

## 2017 SPONSORSHIP OPPORTUNITIES

- Private Capital Conference ▶
- Congressional Call-Up ▶
- Wildcatters' Open ▶
- Midyear Meeting ▶
- Leaders In Industry Luncheons ▶
- Wildcatters' Sporting Clays ▶
- Annual Meeting ▶
- OGIS ▶

40,000+  
ATTENDEES  
AT IPAA  
PROGRAMS!

## 2017 MEETINGS&EVENTS

### Connecting America's Oil and Gas Industry Across the Country

Since 1929, IPAA has provided opportunities for America's upstream independent oil and gas industry from across the country to examine current issues, strategize for the future and network with the decision makers from E&P, midstream and service and supply companies.

Make plans to participate in these upcoming meetings and events.

For sponsorship and program information, contact Tina Hamlin at 202.857.4768 or [thamlin@ipaa.org](mailto:thamlin@ipaa.org).

► Visit [www.ipaa.org/meetings](http://www.ipaa.org/meetings) for registration/sponsorship information.

#### Private Capital Conference

Jan. 26 | Houston, TX

#### OGIS® New York

April 3-4 | New York, NY

#### Oil & Gas Overview Course\*\*

Feb. 13 | Houston, TX

#### Oil & Gas Overview Course\*\*

May 4 | Houston, TX

#### NAPE Summit\*

Feb. 15-17 | Houston, TX

#### 87<sup>th</sup> Midyear Meeting

June 21-23 | Laguna Niguel, CA

#### Wildcatters' Ball\*\*

Feb. 17 | Houston, TX

#### Summer NAPE\*

Aug. 16-17 | Houston, TX

#### Congressional Call-Up

March 6-8 | Washington, DC

#### 88<sup>th</sup> Annual Meeting

Nov. 8-10 | Naples, FL

#### Wildcatters' Open

March 23 | Cypress, TX

#### Leaders in Industry Luncheons

Houston, Dallas & Fort Worth, TX  
(See IPAA Meetings website for dates)



\*PARTNER PROGRAM

\*\*BENEFITING THE IPAA EDUCATIONAL FOUNDATION





**Mark Miller**  
IPAA CHAIRMAN  
PRESIDENT,  
MERLIN OIL & GAS, INC.



**Stephen Jones**  
IPAA VICE CHAIRMAN  
CO-CHAIRMAN, ENERVEST



**Barry Russell**  
IPAA PRESIDENT & CEO

## HISTORY

The Independent Petroleum Association of America (IPAA) has represented independent oil and natural gas producers for more than 80 years. On June 10, 1929, President Herbert Hoover called a national and state conference to discuss and formulate a practical program for the conservation of America's natural petroleum resources. At that historic meeting at the Broadmoor Hotel in Colorado Springs, Colorado, oil operators, royalty owners, and land owners alike formed a new national association, the IPAA.

Today, IPAA represents the thousands of independent oil and natural gas producers and service companies across the United States. Independent producers develop 95 percent of domestic oil and gas wells, produce 54 percent of domestic oil and produce 85 percent of domestic natural gas. A recent analysis has shown that independent producers are investing 150 percent of their domestic cash flow back into domestic oil and natural gas development to enhance their already aggressive efforts to find and produce more energy.

IPAA is a national trade association headquartered in Washington, D.C. It serves as an informed voice for the exploration and production segment of the industry, and advocates its members' views before the U.S. Congress, the Administration and federal agencies. IPAA provides economic and statistical information about the domestic exploration and production industry. IPAA also develops investment symposia and other business development opportunities for its members.

## OUR MISSION

The Independent Petroleum Association of America is dedicated to ensuring a strong, viable domestic oil and natural gas industry, recognizing that an adequate and secure supply of energy is essential to the national economy.



