



## 2018 SPONSORSHIP OPPORTUNITIES

- Private Capital Conference ▶
- Congressional Call-Up ▶
- Wildcatters' Open ▶
- OGIS ▶
- Midyear Meeting ▶
- Wildcatters' Sporting Clays ▶
- Annual Meeting ▶
- Leaders In Industry Luncheons ▶
- Oil & Gas Overview Courses ▶
- Texas Hold'em Tournament ▶
- Energy Education Center ▶



# 2018-19 MEETINGS & EVENTS

40,000+  
ATTENDEES  
AT IPAA  
PROGRAMS!

IPAA meetings and events help build relationships within America's oil and gas industry while examining current issues that impact bottom lines. Attend any of these programs and gain insight into the **power of an IPAA connection**.

Contact [Tina Hamlin](mailto:tthamlin@ipaa.org) at 202.857.4768 or [tthamlin@ipaa.org](mailto:tthamlin@ipaa.org) for marketing, partnership or sponsorship opportunities.

► Visit [www.ipaa.org/events](http://www.ipaa.org/events) for more information.

## Oil & Gas Overview Course\*\*

August 14, 2018 | Houston, TX

## Summer NAPE\*

August 15-16, 2018 | Houston, TX

## Wildcatters' Sporting Clays\*\*

September 20, 2018 | Dallas, TX

## 89<sup>th</sup> Annual Meeting

November 11-13, 2018 | New Orleans, LA

## Texas Hold'em Tournament

November 29, 2018 | Houston, TX

## Leaders in Industry Luncheons\*

Houston, Dallas & Fort Worth, TX  
(Monthly—see IPAA Meetings website for dates)

## eLearning Opportunities\*\*

Online Courses | [education.ipaa.org/elearning](http://education.ipaa.org/elearning)

- Petroleum Geology for Non-Geologists
- U.S. Mineral Rights and Leasing
- Drilling and Completion

\*PARTNER PROGRAM

\*\*BENEFITING THE IPAA EDUCATIONAL FOUNDATION

## Private Capital Conference

January 24, 2019 | Houston, TX

## Oil & Gas Overview Course\*\*

February 12, 2019 | Houston, TX

## NAPE Summit\*

February 13-15, 2019 | Houston, TX

## Wildcatters' Ball\*\*

February 15, 2019 | Houston, TX

## Texas Wildcatters' Open

March 21, 2019 | Cypress, TX

## OGIS® New York

April 8-10, 2019 | New York, NY

## Oil & Gas Orientation for Newcomers to the Industry\*\*

April 16, 2019 | Houston, TX  
November 19, 2019 | Houston, TX

## Midyear Meeting

June 24-26, 2019 | Colorado Springs, CO





**“The IPAA has been, and remains, one of the most powerful voices of support and leadership for our industry. Your attendance, participation and support of their meetings and events will keep the IPAA healthy for years to come.”**

T.M. “Roe” Patterson,  
President & CEO, Basic  
Energy Services

## HISTORY

The Independent Petroleum Association of America (IPAA) has represented independent oil and natural gas producers for more than 80 years. On June 10, 1929, President Herbert Hoover called a national and state conference to discuss and formulate a practical program for the conservation of America’s natural petroleum resources. At that historic meeting at the Broadmoor Hotel in Colorado Springs, Colorado, oil operators, royalty owners, and land owners alike formed a new national association, the IPAA.

Today, IPAA represents the thousands of independent oil and natural gas producers and service companies across the United States. Independent producers develop 95 percent of domestic oil and gas wells, produce 54 percent of domestic oil and produce 85 percent of domestic natural gas. A recent analysis has shown that independent producers are investing 150 percent of their domestic cash flow back into domestic oil and natural gas development to enhance their already aggressive efforts to find and produce more energy.

IPAA is a national trade association headquartered in Washington, D.C. It serves as an informed voice for the exploration and production segment of the industry, and advocates its members’ views before the U.S. Congress, the Administration and federal agencies. IPAA provides economic and statistical information about the domestic exploration and production industry. IPAA also develops investment symposia and other business development opportunities for its members.

## OUR MISSION

The Independent Petroleum Association of America is dedicated to ensuring a strong, viable domestic oil and natural gas industry, recognizing that an adequate and secure supply of energy is essential to the national economy.



**Tina Hamlin**  
VICE PRESIDENT  
MEETINGS AND SPONSORSHIPS

For all **SPONSORSHIP** inquiries,  
contact Tina Hamlin at 202-857-4768  
or [thamlin@ipaa.org](mailto:thamlin@ipaa.org)



For more information on a specific sponsorship, speaking opportunities, annual packages, or to confirm availability, contact Tina Hamlin.

EMAIL | [thamlin@ipaa.org](mailto:thamlin@ipaa.org)  
PHONE | 202-857-4768  
FAX | 202-293-0681

## Program Sponsorship Benefits

Thank you for taking time to review the many ways your company can support the Independent Petroleum Association of America's (IPAA) programs as we continue to represent the thousands of independent crude oil and natural gas explorer/producers in the United States. We are grateful to those companies who have sponsored IPAA over the years and who recognize the association as the national voice of the independent oil and gas industry. Sponsor support allows IPAA to continue creating programs that are of interest to our membership and in doing so, helps focus its contributions toward ensuring a strong, viable domestic oil and natural gas industry.

