

January 22, 2016

# IPAA Private Capital Conference





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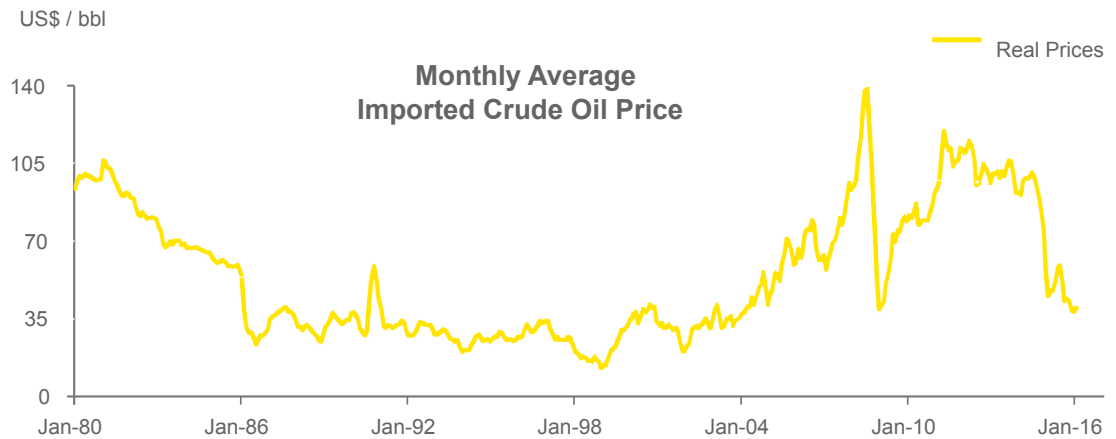
# Capital markets

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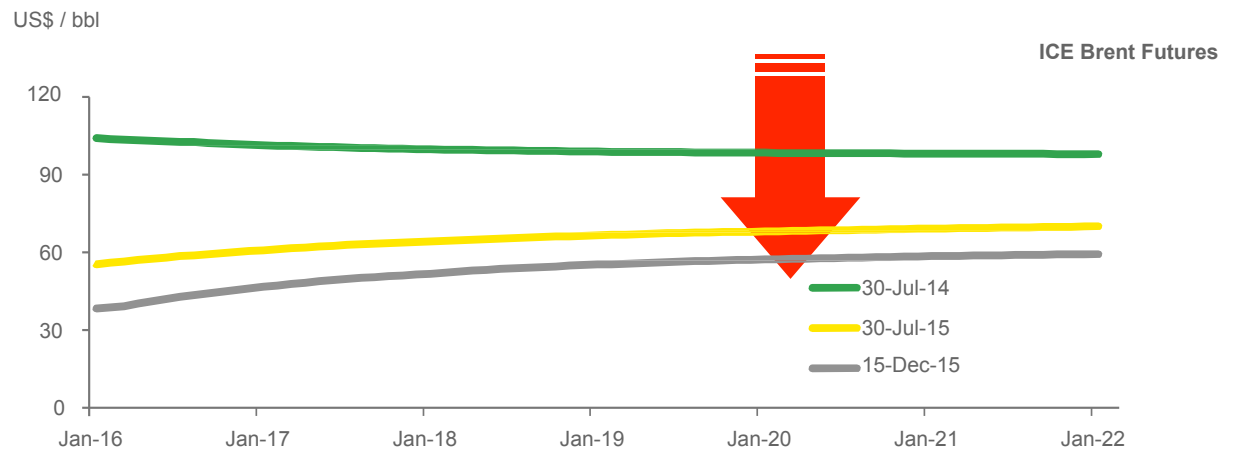
- ▶ 2015 was met with an abrupt slowdown in marketed deals and the dearth of IPO activity, as the impact of the commodity price volatility was felt far and wide.
- ▶ Energy IPO offerings did not fare well in the challenging market for energy-related securities (closing the year down significantly from initial trading prices).
- ▶ Follow-on and secondary offerings were met with a similar reaction from the market, and energy companies were met with (and continue to meet) challenging market conditions.
- ▶ Alternative financing (including preferred equity arrangements and other private-equity back financings) may provide a bridge until the public markets effectively re-open for the majority of energy-linked operations.
- ▶ With respect to master limited partnerships, the fallout from the commodity prices effectively wiped out 5 years of gains in 12 months (in the Alerian).
- ▶ 2016 may be similar to 2015, with equity markets being available to only the cream of the crop, until commodity prices rebound.

