divestiture
- Be Nimble & Flexible on Exit Timing & Method to Capture Aligned Factors

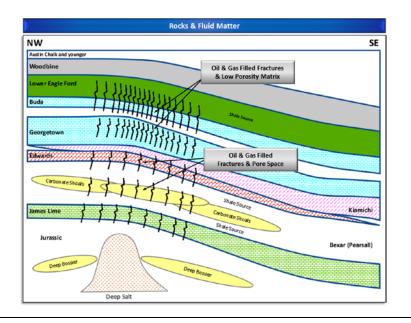
### Acquire the Right Assets

TREADSTONE

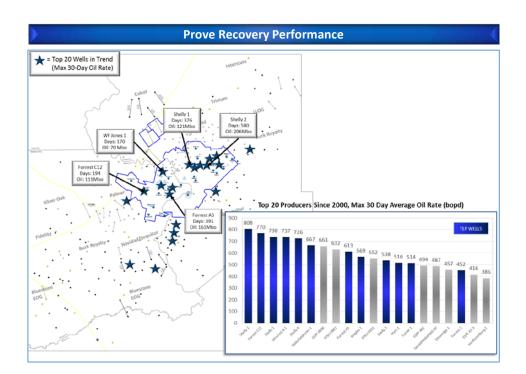


- Rocks & fluids do matter
- Understand geology & reservoir
- In all plays, there are sweet spots

- Fit for company strategy & capability
- Appropriate risk tolerance
- Multiple growth options
- Contiguous acreage position

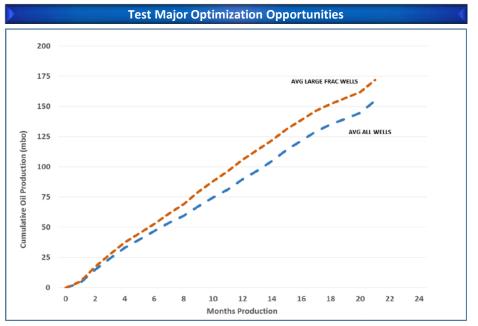


### Prove Concept

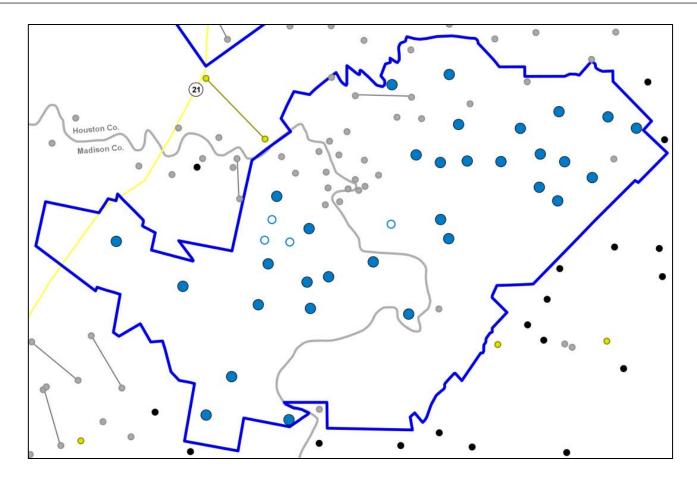


- Prove well performance
- Establish recovery profiles
- Show repeatability & consistency
- Keep wells on production

- Test major optimization opportunities
- Land on a successful method early
- Identify opportunities for further optimization in full development phase



### Prove the Reserves Base



- Performance across acreage position
- Infill density
- Development pace
- Secondary reservoirs

### **Exit Strategy Flexibility**