**For more information on a specific sponsorship, speaking opportunities, annual packages, or to confirm availability, contact Tina Hamlin.**

EMAIL | [thamlin@ipaa.org](mailto:thamlin@ipaa.org)  
 PHONE | 202-857-4768  
 FAX | 202-293-0681

## Program Sponsorship Benefits

**T**hank you for taking time to review the many ways your company can support the Independent Petroleum Association of America's (IPAA) programs as we continue to represent the thousands of independent crude oil and natural gas explorer/producers in the United States. We are grateful to those companies who have sponsored IPAA over the years and who recognize the association as the national voice of the independent oil and gas industry. Sponsor support allows IPAA to continue creating programs that are of interest to our membership and in doing so, helps focus its contributions toward ensuring a strong, viable domestic oil and natural gas industry.

Sponsorship at any of IPAA's programs also allows you the opportunity to market to and network with hundreds of C-level and other senior executives with upstream oil and gas industry professionals from across the country. Each of IPAA's meetings fosters an ideal environment in which strategic relationships are developed—providing both parties with incredible business opportunities. Sponsorship packages are available at a variety of levels with higher level packages enhancing corporate visibility.

If you have any questions, contact Tina Hamlin, vice president of meetings and sponsorships at [thamlin@ipaa.org](mailto:thamlin@ipaa.org). We are excited to continue our relationship with those who have supported us for so long, and look forward to building new partnerships for the future.

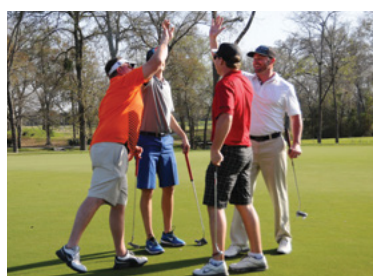


## IPAA Chairman's Club

The IPAA Chairman's Club recognizes member companies/individuals who provide a considerable amount of funding throughout the year to support IPAA's government relations and educational efforts. Benefits of sponsorship at this level include:

- ▶ Logo placement on IPAA's website
- ▶ Logo recognition at all meetings and in IPAA's booth at NAPE (four annually)
- ▶ Complimentary registrations to meetings. The number of complimentary registrations will be determined by the company's overall contribution. Any member is eligible to participate in this elite club. To learn more about this level of contribution and recognition, please contact Tina Hamlin.

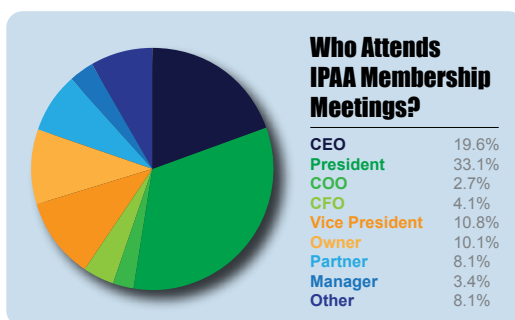
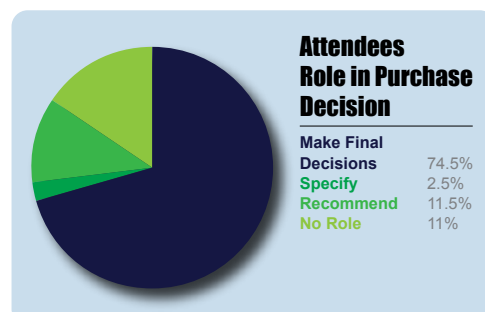
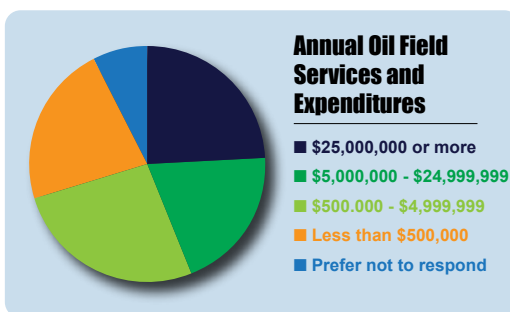




## About Our Meetings

IPAA's meetings are ideal networking events, providing timely information that is of interest to the executive level attendee. Sponsorship gives premium exposure and recognition to your company and provides an excellent opportunity to show your support of the industry and IPAA. Simply choose the sponsorship that best fits your organization and we'll do the rest.