Sponsorship at any of IPAA's programs also allows you the opportunity to market to and network with hundreds of C-level and other senior executives with upstream oil and gas industry professionals from across the country. Each of IPAA's meetings fosters an ideal environment in which strategic relationships are developed—providing both parties with incredible business opportunities. Sponsorship packages are available at a variety of levels with higher level packages enhancing corporate visibility.

If you have any questions, contact Tina Hamlin, vice president of meetings and sponsorships at [thamlin@ipaa.org](mailto:thamlin@ipaa.org). We are excited to continue our relationship with those who have supported us for so long, and look forward to building new partnerships for the future.



## IPAA Chairman's Club

The IPAA Chairman's Club recognizes member companies/individuals who provide a considerable amount of funding throughout the year to support IPAA's government relations and educational efforts. Benefits of sponsorship at this level include:

- ▶ Logo placement on IPAA's website
- ▶ Logo recognition at all meetings and in IPAA's booth at NAPE (four annually)
- ▶ Complimentary registrations to meetings. The number of complimentary registrations will be determined by the company's overall contribution. Any member is eligible to participate in this elite club. To learn more about this level of contribution and recognition, please contact Tina Hamlin.

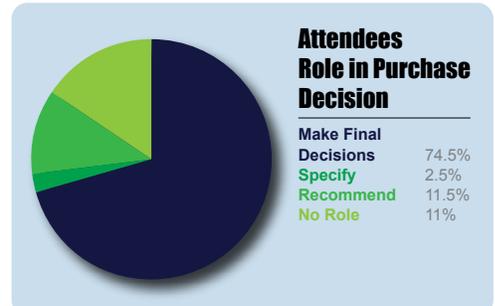
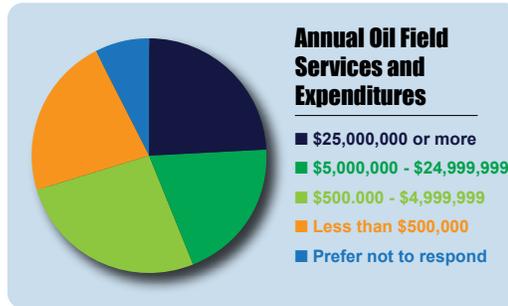




## About Our Meetings

IPAA's meetings are ideal networking events, providing timely information that is of interest to the executive level attendee. Sponsorship gives premium exposure and recognition to your company and provides an excellent opportunity to show your support of the industry and IPAA. Simply choose the sponsorship that best fits your organization and we'll do the rest.

### WHO ATTENDS IPAA MEMBERSHIP MEETINGS?



THE DATA REPRESENTS RESULTS FROM IPAA'S 2014 PROFILE SURVEY AND ACTUAL MEETING ATTENDEE FEEDBACK.

**“I enjoy networking with and listening to the issues of the smaller companies. The U.S. heartland prospers because of these incredible business people and longtime IPAA member companies.”**

Gary Kolstad, CEO, CARBO Ceramics

**“IPAA meetings provide me access to industry leaders and high level executives of key customers in the industry I would never have been able to reach through other organizations or events.”**

Burk Ellison, President, Energy Group, DistributionNow

# What's Inside

## Private Capital Conference

6

*The Private Capital Conference draws over 300 attendees including exploration and production companies, recognized industry executives and financial leaders.*

## Congressional Call-Up

7

*Representatives come together to present a united voice on issues that matter most to the success and future of the industry to maximize our ability to make change.*

## Wildcatters' Open Golf Tournament

8

*The Wildcatters' Open is one of the greatest industry networking events offered with 300 oil and gas industry participants. The tournament is a great way to do business in a casual environment and sponsorship is the only way to guarantee a playing spot.*

## Midyear Meeting

9

*One of IPAA's semi-annual membership meetings that provides ideal networking events, timely and informative sessions addressing topics of interest to over 300 executive level attendees.*

## OGIS New York and Chicago

10-11

*Held annually in New York and Chicago, IPAA's Oil & Gas Investment Symposia (OGIS), offers the best opportunity in the oil and gas industry to get your name and message in front of public company management teams. Designed as a uniquely neutral format with all qualified investors being invited, OGIS attracts over 1,600 investors, industry and financial representatives to this key investor conference, which highlight IPAA's public member companies.*

## Wildcatters' Sporting Clays Tournament

12

*IPAA's Wildcatters' Sporting Clays connects the oil and gas industry from across the country in our annual sporting clays networking event in the Dallas/Fort Worth area.*

## Annual Meeting

13

*One of IPAA's semi-annual membership meetings that provides ideal networking events, timely and informative sessions addressing topics of interest to over 300 executive level attendees.*

## Leaders In Industry Luncheons

14-15

*Members gather at The Petroleum Clubs in Houston, Dallas and Fort Worth for monthly or quarterly luncheons featuring key executive level guest speakers.*