# Significantly lower oil price expected to remain for several years, creating substantial stress on E&P companies

**>60%**  
decrease in  
crude oil prices  
in the last 18 months  
(real terms)

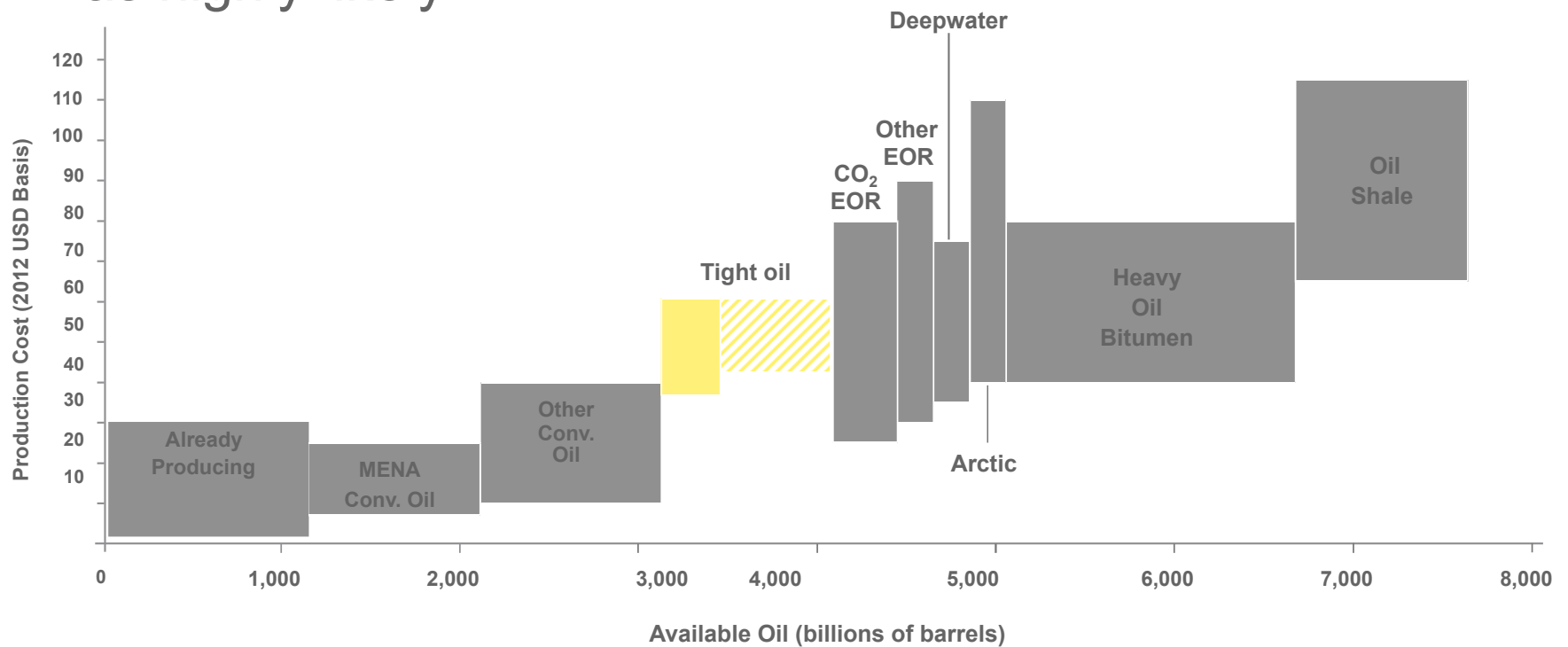


ICE – Brent Crude  
Oil Settlement  
Price  
**<\$60/bbl**  
for the next  
several years