### WHO ATTENDS IPAA MEMBERSHIP MEETINGS?



THE DATA REPRESENTS RESULTS FROM IPAA'S 2014 PROFILE SURVEY AND ACTUAL MEETING ATTENDEE FEEDBACK.

“I enjoy networking with and listening to the issues of the smaller companies. The U.S. heartland prospers because of these incredible business people and longtime IPAA member companies.”

Gary Kolstad, CEO, CARBO Ceramics

“IPAA meetings provide me access to industry leaders and high level executives of key customers in the industry I would never have been able to reach through other organizations or events.”

Burk Ellison, President, Energy Branches, DistributionNow

# What's Inside

## Private Capital Conference

6

*The Private Capital Conference draws over 300 attendees including exploration and production companies, recognized industry executives and financial leaders.*

## Congressional Call-Up

7

*Representatives come together to present a united voice on issues that matter most to the success and future of the industry to maximize our ability to make change.*

## Wildcatters' Open Golf Tournament

8

*The Wildcatters' Open is one of the greatest industry networking events offered with 300 oil and gas industry participants. The tournament is a great way to do business in a casual environment and sponsorship is the only way to guarantee a playing spot.*

## OGIS New York

9

*Held annually in New York, IPAA's Oil & Gas Investment Symposia (OGIS), offers the best opportunity in the oil and gas industry to get your name and message in front of public company management teams. Designed as a uniquely neutral format with all qualified investors being invited, OGIS attracts over 1,600 investors, industry and financial representatives to this key investor conference, which highlight IPAA's public member companies.*

## Midyear Meeting

10

*One of IPAA's semi-annual membership meetings that provides ideal networking events, timely and informative sessions addressing topics of interest to over 300 executive level attendees.*

## Leaders In Industry Luncheons

11-12

*Members gather at The Petroleum Clubs in Houston, Dallas and Fort Worth for monthly or quarterly luncheons featuring key executive level guest speakers.*

## Wildcatters' Sporting Clays Tournament

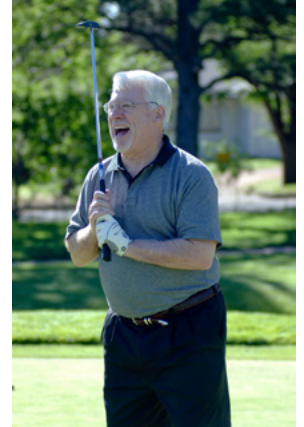
13

*IPAA's Wildcatters' Sporting Clays connects the oil and gas industry from across the country in our annual sporting clays networking event in the Dallas/Fort Worth area.*

## Annual Meeting

14

*One of IPAA's semi-annual membership meetings that provides ideal networking events, timely and informative sessions addressing topics of interest to over 300 executive level attendees.*



★★★ Right of refusal goes to previous year sponsors until November 30, 2016 ★★★

*After this date, sponsorships are sold on a first-come, first-served basis.*

**For more information  
on a specific sponsorship,  
annual packages, or to  
confirm availability,  
contact Tina Hamlin.**

EMAIL | [thamlin@ipaa.org](mailto:thamlin@ipaa.org)  
PHONE | 202-857-4768  
FAX | 202-293-0681



**January 26, 2017**

JW MARRIOTT HOUSTON GALLERIA  
HOUSTON, TX



**LAST YEAR'S SPONSORS**



**DIAMOND LEVEL \$15,000+**

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and onsite banner
- 3 complimentary registrations
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge
- One-time request for attendee mail and phone information pre or post meeting

■ **General Diamond Sponsor**

**PLATINUM LEVEL \$10,000+**

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and onsite banner
- 2 complimentary registrations
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

■ **General Platinum Sponsor**

**GOLD LEVEL \$7,500+**

- Recognition on meeting webpage and onsite banner
- 1 complimentary registration
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

■ **Morning/Afternoon Sessions**

Each session will discuss a different topic affecting independents today. Serve as session moderator and also receive screen recognition.

■ **Luncheon**

Your Company logo also will be prominently displayed on session screen and as well as on all session signage.

