2020 Sponsorship Opportunities

Sponsor one of **IPAA's** educational courses today! Proceeds benefit the **IPAA/PESA Energy Education Center**.
Using **education to fund education** is a **win-win** for our industry.

Live Courses

OIL & GAS OVERVIEW COURSE
August 11, 2020
This one-day, information-packed class qualifies for CPE, CPD, and AAPL recertification credits and covers: industry structure, petroleum geology and exploration, mineral rights and leasing, drilling and completion techniques, and development and production operations. It draws attendees from around the world as it is held semi-annually during NAPE. It is frequently attended by: oil and gas employees, landmen, accountants, suppliers, contractors, attorneys, HR professionals, sales reps, bankers, investors, traders, insurers and regulators and STEM educators.

OIL & GAS ORIENTATION FOR NEWCOMERS TO THE INDUSTRY
No current dates are on the calendar.
IPAA's Oil & Gas Orientation was specifically designed for recent employees in the industry who are looking to make themselves assets to their company by learning its core concepts. The course is conducted at the Houston Museum of Natural Science, where participants have access to the museum's newly-renovated Wiess Energy Hall. As course topics are covered, participants are able to view the Energy Hall's exhibits giving them a hands-on and memorable learning experience. Make this course part of your company's new hire orientation!

Live Course Sponsorship Opportunities (per course)

SPONSORSHIP	WEBSITE	ONSITE	SOCIAL MEDIA	COMP	LISTED AS MAJOR SUPPORTER	OTHER
AD IN COURSE BINDER $250 half page; $500 full-page						✏ ▪ Seen by all attendees in course binder
EDUCATION CENTER ADVOCATE $500 quarterly						✏ ▪ Sponsor logo will scroll across the education courses webpage. ipaa.org/education/courses
BREAKFAST $500		✏				
COFFEE BREAK $1,000	✏	✏				
LUNCH $2,000	✏	✏				
LANYARD $2,000	✏	✏				✏ ▪ Sponsor logo will scroll across the education courses webpage. ipaa.org/education/courses
COURSE BINDER $3,500	✏	✏	✏	✏	✏	✏ ▪ Sponsor logo on binder cover
COURSE UNDERWRITER $5,000	✏	✏	✏	✏✏✏	✏	✏ ▪ Full page ad in front of course binder

Unique Live Course Opportunities

SPONSORSHIP	COST	BENEFITS
SPONSOR A TEACHER (unlimited)	$400 per teacher	▪ Many school districts do not have training courses in their budget. "Sponsor a Teacher" allows you to sponsor their attendance.
SPONSOR AN EMERGING LEADER (unlimited)	$400 per Emerging Leader	▪ IPAA's Emerging Leaders are those under the age of 35. Similar to teachers, sometimes their budget prohibits them from being able to participate in these courses. Sponsor their attendance! You can either pick an Emerging Leader you know or we can do that for you!
PENS (one per course)	Cost of item + $200	▪ Provide pens with your company logo for attendees to use during the course.

eLearning Courses

We currently have two courses finalized:
- **Petroleum Geology for Non-Geologists**
- **U.S. Mineral Rights and Leasing**

With two more coming soon:
- **Oil & Gas Overview**
- **Drilling and Completion**

These online courses provide the flexibility of being able to go through course materials at your own speed and reviewing key sections. Both courses take 10 hours to complete and qualify for 10 AAPL recertification credits (RL, RPL, CPL, and CPL Specialist). These courses have been used by more than 300 industry professionals!

SPONSORSHIP	COST	BENEFITS
INDUSTRY TRAINING ADVOCATE	$1,000 per course	▪ Sponsor logo added to the end of the course's media player and scrolling on our eLearning course page.
DEDICATED PAGE IN COURSE MEDIA PLAYER	$2,000 per course	▪ Provide an ad to be placed at the end of a course section or wherever is most beneficial. Sponsor logo will also scroll on eLearning course page.

Premier Public Education Sponsorship Opportunities

As a premier sponsor, your corporate logo will be prominently featured on the **IPAA Education** webpage, banner, newsletters, and **IPAA** publications.

- General purpose **financial donations** to the **IPAA Educational Foundation**
- Does your organization have a **foundation**, provide **grants** or have **employee matching** (can double or even triple the amount going to our schools!)?
- **Sponsor a table** and/or provide **silent auction items** for the **IPAA Wildcatters' Ball**, a fundraiser for the academies, held annually on Friday NAPE Summit week
- Sponsor/promote/attend the fundraising **eLearning** and in-person public or in-house **oil & gas industry courses**
- Provide financial donations to sponsor the **middle school STEM career exploration initiative, field trips, competitions, camps, teacher training, curriculum materials**, and other activities
- Link students to your organization's **existing programs/activities**
- **Create or sponsor** an event for students
- Provide **medals** for qualifying graduating seniors
- Provide **college scholarships** for graduating seniors (**IPAA** has a rigorous scholarship application process)
- Provide **Lead Teacher stipends** – $3,000 per school
- Sponsor **extern program technology** – $10,000
- Provide **supplies/equipment for teachers** at any time of the year, in any quantity (out-of-date logo items welcome)
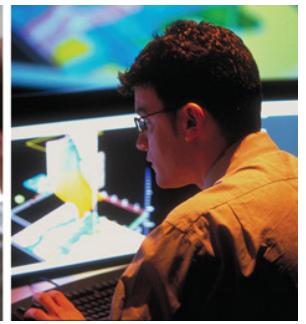
Live Courses and eLearning Sponsorship Form

Event Name and Date: _____

Company Name: _____

Sponsor Representative: Name_____ Email _____

Business Address: _____

City, State, ZIP: _____

Business Phone: _____

Sponsorship Category: _____

Total Amount: $ _____

METHOD OF PAYMENT (check one)

❏ Check $ _____

All checks should be payable to the
IPAA Educational Foundation

Return form to:
Nikki Thomas
nthomas@ipaa.org
202.857.4742

❏ Credit Card   ❏ MasterCard   ❏ VISA   ❏ American Express

Card Number: _____

Expiration Date: _____

Name on Card: _____

Signature: _____

ENHANCED STEM–An Industry Changing Partnership with Education
Proceeds Benefit the IPAA Educational Foundation, a 501(c)(3) Organization