# Shale plays have disrupted the traditional supply curve with technology and cost improvements

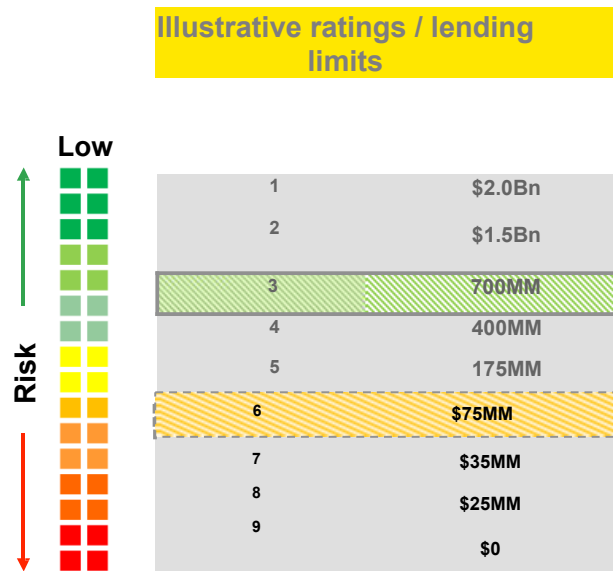
- ▶ Geologic factors limit reported shale reserves to proved; industry consensus indicates approximately 1 trillion boe as highly likely



Source: IEA World Energy Outlook, EY analysis



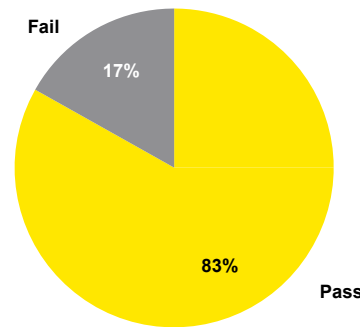
# A new development in this cycle is the increased scrutiny from the US bank regulators on oil & gas lending portfolios



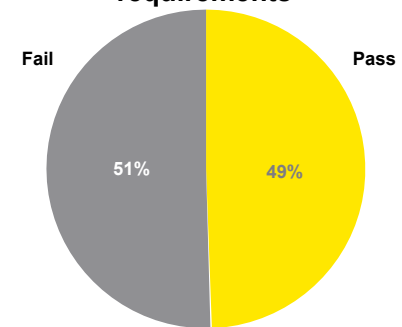
- ▶ Bank regulators are applying enhanced scrutiny to oil and gas lending portfolios
- ▶ Multi-notch downgrades are expected, significantly impacting borrowing capacities
- ▶ Any credit exposure that exceeds the maximum lending limits is highly scrutinized, which creates pressure for banks to offload excess exposure or push borrowers to reduce credit facility sizes
- ▶ Lead banks are required to communicate downgrades to all syndicates, effectively freezing alternate bank financing sources

