# ORIGAMI

**Creative Liquidity Solutions** 

IPAA Conference - January 2016



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# Origami Capital Partners



# Who We

- Origami Capital Partners is a global special situations investment firm that works with asset managers, investors and lenders to provide flexible and creative liquidity solutions
- Origami is based in Chicago, has an office in London and invests globally
- Origami currently manages approximately \$700 million of capital
- Origami's clients include both U.S. and non-U.S. institutional and high net worth investors

# What We Do

 Working with our asset management partners, we have consistently unlocked value that was trapped due to investment complexities and capital needs

## How We Do It

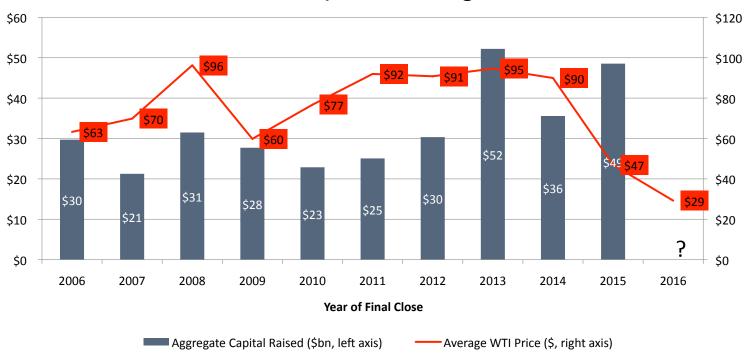
- Origami is focused on partnering with asset managers to solve ownership, structural, financial or legal problems with investment vehicles. We typically accomplish this in one of two ways:
  - Origami invests new money to address liquidity challenges, which may include debt maturities, covenant breaches, development needs, litigation or other capital requirements
  - Origami provides secondary liquidity to existing investors, typically through tender offers

# **Market Environment**



- · Insatiable demand from institutional investors drove three years of historic fundraising
- · We believe that this will be followed by a very dry period as this capital was invested at peak pricing

# Annual Energy Fundraising, 2006 - 2015 YTD (As at 12 November 2015) versus Average WTI Price



Source: Pregin, Federal Reserve Bank of St. Louis





Thesis	<ul> <li>70%+ drop in oil price has caused capital to move to the sidelines, will likely reduce future fundraising and potentially delay liquidity events</li> <li>Highly structured equity and fragmented ownership can lead to disputes</li> <li>Challenging markets require new capital to navigate and most asset managers cannot "go back to the well"</li> </ul>
Target Set	<ul> <li>Good assets at attractive prices</li> <li>Ownership disputes or disagreements</li> <li>Secondary liquidity needs</li> <li>Catalysts that require investor action (e.g., debt maturities, NPL sales, fund maturities, large vacancies, capex needs) but have limited available capital</li> </ul>
Solutions	<ul> <li>Consolidation of fragmented and discordant investor base</li> <li>Supportive investor with available dry powder</li> <li>"New Life" from a fresh three to seven year clock</li> <li>Reset incentives to reflect today's values (as opposed to cost basis)</li> </ul>





Theme	Drivers
Investor Liquidity + Restructuring	<ul> <li>Liquidating hedge fund was forced to sell a significant stake in an illiquid bond issued by a Canadian E&amp;P company</li> <li>Origami bought when no one else would</li> <li>We are proactively working with the company to reduce the company's debt burden and may invest additional capital</li> </ul>
Fragmented Investors	<ul> <li>Privately syndicated E&amp;P partnership had a number of high net worth investors that wanted to sell their interests</li> <li>Distraction for management and a lack of supportive capital</li> <li>Origami proposed to partner with the E&amp;P operator to tender for outstanding interests</li> <li>Potential follow-on capital for debt restructuring and/or accretive acquisitions</li> </ul>
Portfolio Rebalancing	<ul> <li>2007 vintage private equity fund owned three small portfolio companies</li> <li>Fund timeline created pressure to sell and limited available capital</li> <li>Origami proposed to partner with private equity fund manager to restructure the fund so that the portfolio companies would have more time and more capital</li> </ul>

