



VIRTUAL EXPLORING ENERGY PROGRAM

IPAA ENERGY WORKFORCE EDUCATION CENTER

Join us

in supporting teachers
and thousands of virtual
high school
students by
providing a

short video

for teachers to use in their
classrooms! Your video will
educate and inspire our
diverse group of students.

WHAT WE NEED ▶ Create and submit a 5-20 minute **video**
on discussion topics such as:

Your journey from high school student through college.

Why you chose your major or the energy industry.

Personal/professional challenges and important
lessons learned.

What you do on a daily basis.

Current topics and issues relevant to your job.

Where your job fits into the energy industry
value chain.

Best advice on how to become a leader!

The possibilities are endless—the most important
part is to show **enthusiasm** for what you do and the
energy industry.

Careers that interest students:

engineering
landman
geologist
supply chain
management
business
business development
chemist
rig worker
environmental and
regulatory specialist
leadership
cybersecurity
data analytics
IT specialist
technician roles

SIGN-UP & SEND YOUR VIDEOS to
edcenter_admin@ipaa.org

SUBMISSION REQUIREMENTS

- **Introduce yourself**, including your name, company and title.
- Consider using a **virtual background** with your company's logo or wearing company-branded attire.
- Use **visual aids** whenever possible — tour of company labs, trading floors, museums, rigs, company displays, etc. are encouraged.
- Use **good lighting** when recording your video. Preferred format is mp4.



SPONSORSHIPS AVAILABLE! Contact Sarah Hewitt at shewitt@ipaa.org	DIAMOND \$50k+	PLATINUM \$20K+	GOLD \$10K - \$20K	SILVER \$5K - \$10K
Logo placed under program logo on title page of all videos (after payment is received)	★			
Company name/logo in media releases, marketing, flyer to schools, social media	★	★		
Company name/logo on IPAA website	★	★	★	★
Company name/logo in brochure and newsletters	★	★	★	
Company name mentioned in board meetings and other public speaking engagements	★	★	★	★
Company name/logo on each video (after payment is received)	★	★	★	