



2016-17 Sponsorship Opportunities

Private Capital Conference ▶ Congressional Call-Up
Wildcatters' Open ▶ Midyear Meeting ▶ Leaders In Industry Luncheons
Wildcatters' Sporting Clays ▶ Annual Meeting ▶ OGIS





**40,000+
ATTENDEES
AT IPAA
PROGRAMS!**

2016-17 MEETINGS&EVENTS

Connecting America's Oil and Gas Industry Across the Country

Since 1929, IPAA has provided opportunities for America's upstream independent oil and gas industry from across the country to examine current issues, strategize for the future and network with the decision makers from E & P, midstream and service and supply companies.

Make plans to participate in these upcoming meetings and events.

For sponsorship and program information, contact Tina Hamlin at 202.857.4768 or thamlin@ipaa.org. Visit www.ipaa.org/meetings for more information.

2016

Leaders in Industry Luncheons

Houston, Dallas & Fort Worth, TX
(See IPAA Meetings website for dates)

Summer NAPE*

Aug. 10-11 | Houston, TX

Industry Overview Course**

August 25 | Fort Worth, TX

OGIS® San Francisco

Sept. 26-27 | San Francisco, CA

NAPE Denver*

Oct. 12-13 | Denver, CO

Wildcatters' Sporting Clays

Oct. 21 | Dallas Gun Club

87th Annual Meeting

Nov. 9-11 | Sea Island, GA

2017

Private Capital Conference

Jan. 26 | Houston, TX

Industry Overview Course**

Feb. 13 | Houston, TX

NAPE Summit*

Feb. 15-17 | Houston, TX

Wildcatters' Ball**

Feb. 17 | Houston, TX

Congressional Call-Up

March 6-8 | Washington, DC

Wildcatters' Open

March 23 | Cypress, TX

OGIS® New York

April 3-5 | New York, NY

Industry Overview Course**

May 4 | Houston, TX

87th Midyear Meeting

June 21-23 | Laguna Niguel, CA

88th Annual Meeting

Nov. 8-10 | Naples, FL

Leaders in Industry Luncheons

Houston, Dallas & Fort Worth, TX
(See IPAA Meetings website for dates)



*PARTNER PROGRAM

**BENEFITING THE IPAA EDUCATIONAL FOUNDATION

Visit www.ipaa.org/meetings for registration and sponsorship information



Mark Miller
IPAA CHAIRMAN
PRESIDENT,
MERLIN OIL & GAS, INC.



Stephen Jones
IPAA VICE CHAIRMAN
CO-CHAIRMAN, ENERVEST



Barry Russell
IPAA PRESIDENT & CEO

HISTORY

The Independent Petroleum Association of America (IPAA) has represented independent oil and natural gas producers for more than 80 years. On June 10, 1929, President Herbert Hoover called a national and state conference to discuss and formulate a practical program for the conservation of America's natural petroleum resources. At that historic meeting at the Broadmoor Hotel in Colorado Springs, Colorado, oil operators, royalty owners, and land owners alike formed a new national association, the IPAA.

Today, IPAA represents the thousands of independent oil and natural gas producers and service companies across the United States. Independent producers develop 95 percent of domestic oil and gas wells, produce 54 percent of domestic oil and produce 85 percent of domestic natural gas. A recent analysis has shown that independent producers are investing 150 percent of their domestic cash flow back into domestic oil and natural gas development to enhance their already aggressive efforts to find and produce more energy.

IPAA is a national trade association headquartered in Washington, D.C. It serves as an informed voice for the exploration and production segment of the industry, and advocates its members' views before the U.S. Congress, the Administration and federal agencies. IPAA provides economic and statistical information about the domestic exploration and production industry. IPAA also develops investment symposia and other business development opportunities for its members.

OUR MISSION

The Independent Petroleum Association of America is dedicated to ensuring a strong, viable domestic oil and natural gas industry, recognizing that an adequate and secure supply of energy is essential to the national economy.



Program Sponsorship Benefits

Thank you for taking time to review the many ways your company can support the Independent Petroleum Association of America's (IPAA) programs as we continue to represent the thousands of independent crude oil and natural gas explorer/producers in the United States. We are grateful to those companies who have sponsored IPAA over the years and who recognize the association as the national voice of the independent oil and gas industry. Sponsor support allows IPAA to continue creating programs that are of interest to our membership and in doing so, helps focus its contributions toward ensuring a strong, viable domestic oil and natural gas industry.