**Public E&P companies susceptible to failure of regulatory requirements**

**Interest coverage ratios**

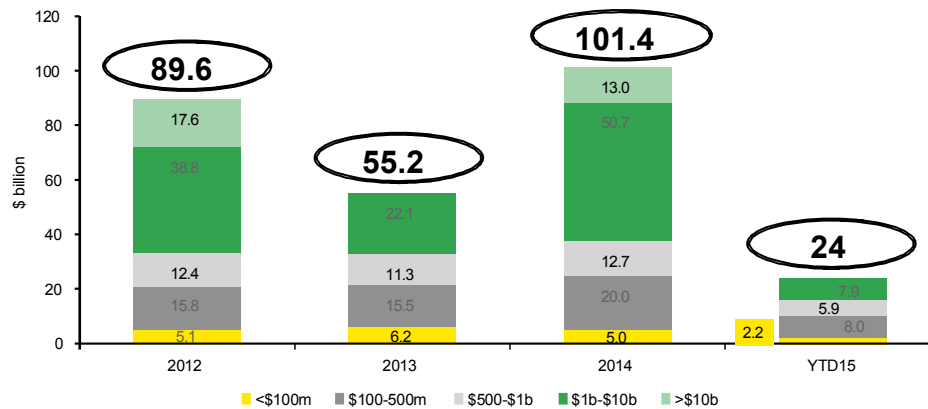


**Payback period requirements**



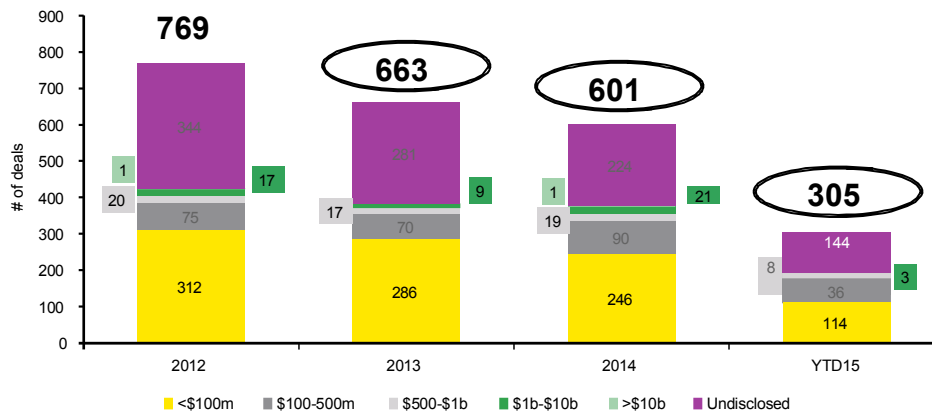
# A valuation gap has muted transaction activity in 2015, but that gap may be closing due to increased levels of financial stress as the downturn persists

**Transactions - Deal Value**



- ▶ Bid ask differentials have muted 2015 transaction activity
- ▶ Valuation gaps have largely been driven by divergent outlooks on the future price of oil between buyers and sellers
- ▶ Further liquidity pressure is expected to close the valuation gap

**Transactions - Deal Count**



- ▶ Banks are expected to further contract on exposure to the industry
- ▶ Deferral of drilling capital will decrease production and reserves; negatively impacting future cash flow and borrowing base

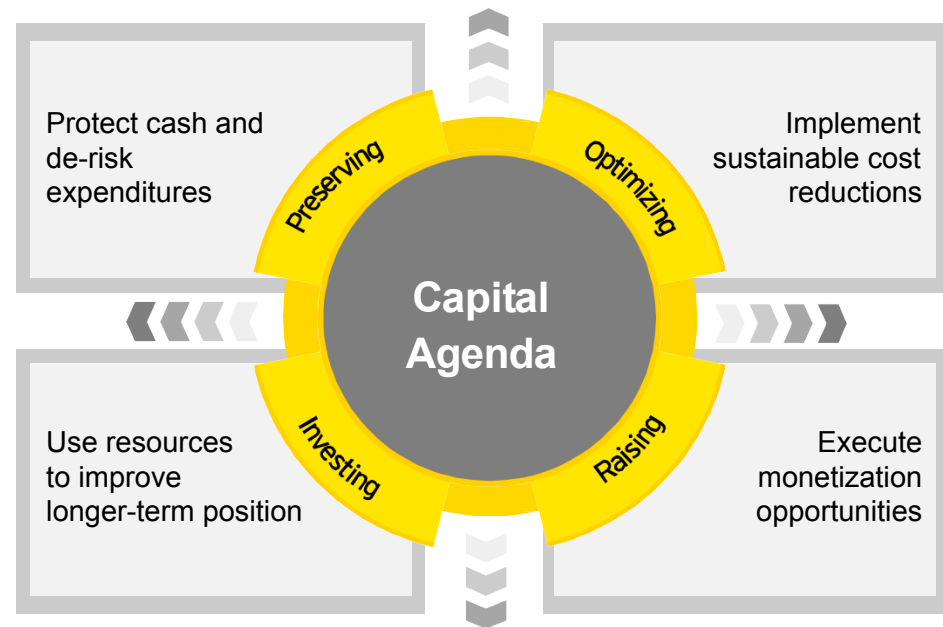
# This time, however, a more sophisticated response using levers in all areas of the Capital Agenda may be required

