### Live Course Sponsorship Opportunities (per course)

<table>
<thead>
<tr>
<th>SPONSORSHIP</th>
<th>WEBSITE</th>
<th>ONSITE</th>
<th>SOCIAL MEDIA</th>
<th>COMP REGISTRATION</th>
<th>LISTED AS MAJOR SUPPORTER</th>
<th>OTHER</th>
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<tbody>
<tr>
<td><strong>AD IN COURSE BINDER</strong></td>
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<td>✏️</td>
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<tr>
<td>$250 half page; $500 full-page</td>
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<tr>
<td><strong>EDUCATION CENTER ADVOCATE</strong></td>
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<td>$500 quarterly</td>
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<tr>
<td><strong>BREAKFAST</strong></td>
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<tr>
<td><strong>COFFEE BREAK</strong></td>
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<tr>
<td><strong>LUNCH</strong></td>
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<tr>
<td><strong>LANYARD</strong></td>
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<tr>
<td><strong>COURSE BINDER</strong></td>
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<tr>
<td>$3,500</td>
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<td><strong>COURSE UNDERWRITER</strong></td>
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<td>$5,000</td>
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</table>

- **AD IN COURSE BINDER**
  - $250 half page; $500 full-page
  - Seen by all attendees in course binder

- **EDUCATION CENTER ADVOCATE**
  - $500 quarterly
  - Sponsor logo will scroll across the education courses webpage. ipaa.org/education/courses

- **BREAKFAST**
  - $500

- **COFFEE BREAK**
  - $1,000

- **LUNCH**
  - $2,000

- **LANYARD**
  - $2,000

- **COURSE BINDER**
  - $3,500

- **COURSE UNDERWRITER**
  - $5,000

  - Full page ad in front of course binder

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**Live Courses**

**OIL & GAS OVERVIEW COURSE**

**August 20, 2019 - February 4, 2020 - August 11, 2020**

This one-day, information-packed class qualifies for CPE, CPD, and AAPL recertification credits and covers: industry structure, petroleum geology and exploration, mineral rights and leasing, drilling and completion techniques, and development and production operations. It draws attendees from around the world as it is held semi-annually during NAPE. It is frequently attended by: oil and gas employees, landmen, accountants, suppliers, contractors, attorneys, HR professionals, sales reps, bankers, investors, traders, insurers and regulators and STEM educators.

**OIL & GAS ORIENTATION FOR NEWCOMERS TO THE INDUSTRY**

**November 19, 2019**

IPAA’s Oil & Gas Orientation was specifically designed for recent employees in the industry who are looking to make themselves assets to their company by learning its core concepts. The course is conducted at the Houston Museum of Natural Science, where participants have access to the museum’s newly-renovated Wiess Energy Hall. As course topics are covered, participants are able to view the Energy Hall’s exhibits giving them a hands-on and memorable learning experience. Make this course part of your company’s new hire orientation!
### Unique Live Course Opportunities

<table>
<thead>
<tr>
<th>SPONSORSHIP</th>
<th>COST</th>
<th>BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPONSOR A TEACHER (unlimited)</td>
<td>$400 per teacher</td>
<td>■ Many school districts do not have training courses in their budget. “Sponsor a Teacher” allows you to sponsor their attendance.</td>
</tr>
<tr>
<td>SPONSOR AN EMERGING LEADER (unlimited)</td>
<td>$400 per Emerging Leader</td>
<td>■ IPAA’s Emerging Leaders are those under the age of 35. Similar to teachers, sometimes their budget prohibits them from being able to participate in these courses. Sponsor their attendance! You can either pick an Emerging Leader you know or we can do that for you!</td>
</tr>
<tr>
<td>PENS (one per course)</td>
<td>Cost of item + $200</td>
<td>■ Provide pens with your company logo for attendees to use during the course.</td>
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</tbody>
</table>

### eLearning Courses

We currently have two courses finalized:  
- Petroleum Geology for Non-Geologists  
- U.S. Mineral Rights and Leasing

These online courses provide the flexibility of being able to go through course materials at your own speed and reviewing key sections. Both courses take 10 hours to complete and qualify for 10 AAPL recertification credits (RL, RPL, CPL, and CPL Specialist). These courses have been used by more than 300 industry professionals!

With two more released by end of 2019:  
- Oil & Gas Overview  
- Drilling and Completion

<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>INDUSTRY TRAINING ADVOCATE</td>
<td>$1,000 per course</td>
<td>■ Sponsor logo added to the end of the course’s media player and scrolling on our eLearning course page.</td>
</tr>
<tr>
<td>DEDICATED PAGE IN COURSE MEDIA PLAYER</td>
<td>$2,000 per course</td>
<td>■ Provide an ad to be placed at the end of a course section or wherever is most beneficial. Sponsor logo will also scroll on eLearning course page.</td>
</tr>
</tbody>
</table>

### Premier Public Education Sponsorship Opportunities

As a premier sponsor, your corporate logo will be prominently featured on the IPAA Education webpage, banner, newsletters, and IPAA publications.

- General purpose financial donations to the IPAA Educational Foundation
- Does your organization have a foundation, provide grants or have employee matching (can double or even triple the amount going to our schools!)?
- Sponsor a table and/or provide silent auction items for the IPAA Wildcatters’ Ball, a fundraiser for the academies, held annually on Friday NAPE Summit week – Feb. 15, 2019
- Sponsor/promote/attend the fundraising eLearning and in-person public or in-house oil & gas industry courses
- Provide financial donations to sponsor the middle school STEM career exploration initiative, field trips, competitions, camps, teacher training, curriculum materials, and other activities
- Link students to your organization’s existing programs/activities
- Create or sponsor an event for students
- Provide medals for qualifying graduating seniors for the 2019 graduating class – $5,000
- Provide college scholarships for graduating seniors (IPAA has a rigorous scholarship application process)
- Provide Lead Teacher stipends – $3,000 per school
- Sponsor extern program technology – $10,000
- Provide supplies/equipment for teachers at any time of the year, in any quantity (out-of-date logo items welcome)

▶ **FOR MORE INFORMATION** on any of our premier public education sponsorship opportunities, contact one of the following:

Barry Russell, President and CEO, IPAA | brussell@ipaa.org | 202.857.4735  
Anne Ford, Senior Vice President, IPAA/PESA Energy Education Center | aford@ipaa.org | 281.798.2334

▶ To secure a live course or eLearning sponsorship, contact Nikki Thomas | nthomas@ipaa.org | 202.857.4742
Live Courses and eLearning Sponsorship Form

Event Name and Date: ________________________________________________________________

Company Name: __________________________________________________________________

Sponsor Representative: Name ___________________________________ Email ____________________________

Business Address: __________________________________________________________________

City, State, ZIP: __________________________________________________________________

Business Phone: __________________________________________________________________

Sponsorship Category: __________________________________________________________________

Total Amount: $ ______________________________________________________________________

METHOD OF PAYMENT (check one)

☐ Check $ ____________________

All checks should be payable to the IPAA Educational Foundation

☐ Credit Card ☐ MasterCard ☐ VISA ☐ American Express

Return form to:

Nikki Thomas
nthomas@ipaa.org
202.857.4742

Card Number: __________________________

Expiration Date: __________________________

Name on Card: __________________________

Signature: __________________________

ENHANCED STEM—An Industry Changing Partnership with Education

Proceeds Benefit the IPAA Educational Foundation, a 501(c)(3) Organization