Sponsorship at any of IPAA's programs also allows you the opportunity to market to and network with hundreds of C-level and other senior executives with upstream oil and gas industry professionals from across the country. Each of IPAA's meetings fosters an ideal environment in which strategic relationships are developed—providing both parties with incredible business opportunities. Sponsorship packages are available at a variety of levels with higher level packages enhancing corporate visibility.

If you have any questions, contact Tina Hamlin, vice president of meetings and sponsorships at thamlin@ipaa.org. We are excited to continue our relationship with those who have supported us for so long, and look forward to building new partnerships for the future.



For more information on a specific sponsorship, speaking opportunities, annual packages, or to confirm availability, contact Tina Hamlin.

EMAIL | thamlin@ipaa.org
PHONE | 202-857-4768
FAX | 202-293-0681

IPAA Chairman's Club

The IPAA Chairman's Club recognizes member companies/individuals who provide a considerable amount of funding throughout the year to support IPAA's government relations and educational efforts. Benefits of sponsorship at this level include:

- ▶ Logo placement on IPAA's website
- ▶ Logo recognition at all meetings and in IPAA's booth at NAPE (four annually)
- ▶ Complimentary registrations to meetings. The number of complimentary registrations will be determined by the company's overall contribution. Any member is eligible to participate in this elite club. To learn more about this level of contribution and recognition, please contact Tina Hamlin.

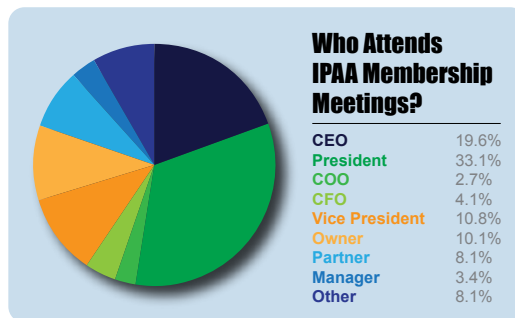
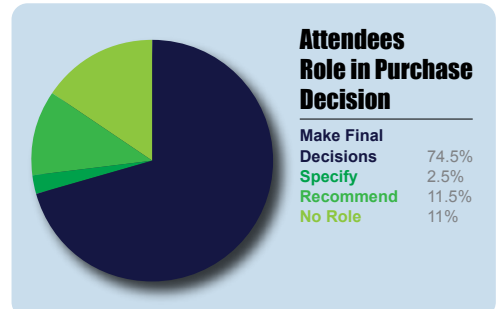
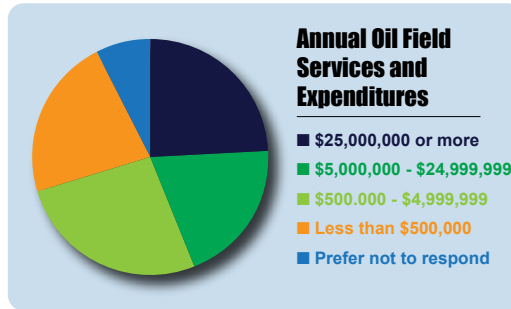




About Our Meetings

IPAA's meetings are ideal networking events, providing timely information that is of interest to the executive level attendee. Sponsorship gives premium exposure and recognition to your company and provides an excellent opportunity to show your support of the industry and IPAA. Simply choose the sponsorship that best fits your organization and we'll do the rest.

WHO ATTENDS IPAA MEMBERSHIP MEETINGS?



THE DATA REPRESENTS RESULTS FROM IPAA'S 2014 PROFILE SURVEY AND ACTUAL MEETING ATTENDEE FEEDBACK.

“I enjoy networking with and listening to the issues of the smaller companies. The U.S. heartland prospers because of these incredible business people and longtime IPAA member companies.”

Gary Kolstad, CEO, CARBO Ceramics

“IPAA meetings provide me access to industry leaders and high level executives of key customers in the industry I would never have been able to reach through other organizations or events.”

Burk Ellison, President, Energy Branches, DistributionNow

What's Inside

Private Capital Conference

8

The Private Capital Conference draws over 300 attendees including exploration and production companies, recognized industry executives and financial leaders.

Congressional Call-Up

9

Representatives come together to present a united voice on issues that matter most to the success and future of the industry to maximize our ability to make change.