■ **General Gold Sponsor**

**SILVER LEVEL \$5,000+**

- Recognition on onsite banner
- 1 complimentary registration
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

■ **Refreshment Breaks**

A full day of refreshment breaks with corporate recognition prominently displayed within break area. Company can choose to provide additional items (napkins, cup holders, etc.) at the breaks at company expense or for an additional fee.

■ **Networking Reception**

Position your company as an exclusive sponsor of the initial networking event for all attendees.

■ **Badge Lanyards SOLD**

Name or logo will be added to the badge lanyards worn by all.

■ **General Silver Sponsor**

**BRONZE LEVEL \$2,500+**

- Recognition on onsite banner
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

■ **General Bronze Sponsor**

To confirm availability, contact Tina Hamlin at 202-857-4768 or [thamlin@ipaa.org](mailto:thamlin@ipaa.org).





March 6-8, 2017  
WASHINGTON, D. C.



## 2017 CONGRESSIONAL CALL-UP



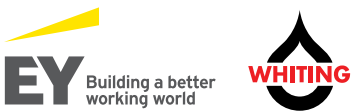
Each March, IPAA members from all over the country gather in Washington, DC for IPAA's Congressional Call-Up. Oil and gas exploration and production, service and supply and cooperating state association representatives come together to present a united voice on issues that matter most to the success and future of the industry to maximize our ability to make change. The IPAA Policy Briefing is where participants get in-depth education on IPAA's priority legislative issues, determine how they will affect their business, and discuss in person with their congressional representatives about the importance their votes will have on them as an individual business person and collectively as an industry. In 2016, IPAA members participated in 150 meetings with House and Senate Members and helped influence change on Capitol Hill. IPAA offers complimentary attendance to members to participate and is seeking financial support of this important annual program.



**“Many of us are too busy to remain current on key issues. We are in positions to represent industry/ideals and attending the IPAA conference betters me to do this.”**

Gary Packer, EVP, COO  
Newfield Exploration Company

### LAST YEAR'S SPONSORS



#### DIAMOND LEVEL \$15,000+

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and onsite banner
- 3 complimentary registrations
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge
- One-time request for attendee mail and phone information pre or post meeting

#### ■ Opening Reception/Dinner\*

The Hay Adams Hotel rooftop overlooking The White House  
*\*Two accepted at \$20,000 each*

#### ■ General Diamond Sponsor

#### DIAMOND LEVEL \$10,000+

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and onsite banner
- 2 complimentary registrations
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

#### ■ Dinner Speaker

#### ■ Policy Briefing Breakfast

A Member of Congress will speak about current events and issues of importance.

#### ■ General Platinum Sponsor

#### GOLD LEVEL \$7,500+

- Recognition on meeting webpage and onsite banner
- 1 complimentary registration
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

#### ■ General Gold Sponsor

#### SILVER LEVEL \$5,000+

- Recognition on onsite banner
- 1 complimentary registration
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

#### ■ Debriefing Breakfast

Call-Up participants will share feedback on their meetings with Members of Congress and discuss any issues that stemmed from those conversations.

#### ■ General Silver Sponsor

#### BRONZE LEVEL \$2,500+

- Recognition on onsite banner
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

#### ■ General Bronze Sponsor

To confirm availability, contact Tina Hamlin at 202-857-4768 or [thamlin@ipaa.org](mailto:thamlin@ipaa.org).



Last year's tournament welcomed nearly 300 industry players. The number of complimentary entries is based upon the level of support.

**2017 COMMITTEE CHAIR**  
Jerry Edrington, Craton Energy Corporation

**BENEFACTOR \$12,000**

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and onsite banner
  - 3 foursomes provided
  - Company recognized during the awards presentation
- Only one accepted.*

**PLATINUM LEVEL \$10,000+**

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and onsite banner
  - 3 foursomes provided
  - Corporate collateral displayed in networking area
- **General Platinum Sponsor**

**GOLD LEVEL \$7,500+**

- Recognition on meeting webpage and onsite banner
  - 2 foursomes provided
  - Corporate collateral displayed in networking area
- **General Gold Sponsor**