## Texas Hold'em Tournament

16

*Partner with us on this fun networking event to raise funds and build awareness for IPAA and its members' efforts on behalf of America's oil and gas industry.*

## Energy Education Center

17

*Sponsor the IPAA/PESA Energy Education Center which has inspired students in enhanced STEM curriculum and has prepared the next generation for successful careers in our industry for over a decade. Oil & Gas Overview Course and eLearning course sponsor opportunities are also available.*

★★★ Right of refusal goes to previous year sponsors until November 30, 2017 ★★★

*After this date, sponsorships are sold on a first-come, first-served basis.*



**For more information on a specific sponsorship, annual packages, or to confirm availability, contact Tina Hamlin.**

EMAIL | [thamlin@ipaa.org](mailto:thamlin@ipaa.org)  
PHONE | 202-857-4768  
FAX | 202-293-0681



**January 25, 2018**

JW MARRIOTT HOUSTON GALLERIA  
HOUSTON, TX



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- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge
- Additional registration(s) at 50% off
- Sponsor name or logo on meeting webpage

PLEASE  YOUR PREFERENCE BELOW and email TINA HAMLIN to confirm availability at [thamlin@ipaa.org](mailto:thamlin@ipaa.org).

LEVEL	AMOUNT	BENEFITS
<input type="checkbox"/> DIAMOND	\$15,000+	<ul style="list-style-type: none"> <li>▪ 3 complimentary registrations</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> <li>▪ One-time request for attendee mail and phone information pre or post meeting</li> <li>▪ Two mentions on social media outlets to 10,000+ followers</li> </ul>
<input type="checkbox"/> PLATINUM	\$10,000+	<ul style="list-style-type: none"> <li>▪ 2 complimentary registrations</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> <li>▪ Two mentions on social media outlets to 10,000+ followers</li> </ul>
<input type="checkbox"/> GOLD	\$7,500+	<ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Morning/Afternoon Sessions</b> Serve as session moderator and your logo prominently displayed on session screen</li> <li><input type="checkbox"/> <b>Luncheon</b> Sponsor logo prominently displayed on session screen and all session signage</li> </ul>
<input type="checkbox"/> SILVER	\$5,000+	<ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Refreshment Breaks</b> Sponsor logo prominently displayed within break area for a full day of refreshment breaks; provide additional items at your expense or additional fee</li> <li><input type="checkbox"/> <b>Networking Reception</b> Exclusive sponsor of the initial networking event for all attendees</li> <li><input type="checkbox"/> <b>Badge Lanyards</b> Sponsor name or logo will be added to the badge lanyards worn by all</li> <li><input type="checkbox"/> <b>Wi-Fi</b> Sponsor name or logo branding as Wi-Fi provider of secure access throughout the event</li> </ul>
<input type="checkbox"/> BRONZE	\$2,500+	

LAST YEAR'S SPONSORS





March 5-7, 2018  
WASHINGTON, D. C.

## 2018 CONGRESSIONAL CALL-UP

Each March, IPAA members from all over the country gather in Washington, DC for IPAA's Congressional Call-Up. Oil and gas exploration and production, service and supply and cooperating state association representatives come together to present a united voice on issues that matter most to the success and future of the industry to maximize our ability to make change. The IPAA Policy Briefing is where participants get in-depth education on IPAA's priority legislative issues, determine how they will affect their business, and discuss in person with their congressional representatives about the importance their votes will have on them as an individual business person and collectively as an industry. In 2017, IPAA members participated in 150 meetings with House and Senate Members and helped influence change on Capitol Hill. IPAA offers complimentary attendance to members to participate and is seeking financial support of this important annual program.

ALL SPONSORS will be Recognized by **SPONSORSHIP LEVEL** and receive the following in addition to the benefits in the table below:

- Recognition on onsite banner and onsite program
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge
- Sponsor name or logo on meeting webpage

PLEASE ✓ YOUR PREFERENCE BELOW and email TINA HAMLIN to confirm availability at [thamlin@ipaa.org](mailto:thamlin@ipaa.org).

LEVEL	AMOUNT	BENEFITS
<input type="checkbox"/> DIAMOND	\$15,000+	<ul style="list-style-type: none"> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> <li>▪ One-time request for attendee mail and phone information pre or post meeting</li> </ul> <b>SELECT FOR ADDED RECOGNITION</b> <input type="checkbox"/> Opening Reception/Dinner
<input type="checkbox"/> PLATINUM	\$10,000+	<ul style="list-style-type: none"> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> </ul> <b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b> <input type="checkbox"/> Dinner Speaker <input type="checkbox"/> Policy Briefing Breakfast A Member of Congress will speak about current events and issues of importance
<input type="checkbox"/> GOLD	\$7,500+	
<input type="checkbox"/> SILVER	\$5,000+	<b>SELECT FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b> <input type="checkbox"/> Debriefing Breakfast Call-Up participants will share feedback on their meetings with Members of Congress and discuss any issues that stemmed from those conversations.
<input type="checkbox"/> BRONZE	\$2,500+	