Wildcatters' Open Golf Tournament

10

The Wildcatters' Open is one of the greatest industry networking events offered with 300 oil and gas industry participants. The tournament is a great way to do business in a casual environment and sponsorship is the only way to guarantee a playing spot.

OGIS New York | San Francisco

11-12

Held annually in New York and San Francisco, IPAA's Oil & Gas Investment Symposia (OGIS), offers the best opportunity in the oil and gas industry to get your name and message in front of public company management teams. Designed as a uniquely neutral format with all qualified investors being invited, OGIS attracts over 2,400 investors, industry and financial representatives to these key investor conferences, which highlight over 150 of IPAA's public member companies.

Midyear Meeting

13

One of IPAA's semi-annual membership meetings that provides ideal networking events, timely and informative sessions addressing topics of interest to over 400 executive level attendees.

Leaders In Industry Luncheons

14-15

Members gather at The Petroleum Clubs in Houston, Dallas and Fort Worth for monthly or quarterly luncheons featuring key executive level guest speakers.

Wildcatters' Sporting Clays

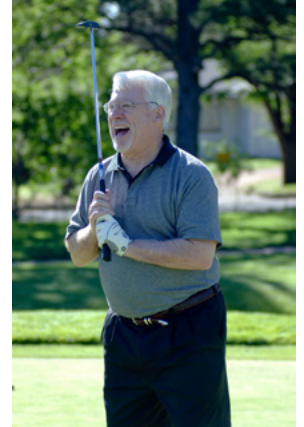
16

IPAA's Wildcatters' Sporting Clays connects the oil and gas industry from across the country in our annual sporting clay networking event in the Dallas/Fort Worth area.

Annual Meeting

17

One of IPAA's semi-annual membership meetings that provides ideal networking events, timely and informative sessions addressing topics of interest to over 300 executive level attendees.



★★★ Right of refusal goes to previous year sponsors until November 30, 2016 ★★★

After this date, sponsorships are sold on a first-come, first-served basis.

For more information on a specific sponsorship, annual packages, or to confirm availability, contact Tina Hamlin.

EMAIL | thamlin@ipaa.org
PHONE | 202-857-4768
FAX | 202-293-0681

General Sponsor Packages

Each of IPAA's meetings offer five general sponsorship packages with no limit to the number that can be accepted per program. IPAA also offers event & specialty sponsorship packages that are specific to each meeting. If you do not see a general sponsorship that meets your needs, please view the event benefits on the next page along with the specific meeting page for additional sponsorship options. General sponsorships are recognized per meeting. All event and specialty sponsors are also recognized as General Sponsors in addition to their selected event.

DIAMOND ♦ \$15,000

- ♦ Recognition on specific meeting web page
- ♦ Recognition in all meetings eMarketing campaigns
- ♦ Recognition as program sponsor in industry publications
- ♦ 3 complimentary registrations
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate provided amenity or promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter
- ♦ One-time request for attendee mail and phone information pre or post meeting

PLATINUM ♦ \$10,000

- ♦ Recognition on specific meeting web page
- ♦ Recognition in all meetings eMarketing campaigns
- ♦ Recognition as program sponsor in industry publications: *OGI, OGFJ, Access*
- ♦ 2 complimentary registrations
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate provided amenity or promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter

GOLD ♦ \$7,500

- ♦ Recognition on specific meeting web page
- ♦ 1 complimentary registration
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter

SILVER ♦ \$5,000

- ♦ 1 complimentary registration
- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter

BRONZE ♦ \$2,500

- ♦ Listing on the sponsor banner displayed onsite
- ♦ Inclusion of corporate promotional collateral in the networking area
- ♦ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a program supporter

Sponsor a Special Session at an Event and Receive:

- ◆ All sponsors are recognized at a General Sponsor level based on contribution as well as at selected special event
- ◆ One complimentary meeting registration for every \$5,000 committed
- ◆ Premier sponsors (\$10,000 and above) receive recognition in IPAA's eMarketing materials and printed publications
- ◆ Recognition on IPAA's meeting specific web page (\$7,500 and above)
- ◆ Opportunity to display corporate promotional materials in networking area
- ◆ Signage placed in high traffic areas to acknowledge sponsorship
- ◆ Sponsorship ribbon on name badge to identify your company representatives and highlight their participation as a supporter
- ◆ Session and event sponsors receive additional recognition during event/session

* Specialty item sponsors (notepads, turn-down amenities, etc.) receive above items but do not receive complimentary registrations due to the added cost of items that would not normally be provided.