**SILVER LEVEL \$5,000+**

- 2 foursomes provided
  - Corporate collateral displayed in networking area
- **Co-Sponsor**  
Company logo on onsite signage and banner.
  - **Golf Cart**  
Company name/logo on each of the golf carts.
  - **Hole Sign Sponsor**  
Company logo listed on ALL hole signs on both courses (approx. 45 signs) along with hole sponsor logo. Company name listed in onsite program.
  - **General Silver Sponsor**

**BRONZE LEVEL \$2,500+**

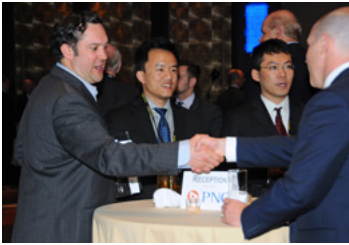
- 1 foursome provided
  - Recognition on onsite banner
  - Corporate collateral displayed in networking area
- **Beverage Cart**  
Signage on cart and company representative to ride on cart and network with attendees.  
*Six accepted at \$3,000 each.*
  - **Driving Range**  
Company representatives are encouraged to distribute promotional items at driving range and will receive sign recognition.  
*One accepted at \$3,000.*
  - **Hole Sponsor**  
Company name/logo listed on hole signage on both courses.
  - **General Bronze Sponsor**

**IN-KIND**

- **Goodie Bag**  
Golf related item can be included in a goodie bag that will be given to all golfers.  
*Must be a current sponsor of the Wildcatters' Open.*

**Schlumberger**  
LAST YEAR'S BENEFACTOR

To confirm availability, contact Tina Hamlin at 202-857-4768 or [thamlin@ipaa.org](mailto:thamlin@ipaa.org).



**“The information shared and the industry contacts I made at this IPAA event were well worth the time and money invested.”**

James McBride,  
Managing Director, Opportune, LLP

**LAST YEAR'S SPONSORS**



To confirm availability, contact  
Tina Hamlin at 202-857-4768  
or [thamlin@ipaa.org](mailto:thamlin@ipaa.org).

**H**eld annually in New York, IPAA's Oil & Gas Investment Symposia (OGIS), offers the best opportunity in the oil and gas industry to get your name and message in front of public company management teams.

**DIAMOND LEVEL \$15,000+**

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and onsite banner
- 3 complimentary registrations
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge
- One-time request for attendee mail and phone information pre or post meeting

■ **Presenter Breakout Rooms**

Sponsoring company will be the exclusive host of two breakout rooms for all three days of the conference. Sponsor will have the opportunity to present an appreciation gift on behalf of IPAA and sponsoring company (at additional cost to company) and escort presenting company executives to their assigned breakout rooms.

■ **Presentation Rooms (Day 1)**

Welcome attendees and introduce the CEOs of the presenting companies throughout the day. Your company logo will be prominently displayed on-screen prior to each presentation.

■ **General Diamond Sponsor**

**PLATINUM LEVEL \$10,000+**

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and onsite banner
- 2 complimentary registrations
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

■ **Presentation Rooms (Day 2)**

Welcome attendees and introduce the CEOs of the presenting companies throughout the day. Your logo will be prominently displayed on-screen prior to each presentation and on signage.

■ **Networking Luncheons (Day 1 or 2)**

Sponsors will have the opportunity to welcome luncheon attendees. Recognition on screen and on signage.

■ **Networking Receptions (Day 1 or 2)**

Recognition on screen and on signage.

■ **One-On-One Room Sponsor**

Receive company logo recognition on all one-on-one room signage (30+ signs).

■ **Lanyards\***

Your company name/logo will be printed on lanyard worn by attendees.

■ **Conference Notepads\***

Co-branded with your logo and OGIS logo.

■ **Tote Bag\***

Co-branded with your logo and OGIS logo.

■ **General Platinum Sponsor**

**GOLD LEVEL \$7,500+**

- Recognition on meeting webpage and onsite banner
- 1 complimentary registrations
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

■ **Networking Breakfasts (Day 1 or 2)**

■ **Refreshment Breaks (Day 1 or 2)**

Morning and afternoon refreshment breaks with company logo prominently displayed. Sponsors can also send printed napkins.