## Why might this cycle be different?

- ▶ Possible structural shift in the supply curve
  - ▶ Prolonged downturn
  - ▶ Increased commodity price volatility
  - ▶ Abundance of accessible reserves
- ▶ Demand headwinds

## Specific response strategies will depend on:

- ▶ Relative competitive strengths and weaknesses
  - ▶ Operating capability
  - ▶ Portfolio attributes and optionality
  - ▶ Financial urgency





# Types of potential investors

## Domestic Strategic

- ▶ Looking to expand reserve base or supplement current geographic position
- ▶ Exert more control over operations
- ▶ Includes entities such as BG, BHP, Statoil, thus includes Non US HQ Companies with US footprint already
- ▶ Domestic majors generally want to purchase outright but will do carry deals if acreage is highly attractive

## Institutional Investor

- ▶ Longer term profile with same operational control benefits as PE investor
- ▶ Will still be focused on exit and there may be some pressure to make distributions
- ▶ Interested in long term cash flow post development and classification of income

## Financial (PE) Investor

- ▶ Will look for exit in near term-potentially 2-3 years
- ▶ Cash waterfall model looking at multiple on investment at exit
- ▶ Less operational pressure but may impose more financial oversight and pressure to exit sooner than management team desires thus need flexible structure to allow independent exit if possible

## Individual Investors

- ▶ Return/yield focus
- ▶ Long-term investment horizon
- ▶ Focus on classification of income and character
- ▶ Limitations on losses depending on level of management/participation and business operations

# Types of potential investors (cont.)

## Sovereign Wealth Funds

- ▶ Qualification as a Sovereign Wealth Fund under Section 892
- ▶ FIRPTA impact
- ▶ Passive investment
- ▶ Return focus
- ▶ Longer-term investment focus
- ▶ Diversification

## Foreign Corporate Investor

- ▶ U.S. tax treaty qualification
- ▶ FIRPTA and exit planning
- ▶ Longer-term investment focus
- ▶ Knowledge transfer
- ▶ Corporate versus flow-through structure
- ▶ Compliance burden

## Foreign Financial (PE) Investor

- ▶ Will look for exit in near term - typical PE model
- ▶ Cash waterfall model looking at multiple on investment at exit
- ▶ Less operational pressure but may impose more financial oversight and pressure to exit sooner than management team desires thus need flexible structure to allow independent exit if possible
- ▶ Unlikely to qualify for U.S. tax treaty benefits

## Domestic PE Investor with Foreign Limited Partners

- ▶ Impact on return to foreign limited partners
- ▶ Cash waterfall model looking at impact to limited partners as well as the multiple on investment at exit
- ▶ Desire to exit early
- ▶ Financial oversight
- ▶ Compliance burden

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# Financing developments

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- ▶ Alternative financing for drilling and development programs has continued to evolve.
- ▶ Although the recently popular “carried interest” transactions continue to have viability (i.e., where one party (the “carrying party”) funds a disproportionate amount of future capex in exchange for a current working interest percentage), alternative arrangements have started to gain (or regain) traction.
  - ▶ Complete payout arrangements (where the carrying party is entitled to 100% of production until it has recouped all of its development costs, including operating costs to produce such amount, whereupon the carried party’s share of production reverts to it).
  - ▶ Convertible preferred investments (mandatory and non-mandatory conversion rights).
  - ▶ Perpetual preferred investments.



# Financing developments (cont.)

- ▶ Use of the “DrillCo” structure has gained momentum in the current downturn.
- ▶ Under the “DrillCo” structure, the investor receives a working interest in new wells drilled and completed on the subject properties. In return, the investor funds all or a significant portion of the development costs of each well. Once the investor receives a return of capital plus a stated IRR, some of the investor’s working interests revert back to the company (which is typically the operator).