PCC

PRIVATE CAPITAL CONFERENCE

January 26, 2017

JW MARRIOTT, GALLERIA
HOUSTON, TX

General Sponsor Packages

Diamond + \$15,000
Platinum + \$10,000
Gold + \$7,500 Silver + \$5,000
Bronze + \$2,500

LAST YEAR'S SPONSORS



Event Website Advertising \$10,000

- Provide an ad to be included on Meeting webpage and in Meeting eMarketing notices
- Recognized as Platinum Sponsor

Morning General Sessions \$7,500+

Each session will discuss a different topic affecting independents today.

- Serve as session moderator

Afternoon General Sessions \$7,500+

Each session will discuss a different topic affecting independents today.

- Serve as session moderator

Refreshment Breaks \$5,000

A full day of refreshment breaks with corporate recognition prominently displayed within break area. Company can choose to provide additional items (napkins, cup holders, etc.) at the breaks at company expense or for an additional fee.

Luncheon \$7,500

Your Company logo will be prominently displayed on session screen and as well as on all session signage.

Networking Reception \$5,000

Position your company as an exclusive sponsor of the initial networking event for all attendees.

Badge Lanyards \$5,000

Put your company's name in front of every attendee. Name or logo will be added to the badge lanyards worn by all.



“Not only are IPAA meetings a good networking opportunity, but as a financial provider I learn more about what impacts my clients.”

Greg Smith, Managing Director
Macquarie Bank

To confirm availability, contact Tina Hamlin at 202-857-4768 or thamlin@ipaa.org.



March 6-8, 2017
WASHINGTON, D. C.

2017 CONGRESSIONAL CALL-UP



“Many of us are too busy to remain current on key issues. We are in positions to represent industry/ideals and attending the IPAA conference betters me to do this.”

Gary Packer, Sr. VP, COO
Newfield Exploration Company



LAST YEAR'S PREMIER SPONSOR

Each March, IPAA members from all over the country gather in Washington, DC for IPAA's Congressional Call-Up. Oil and gas exploration and production, service and supply and cooperating state association representatives come together to present a united voice on issues that matter most to the success and future of the industry to maximize our ability to make change. The IPAA Policy Briefing is where participants get in-depth education on IPAA's priority legislative issues, determine how they will affect their business, and discuss in person with their congressional representatives about the importance their votes will have on them as an individual business person and collectively as an industry. In 2016, IPAA members participated in 150 meetings with House and Senate Members and helped influence change on Capitol Hill. IPAA offers complimentary attendance to members to participate and is seeking financial support of this important annual program.

Opening Reception/Dinner* **\$20,000**

The Hay Adams Hotel
Rooftop overlooking The White House

**Two accepted*

Dinner Speaker **\$10,000**

Policy Briefing Breakfast **\$10,000**

A Member of Congress will speak about current events and issues of importance.

Debriefing Breakfast **\$5,000**

Call-Up participants will share feedback on their meetings with Members of Congress and discuss any issues that stemmed from those conversations.

General Sponsor Packages

Diamond + \$15,000 Gold + \$7,500
Platinum + \$10,000 Silver + \$5,000
Bronze + \$2,500

To confirm availability, contact Tina Hamlin at 202-857-4768 or thamlin@ipaa.org.



Last year's tournament welcomed nearly 300 industry players. The number of complimentary entries is based upon the level of support.

2016 COMMITTEE CHAIR
Melinda Faust, ADAM-Houston Energy Network

Benefactor **\$12,000***

- 12 complimentary entries (3 foursomes)
 - Table recognition signs displayed during dinner
 - Company recognized during the awards presentation
 - Secured spot for two foursomes on sponsor course
 - Special exclusive banner highlighting company as benefactor.
- *Only one accepted

Co-Sponsor **\$5,000**

- 8 complimentary entries (2 foursomes)
- Company name listed on banner that will be hung in a prominent place during the tournament
- Company name/logo listed as sponsor on the onsite signage

Golf Cart **\$5,000**

- 8 complimentary entries (2 foursomes)
- Company name/logo on each of the golf carts

Beverage Cart **\$3,000**

- 4 complimentary entries (1 foursome)
- Company name/logo listed as sponsor on beverage cart
- Company representatives are encouraged to ride in carts and distribute promotional items

Driving Range **\$3,000**

- 4 complimentary entries (1 foursome)
- Company representatives are encouraged to distribute promotional items at driving range

Hole Sponsor **\$2,500**

- 4 complimentary entries (1 foursome)
- Company name/logo listed on hole signage (sign featured on both courses)

Hole Sign Sponsor **\$5,000**

- 8 complimentary entries (2 foursomes)
- Company logo listed on ALL hole signs on both courses (approx. 45 signs) as sign sponsor along with hole sponsor logo
- Company name/logo listed as a sponsor in the onsite program

Goodie Bag **in-kind***

Golf related item can be included in a goodie bag that will be given to all golfers. *Must be a current sponsor of the Wildcat's Open.



