



# 80<sup>TH</sup> ANNUAL MEETING

RITZ~CARLTON  
NEW ORLEANS, LA  
NOVEMBER 4-6, 2009



## SPONSORSHIP OPPORTUNITIES

Independent Petroleum Association of America | 1201 15<sup>th</sup> Street, NW Suite 300 Washington, DC 20005 | 800-433-2851



### Maximize Your Visibility – Become a Sponsor of IPAA’s 80<sup>th</sup> Annual Meeting Today!

The Independent Petroleum Association of America (IPAA) invites you to support its **80<sup>th</sup> Annual Meeting** by becoming a conference sponsor. Our semi-annual meetings are ideal networking events, providing timely and informative sessions addressing topics of interest to the executive level attendee. Sponsorship gives premium exposure and recognition to your company and provides an excellent opportunity to show your support of the industry and IPAA. Simply choose the sponsorship that best fits your organization and we’ll do the rest.

- Companies, whose sponsorship amount is \$10,000 and above, will be listed on IPAA’s Meetings website.
- Promotion through IPAA e-marketing materials and printed publications.
- Opportunity to display one promotional brochure on sponsor table near IPAA onsite registration.
- Recognition in IPAA’s *Meeting Highlight* – a semi-annual publication.
- Projector recognition during the Membership Luncheon. Sponsors (\$10,000+) receive additional recognition.
- Event sponsors receive signage to acknowledge your firm’s sponsorship placed in high-traffic areas.
- Sponsor ribbons are provided for your onsite staff so that your contribution to the conference is visible.
- Golf Hole Sponsors** receive recognition signage during event and one complimentary tournament entry (see following page).
- General Sponsorship levels are as follows:

- Diamond** ..... \$15,000
- Platinum** ..... \$10,000
- Gold** ..... \$7,500
- Silver** ..... \$5,000
- Bronze** ..... \$2,500
- Supporter** ..... \$500

#### Contact and Remittance Information

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email (required for confirmation) \_\_\_\_\_

#### Payment Method

- Check Enclosed (payable to IPAA-Annual Meeting)  AMEX  Visa  MasterCard

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

#### CANCELLATION POLICY

Sponsorships will be sold on a first-come, first-served basis. Payment must accompany sponsorship form to be considered a confirmed sponsor. Notice of cancellation must be received in writing. Fifty percent of sponsorship payment will be retained by IPAA if cancellation is received prior to September 25, 2009. After September 25, one hundred percent of sponsorship payment will be retained. IPAA assumes no responsibility for having included the name of a cancelled sponsor on marketing information or conference materials.

# Sponsorship Opportunities

## Events

Event sponsors receive one complimentary registration for a company representative and spouse/companion for every \$2,500 contributed.

### Wednesday, November 4

#### Annual Golf Outing at TPC LOUISIANA

As a PGA Tour facility, TPC Louisiana is owned and operated by the PGA TOUR. As such, TPC Louisiana is the annual host for the Zurich Classic (New Orleans PGA TOUR Event) and operates according to the highest standards of operation within the golf industry. More so, guests have the chance to experience what it is like to be a Tour player!

Rather than a tournament format, we will offer a casual round of networking golf with boxed lunch provided at the turn.

- Golf Outing Sponsor.....\$5,000**  
*Includes two foursomes and appropriate signage*
- Beverage Cart Sponsor.....\$2,500**  
*Includes one foursome and signage on cart*
- Hole Sponsor.....\$500**  
*Includes one tournament entry each and hole signage*

- Welcome Reception.....Sold to Booz & Company, ConocoPhillips and Louisiana Oil and Gas Assoc.**  
*Accepting unlimited sponsorships for IPAA and YPE supporters*

Position your company as an exclusive sponsor of this excellent networking event for all attendees. IPAA has partnered with YPE.

- Roustabout Dinner...Sold to Halliburton and Schlumberger**  
*Accepting ONE more sponsors*

Roustabout members will enjoy the original lyrics and music of **Jeremy Davenport**. Davenport has been an important part of New Orleans music for more than a decade and formerly performed regularly with Harry Connick Jr.

### Thursday, November 5

#### Sessions & Speakers

Your company logo will be prominently displayed on the session screen during each session on November 5.

- General Session..... Sold to EVRAZ**
- Consumer Energy Panel.....\$5,000**
- CEO Roundtable.....Sold to CARBO**
- View From the Street.....Sold to Ernst & Young, LLP**
- Membership Luncheon..... Sold to U.S. Steel**  
Members will enjoy a plated lunch and remarks by General Russel Honore, who led Task Force Katrina in the aftermath of the devastating hurricanes that struck the Gulf Coast in the summer of 2005.
- A Louisiana Festival Celebration... Sold to Capital One**  
*Accepting two sponsors each*  
Guests will enjoy an assortment of delicious Louisiana cuisine and the sounds of New Orleans native **Charmaine Neville**.

#### Additional Sponsorship Opportunities

- ... Onsite Conference Program..... Sold to Basic Energy**  
Put your company logo on the most-often consulted piece at the meeting – the onsite conference program. This easy to read pocket guide is distributed to all attendees
- Hotel Key Card.....Sold to Swift Energy**
- Badge Lanyards.....Sold to Baker Hughes**  
Your corporate name will be prominently displayed around every attendee's neck, gaining you ultimate visibility.
- Refreshment Breaks..... Sold to Helis Oil & Gas**  
Themed morning and afternoon refreshment breaks over one full day and one half day. Signage prominently displayed near refreshment area for added recognition.
- Attendee Booklet.....\$5,000**  
Looking for exposure? Put your company name and logo on the attendee booklet. The booklet lists all conference participants in alpha order, as well as by company.

## Questions?

Call Tina Hamlin at 202-857-4768

Fax Form and Payment to 202-293-0681