# **Appendix**

# **Investment Team**



Origami's investment professionals have a deep and diversified experience in a variety of asset and transaction types

### **Investment Committee**



Thomas Elden Managing Partner • Hedge Funds (Founder)

#### Background

- Leveraged Assets



**Jeffrey Young** Managing Partner

#### Background

- Infrastructure
  - Development
- Distressed Real Estate

## **Investment Professionals**

#### **Richard Olson** Managing Director • (Europe)

#### Background

- Mezzanine Lending
- Distressed PE

#### Darren O'Brien

- Real Estate PE Managing Director
  - Distressed Banks

Background

## Julie Klaff

#### Background

- Law
- Real Estate

#### Background Matt Miller

- Distressed PE
- **Emerging Markets**

## Vice President

Thomas Lei

*Associate* 

#### Background

Investment Banking

#### Jorge Vidal Associate

Vice President

### Background

 Investment Banking

## Finance / Operations

Joelle Kellam CFO, CCO

Megan Sendlak Controller

**Duong Pham** Senior Accountant

## **Investment Criteria**



### Geography

• Origami invests globally, with a particular focus on North America and Europe

#### **Asset Class**

• Origami is asset class agnostic, but prefers investments in real estate, energy assets, private equity, structured credit and litigation

#### **Investment Size**

- Origami focuses on transactions where it can invest equity of \$20 million to \$50 million
- However, the firm will consider investments as small as \$5 million and as large as \$150 million

#### **Investment Duration**

• Origami targets investments that will be fully realized within three to seven years

#### **Investment Structure**

- Origami invests in assets indirectly through legacy investment vehicles (funds, syndications, joint ventures, TICs, MLPs, club deals, etc.) that may require restructuring, recapitalization, and/or secondary liquidity for investors
- In most cases, we are partnering with existing asset managers to finance its business plans, solve ownership challenges and/or reset incentive fees
- Origami is comfortable acquiring non-controlling or controlling positions

# **Investment Themes**



- Origami is a solver of problems between asset managers and investors and a provider of creative capital to unlock encumbered or trapped assets
- To this end, Origami solves the same sorts of problems in its transactions although through different fund structures and with different underlying assets

## **Problems that Origami Solves**

- 1. Fragmented Investors: Divergent goals between asset manager and fragmented investor group (i.e., tender offer solution)
- 2. Investor Liquidity: Investors in need of immediate liquidity (i.e., secondary)
- 3. **Restructuring:** Fixing terms (i.e., joint venture extension, resetting incentive fees, governance rights, etc.) or capital structure (i.e., recapitalization)
- 4. **Portfolio Rebalancing:** Investors selling a position that is small, has declined in value, or that the Investor needs to close an entity (i.e., secondary or secondary direct)

# **Example Investment Targets**



## Underlying Asset(s)

#### Real Estate

- Energy companies or assets
- Mining companies or assets
- Minority interests in financial institutions
- Structured Credit
- Opportunistic credit (mezzanine loans, leveraged loans, etc.)
- Private Equity
- Revenue shares
- Litigation claims

#### **Investment Vehicle**

- Real estate funds or syndications
- Energy funds or syndications
- Syndicated private companies
- Private-equity backed operating companies
- Energy MLPs
- Royalty Trusts
- Private joint ventures
- Hedge fund side pockets
- Minority interests in general partners or operating companies
- Non-performing loans

### Challenge(s)

- Investor fatigue
- Investor vehicle maturities
- Conflicting investor liquidity needs
- Significant redemption requests
- Misaligned incentives
- · GP working capital needs
- Restructuring or refinancing of excessive leverage
- Covenant breaches
- Fund or portfolio working capital
- Capital expenditures
- Litigation funding

## Example Solution(s)

- · Joint venture partner replacements
- Working with operating partners to finance buy-sells or otherwise replace unsupportive money partners
- Tender offers with the collaboration of asset manager to provide liquidity to some or all investors
- Investing new equity to recapitalize a undercapitalized investment fund
- Comprehensive Fund Restructuring with LP Exit Option
- Restructuring incentive fees where the manager is below their preferred return or close to a clawback

# Contact



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