To confirm availability, contact Tina Hamlin at 202-857-4768 or thamlin@ipaa.org.

“The information shared and the industry contacts I made at this IPAA event were well worth the time and money invested.”

James McBride,
Managing Director, Capital One



OGIS[®]

OIL & GAS INVESTMENT SYMPOSIUM

Held annually in New York and San Francisco, IPAA's Oil & Gas Investment Symposia (OGIS), offers the best opportunity in the oil and gas industry to get your name and message in front of public company management teams. Designed as a uniquely neutral format with all qualified investors being invited, OGIS attracts over 2,400 institutional and private investors as well as industry and financial representatives to these key investor conferences which highlights over 150 of IPAA's public member companies.



SAN FRANCISCO

September 26-27, 2016

The Palace Hotel
San Francisco, CA

NEW YORK

April 3-5, 2017

The Sheraton NY Times Square Hotel
New York, NY

LAST YEAR'S PREMIER SPONSORS

AlixPartners

Booz | Allen | Hamilton



For more information on a specific sponsorship, annual packages, or to confirm availability, contact Tina Hamlin.

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FAX | 202-293-0681





Presenter Breakout Rooms

Sponsoring company will be the exclusive host of two breakout rooms for all three days of the conference. Sponsor will have the opportunity to present an appreciation gift on behalf of IPAA and sponsoring company (at additional cost to company) and escort presenting company executives to their assigned breakout rooms.

NY | \$15,000
SF | \$15,000 **SOLD**

Presentation Rooms

Welcome attendees and introduce the CEOs of the presenting companies throughout the day. Your company logo will be prominently displayed on the screen prior to each presentation.

NY | \$15,000 DAY 1: ROOM 1 OR 2
NY | \$12,000 DAY 2: ROOM 1 OR 2
SF | \$10,000 DAY 1, DAY 2 **SOLD**

Networking Luncheons

Sponsors will have the opportunity to welcome luncheon attendees and signage will be provided.

NY | \$12,000 DAY 1, DAY 2
SF | \$7,500 DAY 1, DAY 2

Networking Receptions

The best relationships begin with a relaxing conversation during IPAA's OGIS receptions. Position your company as an exclusive sponsor of this excellent networking event.

NY | \$10,000 DAY 1, DAY 2
SF | \$5,000 DAY 1, DAY 2

Networking Breakfasts

Sponsor breakfast for companies who will host analysts at their tables to discuss their corporate profile and network with additional attendees.

NY | \$7,500 DAY 1, DAY 2
SF | \$5,000 DAY 1, DAY 2

One-On-One Room Sponsor

Receive company logo recognition on all one-on-one room signage.

NY | \$10,000 (45+ signs)
SF | \$7,500 (20+ signs)

Refreshment Breaks

Morning and afternoon refreshment breaks with company logo prominently displayed. Sponsors can also send printed napkins.

NY | \$7,500 DAY 1, DAY 2
SF | \$5,000 DAY 1, DAY 2

Event Website Advertising

Provide an ad to be included on Meeting webpage and in Meeting eMarketing notices. Recognized as Bronze Sponsor.

NY | \$7,500
SF | \$2,500

Specialty Items

Complimentary registrations are not provided for these items due to the associated costs.

▶ Lanyards

Badge lanyard will be worn by attendees at all times. By choosing this sponsorship every attendee will have a constant reminder of your services.

NY | \$10,000
SF | \$5,000

▶ Conference Notepads

Company logo will be added to notepads that will be distributed to all attendees.

NY | \$10,000
SF | \$5,000

▶ Tote Bag

Make a lasting impression as attendees receive a tote bag upon arrival. Tote bags are co-branded with sponsoring company and OGIS logos. IPAA will provide selected option to sponsoring company.

