



ALL SPONSORS will be Recognized by **SPONSORSHIP LEVEL** and receive the following in addition to the benefits in the table below:

- Recognition on onsite banner and onsite program
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge
- Additional registration(s) at 50% off
- Sponsor name or logo on meeting webpage

PLEASE ✓ YOUR PREFERENCE BELOW and email TINA HAMLIN to confirm availability at [thamlin@ipaa.org](mailto:thamlin@ipaa.org).

LEVEL	AMOUNT	BENEFITS
<input type="checkbox"/> <b>DIAMOND</b>	<b>\$15,000+</b>	<ul style="list-style-type: none"> <li>▪ 3 complimentary registrations</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> <li>▪ One-time request for attendee mail and phone information pre or post meeting</li> <li>▪ Sponsor can provide an ad to be included on Meeting webpage and in Meeting eMarketing notices.</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION</b></p> <p><input type="checkbox"/> <b>Presenter Breakout Rooms</b> Sponsor logo on signage Exclusive host of two breakout rooms for the entire day. Opportunity to present an appreciation gift on behalf of IPAA and sponsoring company (at additional cost to company) and escort presenting company executives to their assigned breakout rooms</p> <p><input type="checkbox"/> <b>Presentation Room</b> Sponsor logo on signage and on-screen prior to each presentation Welcome attendees and introduce the CEOs of the presenting companies throughout the day</p>
<input type="checkbox"/> <b>PLATINUM</b>	<b>\$10,000+</b>	<ul style="list-style-type: none"> <li>▪ 2 complimentary registrations</li> <li>▪ Sponsor logo on eMarketing campaigns, and industry ads</li> </ul>
<input type="checkbox"/> <b>GOLD</b>	<b>\$7,500+</b>	<ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> </ul> <p><b>SELECT FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <p><input type="checkbox"/> <b>Lunch</b></p>
<input type="checkbox"/> <b>SILVER</b>	<b>\$5,000+</b>	<ul style="list-style-type: none"> <li>▪ 1 complimentary registration</li> </ul> <p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <p><input type="checkbox"/> <b>Reception</b> Sponsor logo on signage and on-screen</p> <p><input type="checkbox"/> <b>Refreshment Break</b> Sponsor logo prominently displayed at morning and afternoon refreshment breaks; sponsor may provide printed napkins</p> <p><input type="checkbox"/> <b>Lanyards*</b> Sponsor name/logo will be printed on lanyard worn by attendees</p> <p><input type="checkbox"/> <b>Conference Notepads*</b> Co-branded with sponsor logo and OGIS logo</p> <p><input type="checkbox"/> <b>Tote Bag*</b> Co-branded with sponsor logo and OGIS logo</p> <p><input type="checkbox"/> <b>Internet</b> Provide internet access to all attendees</p>
<input type="checkbox"/> <b>BRONZE</b>	<b>\$2,500+</b>	<p><b>SELECT ONE FOR ADDED RECOGNITION AT THIS LEVEL OR ABOVE</b></p> <p><input type="checkbox"/> <b>One-on-One Room</b> Sponsor logo on all one-on-one room signage</p> <p><input type="checkbox"/> <b>Cell Phone Charging Station*</b> Sponsor logo on charging station</p>

*\*Complimentary registrations are not provided for specialty item sponsors due to the associated costs*

LAST YEAR'S SPONSORS