### LAST YEAR'S SPONSORS





**2018 COMMITTEE CHAIR | Jerry Edrington, Craton Energy Corporation**

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<input type="checkbox"/> PLATINUM	\$10,000+	<ul style="list-style-type: none"> <li>▪ 3 foursomes provided</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> <li>▪ Recognized during awards presentation</li> </ul>
<input type="checkbox"/> GOLD	\$7,500+	<ul style="list-style-type: none"> <li>▪ 2 foursomes provided</li> <li>▪ Recognition on eMarketing campaigns, and industry ads</li> </ul>
<input type="checkbox"/> SILVER	\$5,000+	<ul style="list-style-type: none"> <li>▪ 1 foursome provided</li> <li><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></li> <li><input type="checkbox"/> <b>Co-Sponsor</b> Sponsor logo on onsite signage</li> <li><input type="checkbox"/> <b>Golf Cart</b> Sponsor name/logo on each golf cart</li> <li><input type="checkbox"/> <b>Hole Sign Sponsor</b> Sponsor logo on ALL hole signs on both courses (approx. 45 signs)</li> </ul>
<input type="checkbox"/> BRONZE	\$2,500+	<ul style="list-style-type: none"> <li>▪ 1 foursome provided</li> <li><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></li> <li><input type="checkbox"/> <b>Beverage Cart</b> <i>Six accepted at \$3,000 each</i> Signage on cart and company representative to ride on cart and network with attendees</li> <li><input type="checkbox"/> <b>Driving Range</b> Distribute promotional items at driving range and receive sign recognition</li> <li><input type="checkbox"/> <b>Hole Sponsor</b> Sponsor name/logo on each hole sign</li> </ul>
<input type="checkbox"/> <b>IN-KIND</b> SELECT ONE		<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Goodie Bag</b> Provide golf-related item to be given to all golfers; must be a current sponsor of the Wildcatters' Open</li> <li><input type="checkbox"/> <b>On Course Cook Teams</b> Provide food on one or both courses; recognized as a Bronze on one course, Co-Sponsor for two courses</li> <li><input type="checkbox"/> <b>Live Raffle Drawing Items</b> Provide prize(s) for raffle; recognized at equivalent sponsor level; must be valued at or above \$2,500</li> </ul>

**LAST YEAR'S CO-SPONSORS**



# 88<sup>th</sup> Midyear Meeting

JUNE 25-26, 2018  
HYATT REGENCY LOST PINES | AUSTIN, TX



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- Recognition on onsite banner and onsite program
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge
- Additional registration(s) at 50% off
- Sponsor name or logo on meeting webpage

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LEVEL	AMOUNT	BENEFITS
<input type="checkbox"/> DIAMOND	\$15,000+	<ul style="list-style-type: none"> <li>▪ 3 complimentary registrations</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> <li>▪ One-time request for attendee mail and phone information pre or post meeting</li> </ul>
<input type="checkbox"/> PLATINUM	\$10,000+	<ul style="list-style-type: none"> <li>▪ 2 complimentary registrations</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <p>Sponsor logo on menu or screen and signage</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <ul style="list-style-type: none"> <li><input type="checkbox"/> Roustabout Dinner <i>Three accepted</i></li> <li><input type="checkbox"/> Final Dinner</li> <li><input type="checkbox"/> Luncheons</li> </ul> </div> <div style="width: 45%;"> <ul style="list-style-type: none"> <li><input type="checkbox"/> General Sessions</li> <li><input type="checkbox"/> Industry Specific Sessions</li> </ul> </div> </div>
<input type="checkbox"/> GOLD	\$7,500+	<ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Onsite Program Sponsor logo on front cover and sponsor ad on inside front cover</li> <li><input type="checkbox"/> Refreshment Breaks <i>Sponsor may provide additional items at own expense</i> Sponsor logo prominently displayed within break area for a full day of refreshment break</li> <li><input type="checkbox"/> Lanyards* Sponsor company name/logo will be printed on lanyard worn by all attendees</li> <li><input type="checkbox"/> Conference Notepads* Co-branded with sponsor logo and IPAA logo</li> <li><input type="checkbox"/> Tote Bag* Co-branded with sponsor logo and IPAA logo</li> </ul>
<input type="checkbox"/> SILVER	\$5,000+	<ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Reception Exclusive sponsor; sponsor logo on signage and table-top</li> <li><input type="checkbox"/> Refreshment Breaks <i>Sponsor may provide additional items at own expense</i> Sponsor logo prominently displayed within break area for a full day of refreshment breaks</li> <li><input type="checkbox"/> Golf Outing Sponsor Enjoy a complimentary foursome and logo recognition</li> </ul>
<input type="checkbox"/> BRONZE	\$2,500+	
<input type="checkbox"/> SUPPORTER	\$500+	

\*Complimentary registrations are not provided for specialty item sponsors due to the associated costs.