NY | \$10,000
SF | \$7,500 **SOLD**

▶ Hotel Keycard

Your company's name and logo will appear on the hotel guest room key card—a great opportunity to be at everyone's finger.

NY | \$10,000
SF | \$5,000

▶ Internet

Internet capability in the hotel is essential for investors so they can make deals while listening to company presentations. Get in on this new sponsorship which is sure to get your name in front of the right people.

NY | \$7,500
SF | \$5,000

▶ Cell Phone Charging Station

Receive recognition on Charging Station.

NY | \$5,000
SF | \$2,500

To confirm availability, contact Tina Hamlin at 202-857-4768 or thamlin@ipaa.org.

General Sponsor Packages

Diamond + \$15,000	Gold + \$7,500
Platinum + \$10,000	Silver + \$5,000
	Bronze + \$2,500



June 21-23, 2017

THE RITZ-CARLTON, LAGUNA NIGUEL
LAGUNA NIGUEL, CA

8th Midyear



“IPAA is a great venue to meet with industry partners and like-minded companies to exchange ideas.”

Bruce Brady, President
Great Western Drilling Company



Event Website Advertising \$5,000

Provide an ad to be included on Meeting webpage and in Meeting eMarketing notices. Recognized as Silver Sponsor.

Membership Luncheon \$10,000

Your Company logo will be prominently displayed on screen and on event signage. Fee helps cover cost of professional speaker fees.

Roustabout Dinner \$10,000

Roustabout members (IPAA's highest donors) will enjoy a seated dinner with entertainment and networking opportunities.

Final Dinner \$10,000

Themed dinner allowing sponsors a unique way to promote their company.

Onsite Program \$7,500

Put your company logo on the most-often consulted piece at the meeting. Your company's logo and ad will be prominently displayed on the front and inside cover.

Badge Lanyards \$7,500

Logo will be added to the badge lanyards worn by all attendees.

Refreshment Breaks \$5,000

A full day of refreshment breaks with corporate recognition prominently displayed within break area. Company can provide additional items (napkins, cup holders, etc.) at the breaks at company expense or for an additional fee.

Welcome Reception – Day 1 \$5,000

Position your company as an exclusive sponsor of the initial networking event for all attendees.

General Sponsor Packages

Diamond + \$15,000	Gold + \$7,500
Platinum + \$10,000	Silver + \$5,000
Bronze + \$2,500	

Golf Outing Sponsor \$5,000

Enjoy a complimentary foursome, onsite banner and golf cart logo recognition.

Networking Reception – Day 2 \$7,500

Position your company as the exclusive sponsor of this well attended networking event.

General Sessions \$10,000+

Each year there are one to two General Sessions highlighting professional, topical speakers. Fees help offset the cost of these highly sought after speakers.

Industry Specific Sessions \$10,000+

Two to three sessions will be offered focusing on relevant industry issues. Please call for details.

Specialty Items \$7,500 each

Complimentary registrations are not provided for these items due to the associated costs.

▶ Conference Notepads

Company logo will be added to notepads that will be distributed to all attendees.

▶ Tote Bag

Make a lasting impression as attendees receive a tote bag upon arrival. Tote bags are co-branded with sponsoring company and IPAA logos. IPAA will provide selected option to sponsoring company.

▶ Keycard & Pocket Guide

Your company's logo will appear on the hotel guest room key card along with a condensed version of the schedule that is presented upon check-in.



To confirm availability, contact Tina Hamlin at 202-857-4768 or thamlin@ipaa.org.

LAST YEAR'S PREMIER SPONSORS

LEADERS IN INDUSTRY LUNCHEON



❖ PETROLEUM CLUB, HOUSTON, TX ❖



Leaders In Industry Luncheons

MONTHLY

THE PETROLEUM CLUB OF HOUSTON
HOUSTON, TEXAS

Registration/VIP Reception
11:00am - 12:00pm

Meeting/Luncheon
12:00pm - 2:00pm

IPAA and TIPRO members gather at the Petroleum Club of Houston for this monthly luncheon featuring an executive level guest speaker.