■ **Internet\***

Provide internet access to all attendees and receive corporate recognition in program.

■ **General Gold Sponsor**

**SILVER LEVEL \$5,000+**

- Recognition on onsite banner
- 1 complimentary registration
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

■ **Cell Phone Charging Station\***

Receive recognition on Charging Station.

■ **General Silver Sponsor**

**BRONZE LEVEL \$2,500+**

- Recognition on onsite banner
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

■ **General Bronze Sponsor**

*\*Complimentary registrations are not provided for specialty item sponsors due to the associated costs*

# IPAA

## June 21-23, 2017

THE RITZ-CARLTON, LAGUNA NIGUEL  
LAGUNA NIGUEL, CA

# 8<sup>th</sup> Midyear

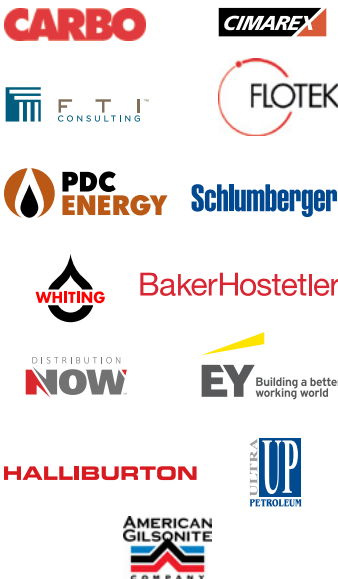


**“IPAA is a great venue to meet with industry partners and like-minded companies to exchange ideas.”**

Bruce Brady, President  
Great Western Drilling Company



### LAST YEAR'S PREMIER SPONSORS



To confirm availability, contact  
Tina Hamlin at 202-857-4768 or  
thamlin@ipaa.org.

### DIAMOND LEVEL \$15,000+

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and banner
- 3 complimentary registrations
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge
- One-time request for attendee mail and phone information pre or post meeting

#### ■ General Diamond Sponsor

### PLATINUM LEVEL \$10,000+

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and banner
- 2 complimentary registrations
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

#### ■ Roustabout Dinner (Three accepted)

Roustabout members (IPAA's highest donors) will enjoy a seated dinner with entertainment and networking opportunities.

#### ■ Final Dinner

Themed dinner allowing sponsors a unique way to promote their company.

#### ■ Membership Luncheon

Your logo will be prominently displayed on-screen and on event signage. Fees help offset the cost of professional speakers.

#### ■ General Sessions

Each year there are one to two General Sessions highlighting professional, topical speakers. Fees help offset the cost of sought after speakers.

#### ■ Industry Specific Sessions

Sponsor/moderate (as needed) topical industry related sessions and advise program content.

#### ■ General Platinum Sponsor

### GOLD LEVEL \$7,500+

- Recognition on meeting webpage and onsite banner
- 1 complimentary registration
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

#### ■ Networking Reception (Day 2)

Position your company as an exclusive sponsor of the well-attended networking event.

#### ■ Onsite Program

Your logo and ad prominently displayed on the front and inside cover.

#### ■ Lanyards\*

Your company name/logo will be printed on lanyard worn by attendees.

#### ■ Conference Notepads\*

Co-branded with your logo and OGIS logo.

#### ■ Tote Bag\*

Co-branded with your logo and OGIS logo.

#### ■ General Gold Sponsor

### SILVER LEVEL \$5,000+

- Recognition on onsite banner
- 1 complimentary registration
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

#### ■ Welcome Reception (Day 1)

Position your company as an exclusive sponsor of the well-attended networking event.

#### ■ Refreshment Breaks

A full day of refreshment breaks with corporate recognition prominently displayed within break area. Company can provide additional items (napkins, cup holders, etc.) at the breaks at company expense or for an additional fee.

#### ■ Golf Outing Sponsor

Enjoy a complimentary foursome and logo recognition.