## LAST YEAR'S SPONSORS





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- Sponsorship ribbon on badge
- Additional registration(s) at 50% off
- Sponsor name or logo on meeting webpage

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<input type="checkbox"/> <b>DIAMOND</b>	<b>\$15,000+</b>	<ul style="list-style-type: none"> <li>▪ 3 complimentary registrations</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> <li>▪ One-time request for attendee mail and phone information pre or post meeting</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Presenter Breakout Rooms</b> (Day 1) Sponsor logo on signage Exclusive host of two breakout rooms for all three days of the conference. Opportunity to present an appreciation gift on behalf of IPAA and sponsoring company (at additional cost to company) and escort presenting company executives to their assigned breakout rooms</li> <li><input type="checkbox"/> <b>Presentation Rooms</b> (Room 1) Sponsor logo on signage and on-screen prior to each presentation Welcome attendees and introduce the CEOs of the presenting companies throughout the day</li> </ul>
<input type="checkbox"/> <b>PLATINUM</b>	<b>\$10,000+</b>	<ul style="list-style-type: none"> <li>▪ 2 complimentary registrations</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Presentation Rooms</b> (Room 2) Sponsor logo on signage and on-screen prior to each presentation Welcome attendees and introduce the CEOs of the presenting companies throughout the day</li> <li><input type="checkbox"/> <b>Networking Luncheons</b> (Day 1 or 2) Sponsor logo on signage and on-screen; opportunity to welcome luncheon attendees</li> <li><input type="checkbox"/> <b>Networking Receptions</b> (Day 1 or 2) Sponsor logo on signage and on-screen</li> <li><input type="checkbox"/> <b>One-on-One Room</b> Sponsor logo on all one-on-one room signage (30+ signs)</li> <li><input type="checkbox"/> <b>Lanyards*</b> Sponsor name/logo will be printed on lanyard worn by attendees</li> <li><input type="checkbox"/> <b>Conference Notepads*</b> Co-branded with sponsor logo and OGIS logo</li> <li><input type="checkbox"/> <b>Tote Bag*</b> Co-branded with sponsor logo and OGIS logo</li> </ul>
<input type="checkbox"/> <b>GOLD</b>	<b>\$7,500+</b>	<ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Networking Breakfasts</b> (Day 1 or 2)</li> <li><input type="checkbox"/> <b>Refreshment Breaks</b> (Day 1 or 2) Sponsor logo prominently displayed at morning and afternoon refreshment breaks; sponsor may provide printed napkins</li> <li><input type="checkbox"/> <b>Internet</b> Provide internet access to all attendees</li> </ul>
<input type="checkbox"/> <b>SILVER</b>	<b>\$5,000+</b>	<ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> </ul> <p><b>SELECT FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Cell Phone Charging Station*</b> Sponsor logo on charging station</li> </ul>
<input type="checkbox"/> <b>BRONZE</b>	<b>\$2,500+</b>	<ul style="list-style-type: none"> <li>▪ Sponsor name on meeting webpage</li> </ul>

*\*Complimentary registrations are not provided for specialty item sponsors due to the associated costs*

**LAST YEAR'S SPONSORS**





**September 20, 2018**  
**Elm Fork Shooting Sports**  
 Dallas, TX

INDEPENDENT PETROLEUM ASSOCIATION OF AMERICA

2018 COMMITTEE CHAIR | Suzanne Ogle, Approach Resources, Inc.

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Benefiting IPAA's Educational Foundation, a 501(c)(3) organization

LEVEL	AMOUNT	BENEFITS
<input type="checkbox"/> <b>DIAMOND</b>	<b>\$10,000</b>	<ul style="list-style-type: none"> <li>▪ 4 five-person shooting teams</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> <li>▪ Ability to welcome guests</li> <li>▪ Corporate collateral displayed in networking area</li> <li>▪ Sponsor can provide an ad to be included on Meeting webpage and in Meeting eMarketing notices</li> </ul>
<input type="checkbox"/> <b>PLATINUM</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>▪ 3 five-person shooting teams</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> <li>▪ Corporate collateral displayed in networking area</li> </ul>
<input type="checkbox"/> <b>GOLD</b>	<b>\$3,500</b>	<ul style="list-style-type: none"> <li>▪ 2 five-person shooting teams</li> <li>▪ Recognition on meeting webpage</li> <li>▪ Corporate collateral displayed in networking area</li> </ul>
<input type="checkbox"/> <b>SILVER</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>▪ 1 five-person shooting team</li> <li>▪ Corporate collateral displayed in networking area</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Reception/Award Sponsor</b></li> <li><input type="checkbox"/> <b>Station Sign Sponsor</b> Company name/logo on each station sign along with station sponsor logo</li> </ul>
<input type="checkbox"/> <b>BRONZE</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>▪ 1 five-person shooting team</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Beverage Sponsor</b> – Signage recognition</li> <li><input type="checkbox"/> <b>Shooting Station Sponsors</b> – Recognition at station</li> <li><input type="checkbox"/> <b>Scoring Sponsor</b> – Recognition on scoresheet</li> </ul>
<input type="checkbox"/> <b>IN-KIND</b>		<p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Lunch Sponsor</b> <i>Accepting one</i> Includes two five-person shooting teams; must provide lunch, drinks, utensils for all shooters</li> <li><input type="checkbox"/> <b>Shotgun Sponsors</b> <i>Accepting two</i> Sponsor to provide gun; recognition at shotgun prize drawing; includes one five-person team</li> <li><input type="checkbox"/> <b>Eyes and Ears Sponsor</b> <i>Accepting one</i> Must provide eyes and ears for all shooters. Promotional materials may be distributed.</li> <li><input type="checkbox"/> <b>Door Prize Donation</b> <i>Value must be worth \$1,500 to receive a complimentary shooting team</i></li> </ul>

