

# 86<sup>th</sup> MIDYEAR

The Broadmoor



June 27-29, 2016  
COLORADO SPRINGS, CO

**“IPAA is a great venue to meet with industry partners and like-minded companies to exchange ideas.”**

Bruce Brady, President  
Great Western Drilling Company



## Event Website Advertising \$5,000

Provide an ad to be included on Meeting webpage and in Meeting eMarketing notices. Recognized as Silver Sponsor.

## Membership Luncheon \$10,000

Your Company logo will be prominently displayed on screen and on event signage. Fee helps cover cost of professional speaker fees. **SOLD**

## Roustabout Dinner \$10,000

Roustabout members (IPAA's highest donors) will enjoy a seated dinner with entertainment and networking opportunities. **SOLD**

## Final Dinner \$10,000

Themed dinner allowing sponsors a unique way to promote their company. **SOLD**

## Onsite Program \$7,500

Put your company logo on the most-often consulted piece at the meeting. Your company's logo and ad will be prominently displayed on the front and inside cover.

## Badge Lanyards \$7,500

Logo will be added to the badge lanyards worn by all attendees.

## Refreshment Breaks \$5,000

A full day of refreshment breaks with corporate recognition prominently displayed within break area. Company can provide additional items (napkins, cup holders, etc.) at the breaks at company expense or for an additional fee.

## Welcome Reception – Day 1 \$5,000

Position your company as an exclusive sponsor of the initial networking event for all attendees.

### General Sponsor Packages

Diamond + \$15,000	Gold + \$7,500
Platinum + \$10,000	Silver + \$5,000
Bronze + \$2,500	

## Golf Outing Sponsor \$5,000

Enjoy a complimentary foursome, onsite banner and golf cart logo recognition.

## Networking Reception – Day 2 \$7,500

Position your company as the exclusive sponsor of this well attended networking event.

## General Sessions \$10,000+

Each year there are one to two General Sessions highlighting professional, topical speakers. Fees help offset the cost of these highly sought after speakers.

## Industry Specific Sessions \$10,000+

Two to three sessions will be offered focusing on relevant industry issues. Please call for details.

## Specialty Items \$7,500 each

Complimentary registrations are not provided for these items due to the associated costs.

### ► Conference Notepads

Company logo will be added to notepads that will be distributed to all attendees.

### ► Tote Bag

Make a lasting impression as attendees receive a tote bag upon arrival. Tote bags are co-branded with sponsoring company and IPAA logos. IPAA will provide selected option to sponsoring company.

### ► Keycard & Pocket Guide

Your company's logo will appear on the hotel guest room key card along with a condensed version of the schedule that is presented upon check-in.



To confirm availability, contact Tina Hamlin at 202-857-4768 or [thamlin@ipaa.org](mailto:thamlin@ipaa.org).

LAST YEAR'S PREMIER SPONSORS

## General Sponsor Packages

Each of IPAA's meetings offer five general sponsorship packages with no limit to the number that can be accepted per program. IPAA also offers event & specialty sponsorship packages that are specific to each meeting. If you do not see a general sponsorship that meets your needs, please view the event benefits on the next page along with the specific meeting page for additional sponsorship options. General sponsorships are recognized per meeting. All event and specialty sponsors are also recognized as General Sponsors in addition to their selected event.

### DIAMOND ♦ \$15,000

- ♦ Recognition on specific meeting web page
- ♦ Recognition in all meetings eMarketing campaigns
- ♦ Recognition as program sponsor in industry publications
- ♦ 3 complimentary registrations
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate provided amenity or promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter
- ♦ One-time request for attendee mail and phone information pre or post meeting

### PLATINUM ♦ \$10,000

- ♦ Recognition on specific meeting web page
- ♦ Recognition in all meetings eMarketing campaigns
- ♦ Recognition as program sponsor in industry publications: *OGI, OGFJ, Access*
- ♦ 2 complimentary registrations
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate provided amenity or promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter

### GOLD ♦ \$7,500

- ♦ Recognition on specific meeting web page
- ♦ 1 complimentary registration
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter

### SILVER ♦ \$5,000

- ♦ 1 complimentary registration
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter

### BRONZE ♦ \$2,500

- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter