**GLOBAL ALTERNATIVE ASSET MANAGEMENT** 

# **Energy Mezzanine Opportunities Group**



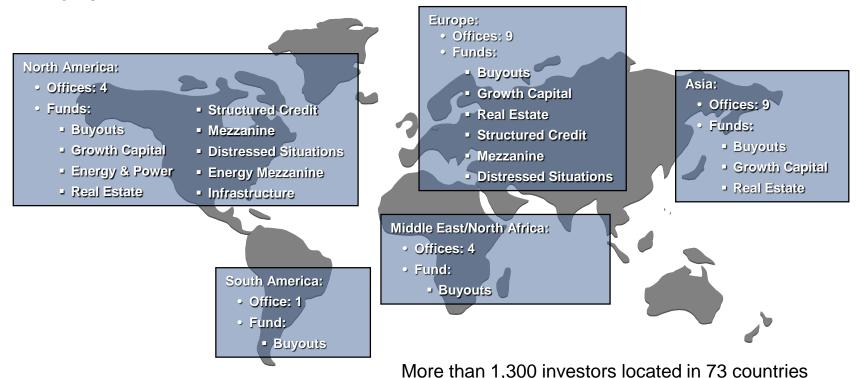
**IPAA Private Capital Conference** 

Rahul Culas Co-Head Energy Mezzanine Opportunities

February 24, 2011

## **Overview of The Carlyle Group**

- Established in Washington, D.C. in 1987
- > One of the world's largest global alternative asset management firms today:
  - \$97.7 billion in capital committed to 78 private equity and debt funds



#### 917 employees in 27 offices around the world

## Team Overview<sup>1</sup>

#### **Investment Committee**

Bill Conway Co-founder of The Carlyle Group

#### Mitch Petrick<sup>2</sup> Head of Global

Credit Alternatives Former Global Head of Institutional Sales and Trading at Morgan Stanley

David Albert Co-Head of CEMOF

#### Rahul Culas Co-Head of CEMOF

#### **Senior Advisors**

Ron Harrell Former Chairman & CEO of Ryder Scott

#### **Bobby Shackouls**

Former Chairman & CEO of Burlington Resources Inc

**Senior Advisor 3** 

**Senior Advisor 4** 

#### Investment Team

#### **David Albert**

Managing Director Portfolio Manager Co-Head of CEMOF Former Global Head of

Project & Structured Finance at Morgan Stanley

#### **Rahul Culas**

#### Principal Co-Head of CEMOF Former Head of

Power Finance at Morgan Stanley

#### David Gibson

Vice President Petroleum Engineer Former SVP at Central Resources

#### Julie Kim

#### Associate

Former Analyst in Project & Structured Finance at Morgan Stanley **Daniel East** 

Vice President Former SVP at KGen Power and Senior Director at Dynegy

#### **Sun-Young Chung**

Associate Former Analyst in Mergers & Acquisitions at Citi

#### Investment Professional 7

Investment Professional 8

Notes: 1. As of February 21, 2011. 2. Chairman of the Investment Committee.

## **Energy Mezzanine Opportunities Group Overview**

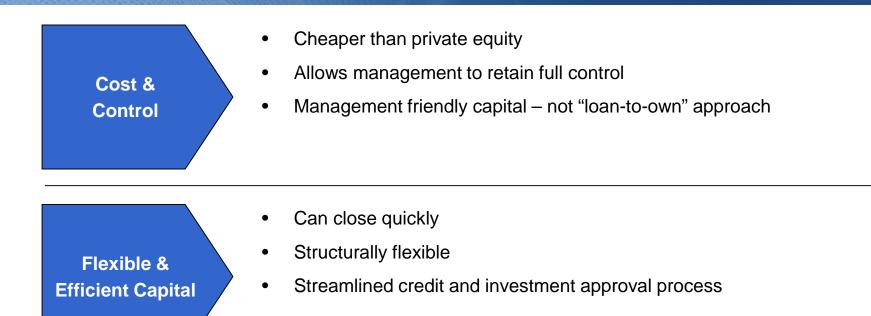
- > We invest in projects and companies across the energy value chain, primarily in the US and Canada
  - Upstream oil and gas
  - Power generation (commercially proven technologies)
  - Energy-related infrastructure and processing assets
  - Mining and related natural resource assets
- > Provider of capital for acquisitions, refinancings, and development and growth
- Investment process emphasizes flexible deal structures, rapid turnarounds, and straightforward negotiations
- Team headed by former Morgan Stanley Project & Structured Finance professionals who have spent their careers focused on investing in, and financing, energy projects
  - Full time reservoir engineer on staff

## **Investment Profile**

Sector Focus	<ul> <li>Upstream, midstream, downstream</li> </ul>
Geographic Focus	US and Canada
Investment Size	<ul> <li>Target \$25 million to \$100 million</li> </ul>
Investment Tenor	• 2 – 6 years
Return	<ul> <li>Combination of current cash pay, PIK and equity kickers (e.g. warrants)</li> </ul>

# We structure creative & flexible capital solutions tailored for specific company needs

# **Benefits & Advantages of Carlyle as a Financial Partner**



Solution	
Provider	

- Healthy risk appetite for more challenging capital requirements
- Extensive relationships with banks and hedge counterparties
- Houston presence
- Full-time reservoir engineer on staff

# What We Look For

#### Management

- Strong operating capabilities
- Proven track record
- Industry expertise

#### Assets

- Focus on quality project, not long track record alone
- Leverage specific to assets / production

#### Risk

- Reserves development and engineering play
  - Not pure exploration risk
  - Not price play

#### Financial

- Strong cash flow that withstands downside scenario
- "Skin in the game" from owner / developer
- Total return: more than bank debt, less than equity

## What We Need

- > To Get Started:
  - Overview of development opportunity
  - Financial model / historical statements
  - Meeting with management team
  - Development Plan (projects, properties, timing, funds required, schedule, forecast of outcomes)
- > To Get to Financial Close:
  - Reserve report / Resource feasibility study
  - Meeting with technical staff / third-party consultants
  - Site visit



## **Contact Information**

Rahul Culas Rahul.Culas@carlyle.com (212) 813-4564

## **David Gibson**

David.Gibson@carlyle.com (713) 376-9992