LAST YEAR'S CO-SPONSORS



# 89<sup>th</sup> Annual Meeting

NOVEMBER 11-13, 2018  
THE RITZ-CARLTON | NEW ORLEANS, LA



ALL SPONSORS will be Recognized by **SPONSORSHIP LEVEL** and receive the following in addition to the benefits in the table below:

- Recognition on onsite banner and onsite program
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge
- Additional registration(s) at 50% off
- Sponsor name or logo on meeting webpage

PLEASE ✓ YOUR PREFERENCE BELOW and email TINA HAMLIN to confirm availability at [thamlin@ipaa.org](mailto:thamlin@ipaa.org).

LEVEL	AMOUNT	BENEFITS
<input type="checkbox"/> <b>DIAMOND</b>	<b>\$15,000+</b>	<ul style="list-style-type: none"> <li>▪ 3 complimentary registrations</li> <li>▪ Sponsor logo eMarketing campaigns, and industry ads</li> <li>▪ One-time request for attendee mail and phone information pre or post meeting</li> </ul>
<input type="checkbox"/> <b>PLATINUM</b>	<b>\$10,000+</b>	<ul style="list-style-type: none"> <li>▪ 2 complimentary registrations</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Roustabout Dinner</b> <i>Three accepted</i> Sponsor logo on menu, and event signage</li> <li><input type="checkbox"/> <b>Final Dinner</b> Sponsor logo at event</li> <li><input type="checkbox"/> <b>Membership Luncheon</b> Sponsor logo on menu, signage and on-screen</li> </ul>
<input type="checkbox"/> <b>GOLD</b>	<b>\$7,500+</b>	<ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> <li>▪ Sponsor logo eMarketing campaigns, and industry ads</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Welcome Reception</b> (Day 1 or 2) Exclusive sponsor; sponsor logo on signage and table-top</li> <li><input type="checkbox"/> <b>General Sessions</b> <i>One to two sessions</i> Sponsor logo on signage and on-screen during session</li> </ul>
<input type="checkbox"/> <b>SILVER</b>	<b>\$5,000+</b>	<ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Industry Specific Sessions</b> Sponsor topical industry related sessions</li> <li><input type="checkbox"/> <b>Onsite Program</b> Your logo and ad prominently displayed on the front and inside cover</li> <li><input type="checkbox"/> <b>Refreshment Breaks</b> <i>Sponsor may provide additional items at own expense</i> Sponsor logo prominently displayed within break area for a full day of refreshment break</li> <li><input type="checkbox"/> <b>Lanyards*</b> Sponsor company name/logo will be printed on lanyard worn by all attendees</li> <li><input type="checkbox"/> <b>Conference Notepads*</b> Co-branded with sponsor logo and IPAA logo</li> <li><input type="checkbox"/> <b>Tote Bag*</b> Co-branded with sponsor logo and IPAA logo</li> </ul>
<input type="checkbox"/> <b>BRONZE</b>	<b>\$2,500+</b>	<p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Prayer Breakfast Sponsor</b> Join other sponsors and receive recognition in prayer booklet and on-screen during breakfast</li> <li><input type="checkbox"/> <b>Golf Outing Sponsor</b> Enjoy a complimentary foursome and logo recognition</li> </ul>

\*Complimentary registrations are not provided for specialty item sponsors due to the associated costs.

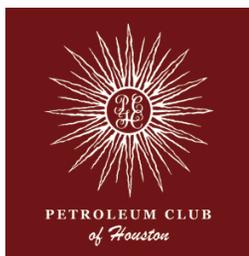
## LAST YEAR'S SPONSORS



# LEADERS IN INDUSTRY LUNCHEON



❖ PETROLEUM CLUB, HOUSTON, TX ❖



## Leaders In Industry Luncheons

### MONTHLY

THE PETROLEUM CLUB OF HOUSTON  
HOUSTON, TEXAS

**Registration/VIP Reception**  
11:00am - 12:00pm

**Meeting/Luncheon**  
12:00pm - 2:00pm

IPAA and TIPRO members gather at the Petroleum Club of Houston for this monthly luncheon featuring an executive level guest speaker.

- Sponsor price is \$2,500 for the IPAA/TIPRO Leaders In Industry Luncheon
- Your company will be recognized on the marketing emails that are distributed to IPAA and TIPRO regional members and in on-site program
- Company can distribute corporate collateral on the luncheon chairs/tables in advance of the start time at noon
- An IPAA representative will acknowledge your company as the sponsor of the luncheon
- Company collateral can be provided for display in the registration/foyer area along with a free standing banner
- Four complimentary registrations for company representatives to attend luncheon

### 2018 LUNCHEON DATES

January 10	July 11
February 14	August 8
March 14	September 12
April 11	October 10
May 9	November 14
June 13	December 12

To confirm availability, contact Tina Hamlin at 202-857-4768 or [thamlin@ipaa.org](mailto:thamlin@ipaa.org).

