



Oil & Gas Asset & Equity Investments

# IPAA Private Capital Conference

January 24, 2012 Houston, Texas

# **Forward Looking Statement**



Riverbend Cannot Predict The Future Accurately

Acquire & Drill At Your Own Risk

Lease & Flip Might Be Best (Last 6 Years)

# **Riverbend's History**



### Riverbend With Diverse

Oil & Gas Property Acquisitions (Non-Op), Drilling Deals & Small Cap Private Equity

## Riverbend With EnCap

Oil & Gas Property Acquisitions (Non-Op), Drilling Deals & Small Cap Private Equity

### Riverbend With Kayne

Oil & Gas Property Acquisitions (Non-Op), Drilling Deals & Small Cap Private Equity

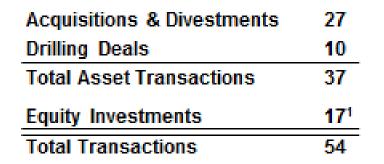
2003 2004 2005 2006 2007 2008 2009 2010 2011

Randy Exits EnCap & Forms Riverbend Production, L.P. ("RP")

Diverse Makes Strategic Divestment Of Assets & Riverbend Becomes Private Equity Venture Riverbend Exits RP Asset Business But Retains Equities In Riverbend Natural Gas ("RNG") Riverbend Becomes Kayne Backed Private Equity Venture

Kayne Expands Commitment

# Fifty-Four (54) Transactions Over 87 Months Period Since Start-Up



1) 11 Fully &/Or Partially Realized Investments, 6 In Portfolio

# **Execution Record**



### Riverbend I & II

(Built & Exit)

- Time Period 2003 2008
- 22 Acquisitions
- 5 Drilling Deals
- Properties In 15 States

#### **Commodity Prices**

- Oil \$26 To \$145
- Nat Gas \$4 To \$14 To \$4 To \$6

#### **Banking & Equity Markets**

Open & Fluid

#### E&P MLP's

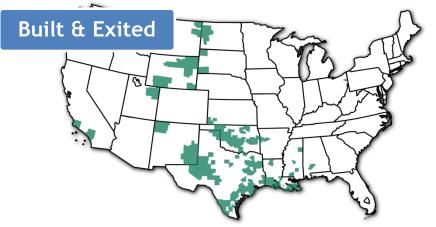
On The Rise

### **Energy Outlook**

Peak Oil & Limited Worldwide Resources

#### **Small Business**

Thriving



### Riverbend III

(Building)

- Time Period 2008 2011
- 6 Acquisitions
- 5 Drilling Deals
- Properties In 13 States

### **Commodity Prices**

- Oil \$145 To \$32 To \$65
- Nat Gas \$14 To \$2.50 To \$5.50 To \$2.50

#### **Banking & Equity Markets**

Selective, Choppy & Closed

#### E&P MLP's

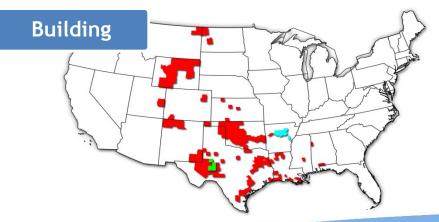
Questioned, But Now Thriving

### **Energy Outlook**

U.S. Shale Significant

#### **Small Business**

Less Advantaged Than Previous



# **Things To Consider Pre-Launch**



### Self Assessment & Review

- WWW.YOURUNIQUEDESIGN.COM (Self-Survey & Co-Workers)
- SWOT Analysis Of Yourself & Team Members (Work On W & T)
- Personal Operating Expenses & Balance Sheet

# Long (Multi-Year) & Detailed Discussion With Spouse

- Financial Implications (Investment Commitment & Pay System)
- Risk (First) & Reward (Second)
- (Significantly More) Pre-Occupation With Work (& Carries Over To Home)

# Trusted Opinions

- Friends What They Say About The Plan & The Fit For You
- Confidential Opinions From Those In The E&P (& Finance) Business

### Be Patient

- Continually Evaluate Business Plans &/Or Situations Right For You
- Set Aside Time (In & Outside Of Work) To Meet, Greet & Establish Relationships
- Work On Ability To Discern Those That Are Trustworthy
- First Priority Is Excellence & Integrity Where You Are Employed
- Cycle Timing & Commodity Prices (Likely Highest Correlation To P<sub>s</sub>)
- Prayer

# Partnership – Selection For Success



# Teams Selecting A Private Equity Firm

- Engineering (Acq), Geologic (Exploit),
  Real Estate (Lease, Drill Enough Or Not
  & Flip) Or Financially Focused
- Leverage & Hedging Philosophy
- Fund Size, Commitment Amount & Time Frame To Invest (& Compatibility With Team Strategy)
- Current Exposure To Similar Risk, Geographic Area Or Strategy
- Number Of Teams Under Management
- Pure Energy Fund Or General
- Price Cycle Tested
- History With Current Or Past Teams
- Personality Fit ... & Involvement With Real Decision Makers At Firm

# Private Equity Firm Selecting Teams

- Team's Track Record
- Experience (Together) & Tested
- Business Plan Risk Level & Firm's Expected Returns (ROI, IRR) & Timing
- Mgmt's History Of Allocating CAPEX & Managing People
- Level Of Mgmt Commitment (\$'s, Time, Other "Assets" Contributed)
- Number Of Teams With Similar Risk, In Geographic Area Or Strategy
- Time Needed For Plan To Mature
- Percent Of Plan Currently Captured Or Identified
- All Aspects Of Leadership

# **Keys To A Successful Partnership**



## Communication

- Deliver Good News Fast & Bad News Even Faster
- Anticipate Questions & Respond Prior To Being Asked
- Relay Current Activity (Operations & Deals) Regularly

# Transparency

- Deliver Executive Summaries Plus Detailed Analysis
- Reconcile Changes & Forecast
- Communicate "Good, Bad & Ugly" On "Inside" Activities & Outside Relationships

### Performance

- Stay Focused On The Business You Have Chosen
- If Business Model Becomes Impeded Or Obsolete, Work With Partner To Adapt

# "Exit Ready"

- Continually Evaluate Whether Your Company Is Worth More Dead Or Alive
- "3P" Geology, Engineering (Reserve Reports) & Accounting
- Preserve "Shelf Ready" Company Metrics & Presentations







Based in Houston, Texas, The Riverbend Team Encompasses Over 130 years Experience In Energy and E&P, Midstream & Private Equity In The Areas Of Engineering & Operations As Well As Accounting & Finance With Expertise In All The Major Production Basins In The U.S., The Riverbend Team Has A Broad Network Of Relationships Necessary To Execute Acquisitions & Investments In Energy

# **RIVERBEND GUIDING PRINCIPLES**

## **FOCUSED**

On Being Good Industry & Investment Partners

### **RESPONSIVE**

To Ongoing Projects, Duties & Relationships

### **EXPERIENCED**

Engineers & Investors In The Energy Industry

### **CHARACTER**

In Dealings With Each Other, In Industry & Our Community