VIRTUAL EXPLORING·ENERGY PROGRAM

IPAA/PESA **ENERGY EDUCATION** CENTER

SUPPORTING TEACHERS AND HIGH SCHOOL STUDENTS NATIONALLY DURING THE 2020-2021 SCHOOL YEAR!

Join us

in **supporting teachers and thousands of virtual high school students by providing a** **short video** **for teachers to use in their classrooms**! Your video will **educate** and **inspire** our diverse group of students.

WHAT WE NEED ▶ Create and submit a 15-20 minute **video** on discussion topics such as:

Your journey from high school student through college.

Why you chose your major or the energy industry.

Personal/professional challenges and important lessons learned.

What you do on a daily basis.

Current topics and issues relevant to your job.

Where your job fits into the energy industry value chain.

Best advice on how to become a leader!

The possibilities are endless—the most important part is to show **enthusiasm** for what you do and the energy industry.

Careers that interest students:
- engineering
- landman
- geologist
- supply chain management
- business
- business development
- chemist
- rig worker
- environmental and regulatory specialist
- cybersecurity
- data analytics
- IT specialist
- technician roles

SIGN-UP & SEND YOUR VIDEOS to edcenter_admin@ipaa.org

SUBMISSION REQUIREMENTS
- **Introduce yourself**, including your name, company and title.
- Consider using a **virtual background** with your company's logo or wearing company-branded attire.
- Use **visual aids** whenever possible — tour of company labs, trading floors, museums, rigs, company displays, etc. are encouraged.
- Use **good lighting** when recording your video. Preferred format is mp4.

SPONSORSHIPS AVAILABLE! | Contact Sarah Hewitt at shewitt@ipaa.org	DIAMOND $50k+	PLATINUM $20K+	GOLD $10K - $20K	SILVER $5K - $10K
Logo placed under program logo on title page of all videos (after payment is received)	✦			
Company name/logo in media releases, marketing, flyer to schools, social media	✦	✦		
Company name/logo on IPAA website	✦	✦	✦	✦
Company name/logo in brochure and newsletters	✦	✦	✦	
Company name mentioned in board meetings and other public speaking engagements	✦	✦	✦	✦
Company name/logo on each video (after payment is received)	✦	✦	✦	