#### ■ General Silver Sponsor

### BRONZE LEVEL \$2,500+

- Recognition on onsite banner
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

#### ■ General Bronze Sponsor

*\*Complimentary registrations are not provided for specialty item sponsors due to the associated costs*



**Friday, Oct. 21, 2016**  
**Dallas Gun Club**  
 Lewisville, TX

INDEPENDENT PETROLEUM ASSOCIATION OF AMERICA

Benefiting IPAA's Educational Foundation, a 501(c)(3) organization.



**UNDERWRITER \$10,000**

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and banner
- Includes four five-person shooting teams, ability to welcome guests
- Corporate collateral displayed in networking area

**PLATINUM LEVEL \$7,500+**

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and banner
- **General Platinum Sponsor**

**GOLD LEVEL \$5,000+**

- Includes two five-person shooting teams
- Recognition on meeting webpage and onsite banner
- Corporate collateral displayed in networking area
- **General Gold Sponsor**

**SILVER LEVEL \$3,000+**

- Includes one five-person shooting team
- Recognition in the event program and onsite banner
- Corporate collateral displayed in networking area
- **Reception/Award Sponsor**
- **Station Sign Sponsor**  
 Logo recognition on each station sign along with station sponsor logo.

**BRONZE LEVEL \$1,500+**

- Includes one five-person shooting team
- Recognition in the event program and onsite banner
- **Beverage Sponsor**
- **Shooting Station Sponsors**  
 Includes one rep. to man their station to interact with the participants. Can distribute food, company info/logo items at station.
- **Scoring Sponsor**  
 Prominent recognition on score cards and in the event program.

**IN KIND**

- **Lunch Sponsor**  
 Accepting one. Includes two five-person shooting teams. Must provide lunch, drinks, utensils for all shooters. Prominent recognition at the event and in the event program.
- **Shotgun Sponsors**  
 Accepting two. Sponsor to provide gun for Door Prize. Recognition in event promotional material and at shotgun prize drawing.
- **Eyes and Ears Sponsor**  
 Accepting one. Must provide eyes and ears for all shooters. Promotional materials may be distributed. Recognition in event promotional material.

**For more information on a specific sponsorship, annual packages, or to confirm availability, contact Tina Hamlin.**

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 FAX | 202-293-0681



UNDERWRITER

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# LEADERS IN INDUSTRY LUNCHEON



❖ PETROLEUM CLUB, HOUSTON, TX ❖



## Leaders In Industry Luncheons

### MONTHLY

THE PETROLEUM CLUB OF HOUSTON  
HOUSTON, TEXAS

**Registration/VIP Reception**  
11:00am - 12:00pm

**Meeting/Luncheon**  
12:00pm - 2:00pm

IPAA and TIPRO members gather at the Petroleum Club of Houston for this monthly luncheon featuring an executive level guest speaker.

- Sponsor price is \$2,500 for the IPAA/TIPRO Leaders In Industry Luncheon
- Your company will be recognized on the marketing emails that are distributed to IPAA and TIPRO regional members
- Company can distribute corporate collateral on the luncheon chairs/tables in advance of the start time at noon
- An IPAA representative will acknowledge your company as the sponsor of the luncheon
- Company collateral can be provided for display in the registration/foyer area along with a free standing banner
- Four complimentary registrations for company representatives to attend luncheon

### 2017 LUNCHEON DATES

January 11	August 9
February 8	September 13
March 15	October 11
April 12	November 8
May 10	December 13
June 14	

To confirm availability, contact Tina Hamlin at 202-857-4768 or [thamlin@ipaa.org](mailto:thamlin@ipaa.org).