# LEADERS IN INDUSTRY LUNCHEON



❖ PETROLEUM CLUB, DALLAS AND FT. WORTH, TX ❖



**Cody Campbell**  
Co-Founder & Co-CEO  
Double Eagle Development, LLC



**Sarah Ortwein**  
President  
XTO Energy Inc.



**Steve Herod**  
Co-Founder & EVP of  
Corporate Development  
Halcon Resources Corporation

## Leaders In Industry Luncheons

### QUARTERLY

THE PETROLEUM CLUB  
DALLAS AND FORT WORTH, TEXAS

**Registration/VIP Reception**  
11:00am - 12:00pm

**Meeting/Luncheon**  
12:00pm - 2:00pm

IPAA members gather at the Petroleum Club for this quarterly luncheon featuring an executive level guest speaker. Sponsorship of each luncheon is \$2,500 and includes the following:

- Sponsor price is \$2,500 for the Dallas/Fort Worth Leaders In Industry Luncheon
- Your company will be recognized on the marketing emails that are distributed to IPAA regional members and in on-site program
- Company can distribute corporate collateral on the luncheon chairs/tables in advance of the start time at Noon
- An IPAA representative will acknowledge your company as the sponsor of the luncheon
- Company collateral can be provided for display in the registration/foyer area along with a free standing banner
- Four complimentary registrations for company representatives to attend luncheon

2017 GUEST SPEAKERS

To confirm availability, contact Tina Hamlin at 202-857-4768 or [thamlin@ipaa.org](mailto:thamlin@ipaa.org).

# Sponsorship Opportunities

Thursday, November 29, 2018

THE FOUR SEASONS HOTEL HOUSTON

Lunch, Hors d'oeuvres, Open Bar ♦ Prizes for top finishers include specialty items, weekend getaways, and Grand Prize

Professionally Managed by iHostPoker



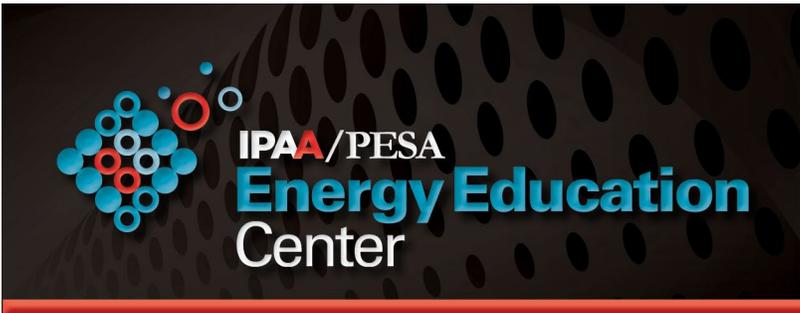
IPAA invites you to partner with us for our inaugural **TEXAS HOLD'EM TOURNAMENT** to raise funds and build awareness for **IPAA and its members' efforts** on behalf of America's oil and gas industry.

## ♦ ♠ GRAND PRIZE VALUED AT \$5,000 ♣ ♥

### 2018 World Oilman's Poker Tournament in Las Vegas!

- ♦ Event registration for the **2018 World Oilman's Poker Tournament** with ground transportation to and from Wynn | Encore Las Vegas
- ♦ Two-night stay at Encore Las Vegas
- ♦ Cocktail Reception, Private Dinner Reception, Comedian Reception
- ♦ Tournament Entry
- ♦ Additional Choice of Activity—golf, spa, helicopter tour, gun range