- Sponsor price is \$2,500 for the IPAA/TIPRO Leaders In Industry Luncheon
- Your company will be recognized on the marketing emails that are distributed to IPAA and TIPRO regional members
- Company can distribute corporate collateral on the luncheon chairs/tables in advance of the start time at noon
- An IPAA representative will acknowledge your company as the sponsor of the luncheon- no formal company commercial is allowed other than the collateral on attendee's chairs
- Company collateral can be provided for display in the registration/foyer area along with a free standing banner—no table tops or full size booths are allowed to be setup in the registration area or actual luncheon room
- Business cards can be gathered during the reception prior to the luncheon, but not during the luncheon itself
- Drawings or giveaways are not allowed at any point before, during or after the luncheon
- No corporate demonstrations will be allowed in the registration/luncheon area before, during or after the event
- Four complimentary registrations for company representatives to attend luncheon

LUNCHEON DATES

2016	2017	June 14
August 10	January 11	August 9
September 14	February 8	September 13
October 12	March 15	October 11
November 9	April 12	November 8
December 14	May 10	December 13

To confirm availability, contact Tina Hamlin at 202-857-4768 or thamlin@ipaa.org.

LEADERS IN INDUSTRY LUNCHEON



◆ PETROLEUM CLUB, DALLAS AND FT. WORTH, TX ◆



John Brumley
CEO
Bounty Minerals

W. Herbert Hunt
Founder & CEO
Petro-Hunt, LLC



Dave Pursell
Managing Director, Head of Securities
Tudor, Pickering, Holt & Co.



Jeff Ventura
Chairman, President, and CEO
Range Resources Corporation

2015 GUEST SPEAKERS

Leaders In Industry Luncheons

QUARTERLY

THE PETROLEUM CLUB
DALLAS AND FORT WORTH, TEXAS

Registration/VIP Reception
11:00am - 12:00pm

Meeting/Luncheon
12:00pm - 2:00pm

IPAA members gather at the Petroleum Club for this quarterly luncheon featuring an executive level guest speaker. Sponsorship of each luncheon is \$2,500 and includes the following:

- Sponsor price is \$2,500 for the Dallas/Fort Worth Leaders In Industry Luncheon
- Your company will be recognized on the marketing emails that are distributed to IPAA regional members
- Company can distribute corporate collateral on the luncheon chairs/tables in advance of the start time at Noon
- An IPAA representative will acknowledge your company as the sponsor of the luncheon- no formal company commercial is allowed other than the collateral on attendee's chairs
- Company collateral can be provided for display in the registration/foyer area along with a free standing banner—no table tops or full size booths are allowed to be setup in the registration area or actual luncheon room
- Business cards can be gathered during the reception prior to the luncheon, but not during the luncheon itself
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2016 LUNCHEON DATES

Dallas

March 29
September 20

Fort Worth

May 31
October 19

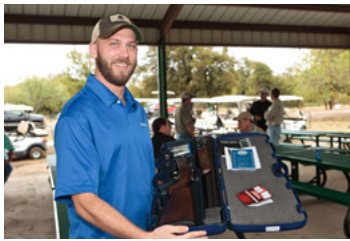
To confirm availability, contact Tina Hamlin at 202-857-4768 or thamlin@ipaa.org.



Friday, Oct. 21, 2016
Dallas Gun Club
 Lewisville, TX

INDEPENDENT PETROLEUM ASSOCIATION OF AMERICA

Benefiting IPAA's Educational Foundation, a 501(c)(3) organization.



Underwriter

SOLD

- Accepting one Underwriter
- Three five-man shooting teams
- Ability to welcome guests
- Prominent recognition in all marketing materials, at the event, in the event program and banner display at pavilion and entrance

Gold Sponsors

\$3,500

- Accepting four Gold Sponsors
- Two five-man shooting teams
- Prominent recognition in all marketing materials, at the event, in the event program and on banner

Silver Sponsors

\$2,500

- Accepting ten Silver Sponsors
- One five-man shooting team
- Prominent recognition in all marketing materials, at the event, in the event program and on banner

Reception/Award Sponsor

\$2,500

- Accepting one Reception/Award Sponsor
- One five-man shooting team
- Prominent recognition in marketing materials, at the reception, in the event program and on banner

Station Sign Sponsor

\$2,500

- One five-man shooting team
- Logo recognition on each station sign along with station sponsor logo
- Prominent recognition in all marketing materials at the event in the event program and on banner

Event Website Advertising

\$2,500

- Provide an ad to be included on Meeting webpage and in Meeting eMarketing notices
- Recognized as Bronze Sponsor and in event program

General Sponsor Packages

Diamond + \$15,000 Gold + \$7,500
 Platinum + \$10,000 Silver + \$5,000
 Bronze + \$2,500

Beverage Sponsor

\$1,500

- Accepting one Beverage Sponsor for course beverages
- One five-man shooting team
- Prominent recognition at the event and in the event program