# LEADERS IN INDUSTRY LUNCHEON



◆ PETROLEUM CLUB, DALLAS AND FT. WORTH, TX ◆



**Jason Hicks**  
*Team Lead, Managing Director  
Wells Fargo & Company*



**David Marcell**  
*Managing Director, Houston  
Wells Fargo Securities*



**Amb. Ryan Crocker**  
*Dean and Executive Professor  
George Bush School of  
Government & Public Service  
Texas A&M University*

## Leaders In Industry Luncheons

### QUARTERLY

THE PETROLEUM CLUB  
DALLAS AND FORT WORTH, TEXAS

**Registration/VIP Reception**  
11:00am - 12:00pm

**Meeting/Luncheon**  
12:00pm - 2:00pm

IPAA members gather at the Petroleum Club for this quarterly luncheon featuring an executive level guest speaker. Sponsorship of each luncheon is \$2,500 and includes the following:

- Sponsor price is \$2,500 for the Dallas/Fort Worth Leaders In Industry Luncheon
- Your company will be recognized on the marketing emails that are distributed to IPAA regional members
- Company can distribute corporate collateral on the luncheon chairs/tables in advance of the start time at Noon
- An IPAA representative will acknowledge your company as the sponsor of the luncheon
- Company collateral can be provided for display in the registration/foyer area along with a free standing banner
- Four complimentary registrations for company representatives to attend luncheon

2016 GUEST SPEAKERS

To confirm availability, contact Tina Hamlin at 202-857-4768 or [thamlin@ipaa.org](mailto:thamlin@ipaa.org).



# 88<sup>th</sup> Annual Meeting

NOVEMBER 8-10, 2017  
THE RITZ-CARLTON NAPLES | NAPLES, FL



**“IPAA presents the best opportunity to network with industry leaders at a high level.”**

Randy Lentz, President & CEO  
Medallion Midstream

## LAST YEAR'S PREMIER SPONSORS



### DIAMOND LEVEL \$15,000+

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and banner
- 3 complimentary registrations
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge
- One-time request for attendee mail and phone information pre or post meeting

#### ■ General Diamond Sponsor

### PLATINUM LEVEL \$10,000+

- Recognition on meeting webpage, eMarketing campaigns, industry publication ads, and banner
- 2 complimentary registrations
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

#### ■ Roustabout Dinner

Roustabout members (IPAA's highest donors) will enjoy a seated dinner with entertainment and networking opportunities. *\*Three accepted*

#### ■ Final Dinner

Themed dinner allowing sponsors added recognition.

#### ■ Membership Luncheon

Your logo will be prominently displayed on-screen and on event signage.

#### ■ General Platinum Sponsor

### GOLD LEVEL \$7,500+

- Recognition on meeting webpage and onsite banner
- 1 complimentary registration
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

#### ■ Welcome Reception (Day 1 or 2)

Position your company as an exclusive sponsor of the initial networking event for all attendees.

#### ■ General Sessions

Each year there are one to two General Sessions highlighting professional, topical speakers. Fees help offset the cost of these highly sought after speakers.

#### ■ General Gold Sponsor

### SILVER LEVEL \$5,000+

- Recognition on onsite banner
- 1 complimentary registration
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

#### ■ Industry Specific Sessions

Sponsor/moderate (as needed) topical industry related sessions and help develop content for the program.

#### ■ Onsite Program

Your logo and ad prominently displayed on the front and inside cover.

#### ■ Refreshment Breaks

A full day of refreshment breaks with corporate recognition prominently displayed within break area. Company can provide additional items (napkins, cup holders, etc.) at the breaks at company expense or for an additional fee.

#### ■ Lanyards\*

Your company name/logo will be printed on lanyard worn by attendees.

#### ■ Conference Notepads\*

Co-branded with your logo and IPAA logo.

#### ■ Tote Bag\*

Co-branded with your logo and IPAA logo.

#### ■ General Silver Sponsor

### BRONZE LEVEL \$2,500+

- Recognition on onsite banner
- Corporate collateral displayed in networking area
- Sponsorship ribbon on badge

#### ■ Prayer Breakfast Sponsor

Join other participants in sponsoring IPAA's Annual Prayer Breakfast. Supporting companies/individuals will receive recognition in the Prayer Breakfast booklet and on-screen during the breakfast.

#### ■ Golf Outing Sponsor

Enjoy a complimentary foursome, and logo recognition.

#### ■ General Bronze Sponsor

*\*Complimentary registrations are not provided for specialty item sponsors due to the associated costs.*

To confirm availability, contact Tina Hamlin at 202-857-4768 or [thamlin@ipaa.org](mailto:thamlin@ipaa.org).