LEVEL	AMOUNT	ADDED BENEFITS
<input type="checkbox"/> <b>ROYAL FLUSH</b> ONLY ONE AVAILABLE!	<b>\$10,000</b>	<ul style="list-style-type: none"> <li>▪ Exclusive recognition as Royal Flush Sponsor</li> <li>▪ IPAA Corporate Membership (valued at \$4,000)</li> <li>▪ Four complimentary registrations to IPAA's 2018 Midyear or Annual Meeting</li> <li>▪ Sponsor logo on table felt to take home following tournament</li> <li>▪ Logo featured on banner, website, and social media outlets</li> <li>▪ Opportunity to assist in presenting awards</li> <li>▪ 20 seats at the tournament</li> </ul>
<input type="checkbox"/> <b>FOUR ACES</b>	<b>\$7,500</b>	<ul style="list-style-type: none"> <li>▪ IPAA Corporate Membership (valued at \$4,000)</li> <li>▪ Two complimentary registrations to IPAA's 2018 Midyear or Annual Meeting</li> <li>▪ Sponsor logo on table felt to take home following tournament</li> <li>▪ Logo featured on banner, website, and social media outlets</li> <li>▪ 15 seats at the tournament</li> </ul>
<input type="checkbox"/> <b>FULL HOUSE</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>▪ IPAA Corporate Membership (valued at \$4,000)</li> <li>▪ One complimentary registration to IPAA's 2018 Midyear or Annual Meeting</li> <li>▪ Logo featured on signage, website, and social media outlets</li> <li>▪ 10 seats at the tournament</li> </ul>
<input type="checkbox"/> <b>FLUSH</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>▪ Name recognition on website and social media outlets</li> <li>▪ 6 seats at the tournament</li> </ul>
<input type="checkbox"/> <b>TABLE</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>▪ Logo recognition on website and social media outlets</li> <li>▪ Name recognition on signage at poker table</li> <li>▪ 3 seats at the tournament</li> </ul>
<input type="checkbox"/> <b>INDIVIDUAL BUY-IN</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>▪ One regular IPAA Membership (valued at \$450)</li> <li>▪ 1 seat at the tournament</li> </ul>
<input type="checkbox"/> <b>IN-KIND</b>		<ul style="list-style-type: none"> <li>▪ Donate award prizes and receive player entries based on the level of contribution</li> </ul>
<input type="checkbox"/> <b>SPECIALTY ITEMS/EVENTS</b>		Contact <a href="#">Tina Hamlin</a> to discuss these opportunities: <b>Chip Sponsor, Card Sponsor, Cocktail Reception, Luncheon Sponsor</b>



IPAA firmly believes that **EDUCATION** is important in **EVERY** stage of life, whether you are new to the industry or have had a successful career and just need a refresher.

IPAA and the **Petroleum Equipment & Services Association (PESA)** are committed to educational outreach through the Houston-based IPAA/PESA Energy Education Center. For over a decade, the Center has inspired students in enhanced STEM curriculum and has **prepared the next generation** for successful careers in our industry. The Center supports five engineering, geoscience, and leadership academies at high schools in the Houston and Fort Worth Independent School Districts. Today, **more than 2,600 students** have graduated from a Petroleum Academy through the IPAA/PESA Energy Education Center and 1,500 are currently enrolled. Two-thirds of the student population is under-privileged and 40% are female.

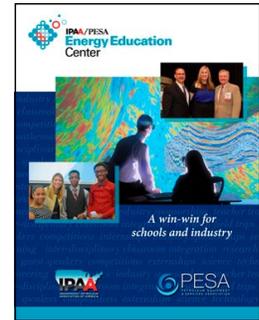


**INDUSTRY TRAINING**

IPAA offers live **Oil & Gas Courses** several times throughout the year and has partnered with **Energy Training Resources, LLC** to launch a series of industry-focused **eLearning** courses that are available online. Proceeds benefit the IPAA Educational Foundation.

Petroleum Academies we support with your sponsorship: Energy Institute High School, Houston • Milby High School, Houston • Southwest High School, Fort Worth • Westside High School, Houston • Young Women’s College Preparatory Academy, Houston.

Sponsor the IPAA/PESA Energy Education Center		
<input type="checkbox"/> DIAMOND	\$15,000+	<ul style="list-style-type: none"> <li>Sponsor logo on website, banner that is used at multiple events, brochure, newsletters(2), and featured in <i>IPAA Access</i> magazine, <i>IPAA Membership Directory</i>, <i>Oil &amp; Gas Producing in Your State</i>, and publication ads</li> </ul>
<input type="checkbox"/> PLATINUM	\$10,000+	
<input type="checkbox"/> GOLD	\$7,500+	
<input type="checkbox"/> SILVER	\$5,000+	<ul style="list-style-type: none"> <li>Sponsor name listed on website, brochure, newsletters(2), and in <i>IPAA Access</i> magazine</li> </ul>
<input type="checkbox"/> BRONZE	\$2,500+	
<input type="checkbox"/> WILDCATTER	\$1,000+	
<input type="checkbox"/> SUPPORTER	\$500+	



**Download Our Brochure [Here!](#)**

**Live Oil & Gas Courses Sponsor**

**SILVER LEVEL \$5,000**

- 4 complimentary registrations
- Sponsor logo on meeting webpage, eMarketing campaigns, onsite signage and on-screen
- Recognition onsite

▶ **2018 COURSES: May 15<sup>th</sup> and August 14<sup>th</sup>**

ADDITIONAL COURSE INFORMATION  
[www.ipaa.org/education/courses](http://www.ipaa.org/education/courses)

**eLearning Course Sponsor**

**SILVER LEVEL \$5,000**

- Recognition in online media player
- Sponsor recognition on storefront page
- Ad on eLearning landing page

**NOW AVAILABLE:** Petroleum Geology for Non-Geologists • U.S. Mineral Rights and Leasing • Oil and Gas Drilling Video: From Planning to Production

**COMING SOON:** Drilling and Completion

ADDITIONAL COURSE INFORMATION  
[www.ipaa.org/education/elearning](http://www.ipaa.org/education/elearning)

To confirm SPONSORSHIP availability, contact Tina Hamlin at 202-857-4768 or [thamlin@ipaa.org](mailto:thamlin@ipaa.org).