Shooting Station Sponsors

\$1,500

- Includes one rep. to man their station to interact with the participants
- One five-man shooting team
- Ability to distribute company info/logo items at station
- Prominent recognition at your company station and in the event program

Scoring Sponsor

\$1,500

- Accepting one Scoring Sponsor
- One five-man shooting team
- Prominent recognition on score cards and in the event program

Lunch Sponsor

In Kind

- Accepting one Lunch Sponsor
- Two five-man shooting teams
- Must provide lunch for shooters
- Prominent recognition at the event and in the event program

Browning Shotgun Sponsors

In Kind

- Sponsor to provide gun
- Accepting two Shotgun Sponsors
- One five-man shooting team
- Recognition in event promotional material and at shotgun prize drawing

Eye and Ear Sponsor

In Kind

- Accepting one Eye and Ear Sponsor
- One five-man shooting team
- Must provide eyes and ears for all shooters
- Promotional materials can be distributed with eyes and ears
- Prominent recognition at the event and in the event program



UNDERWRITER

To confirm availability, contact Tina Hamlin at 202-857-4768 or thamlin@ipaa.org.

ANNUAL MEETING



NOVEMBER 9-11, 2016 THE CLOISTER SEA ISLAND, GA

“IPAA presents the best opportunity to network with industry leaders at a high level.”

Randy Lentz, President & CEO
Medallion Midstream



BakerHostetler CARBO

EY Building a better working world FLOTEK

PDC ENERGY Schlumberger

WHITING WPXENERGY

U.S. Steel Tubular Products Deloitte

EnergyX Tube

DISTRIBUTION NOW HALLIBURTON

ULTRA PETROLEUM

LAST YEAR'S PREMIER SPONSORS

Roustabout Dinner \$10,000*

Roustabout members (IPAA's highest donors) will enjoy a seated dinner with entertainment and networking opportunities. *Three accepted

Final Dinner **SOLD**

Themed dinner allowing sponsors a unique way to promote their company.

Membership Luncheon **SOLD**

Your Company logo will be prominently displayed on screen and on event signage. Fee helps cover cost of professional speaker fees.

Welcome Reception – Day 1 \$7,500

Position your company as an exclusive sponsor of the initial networking event for all attendees.

Networking Reception – Day 2 \$7,500

Position yourself as an exclusive sponsor of this prime networking event.

General Sessions \$7,500-\$10,000

Each year there are one to two General Sessions highlighting professional, topical speakers. Fees help offset the cost of these highly sought after speakers.

Industry Specific Sessions \$5,000-\$7,500

Sponsor/moderate (as needed) topical industry related sessions and help develop content for the program.

Onsite Program \$5,000

Put your company logo on the most-often consulted piece at the meeting. Your company's logo and ad will be prominently displayed on the front and inside cover.

General Sponsor Packages

Diamond + \$15,000	Gold + \$7,500
Platinum + \$10,000	Silver + \$5,000
Bronze + \$2,500	

Refreshment Breaks \$5,000

A full day of refreshment breaks with corporate recognition prominently displayed within break area. Company can provide additional items (napkins, cup holders, etc.) at the breaks at company expense or for an additional fee.

Specialty Items \$5,000+

Complimentary registrations are not provided for these items due to the associated costs.

▶ Badge Lanyards

Logo will be added to the badge lanyards worn by all attendees.

▶ Conference Notepads

Company logo will be added to notepads that will be distributed to all attendees.

▶ Tote Bag **SOLD**

Make a lasting impression as attendees receive a tote bag upon arrival. Tote bags are co-branded with sponsoring company and IPAA logos. Sponsoring company will select and provide tote bags.

Prayer Breakfast Sponsor \$2,500

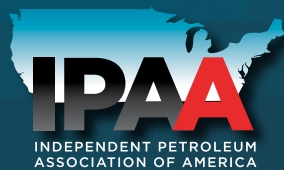
Join other participants in sponsoring IPAA's Annual Prayer Breakfast. Supporting companies/individuals will receive recognition in the Prayer Breakfast booklet, on-screen during the breakfast, and overall as a Bronze sponsor on meeting banners.

Golf Outing Sponsor **SOLD**

Enjoy a complimentary foursome, onsite banner and golf cart logo recognition.



To confirm availability, contact Tina Hamlin at 202-857-4768 or thamlin@ipaa.org.



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